



IOANNINA
EPIRUS 2021

European Capital of Culture. Candidate City

HERE
AND
BEYOND

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HERE AND BEYOND

CONTENTS

INTRODUCTION - GENERAL CONSIDERATIONS	2
1. CONTRIBUTION TO THE LONG-TERM STRATEGY	16
2. EUROPEAN DIMENSION	22
3. CULTURAL AND ARTISTIC CONTENT	29
4. CAPACITY TO DELIVER	54
5. OUTREACH	61
6. MANAGEMENT	65





INTRODUCTION - GENERAL CONSIDERATIONS



Why does your city wish to take part in the competition for the title of European Capital of Culture?

If we had to summarise what is driving us to take part in a few words, we would say that "we are seeking to redefine our space by transcending the here, or to put it differently 'here and beyond'". But just one phrase is not enough to explain our motives. So, what does "here" mean for us?

A natural boundary, the "spine of mainland Greece", separates Epirus from the rest of Greece. This is the Pindus mountain range, which intersects the Balkans perpendicularly from northern Albania to the northern Peloponnese. Occupying a geographical position that is strategically so close to Western and Central Europe, and yet so far because of the natural boundary formed by the mountainous terrain that covers up to three-quarters of its area, Epirus evolved through the ages through a series of contradictions: scattered, isolated villages, where almost 60% of the Region's population still lives today.

These villages are nevertheless connected through the historic stone bridges built by human endeavour. Characteristically introverted livestock farming (which is still the main source of production in the area) coexists with a continual expansion of horizons through education, migration and commercial activities, "transcending the here". These contradictions - inaccessible nature and the human endeavours to tame it, the coexistence of joy in the pain and pain in the joy, and ultimately the need of the people to overcome their limits are all characteristics that we, the people of Epirus, know well, and which are reflected in every facet of our culture and artistic output.

Now that the modern-day Egnatia Odos motorway has achieved what the Roman road of the same did not - breaking through the mountains and linking us in space directly to the rest of Greece, Epirus is a geopolitical crossroads that nevertheless remains the poorest region of Greece, with a per capita income that barely amounts to 44% of the European Union average. According to figures from the Hellenic Statistical Authority (ELSTAT), one in four of the approximately 130,000 economically active persons in Epirus (out of a total 337,000 residents) is unemployed, while only 6% of turnover involving Greek exports originates from our Region. Nevertheless, Epirus is the first among all of the Greek Regions to exhibit a strong increase in exports, led by locally produced animal-based food products. Epirus has developed networks of communication and cooperation to the west (Italy, the north (Albania), the east and south

(rest of Greece) through land and sea routes, as well as through a number of projects funded by EU programmes and implemented by the Epirus Region. Nowadays, Epirus is looking for an opportunity that will provide the necessary push to "transcend the here" even more directly and powerfully.

Ioannina - or by its more colloquial name "Giannena" - is the capital of Epirus Region, and with 112,486 residents, it is its largest urban centre. At the same time, the Regional Unit of Ioannina contains 71% of the forest land in Epirus: the most people and the most forests in Epirus, in the same prefecture. In a rather sparsely populated Region, the Municipality of Ioannina is home to about 1/3 of the residents of Epirus, though 28% of its economically active population is unemployed. Built roughly in the centre of a basin, it is circumscribed by three mountains and identifies itself through a lake that is a vibrant part of the city. The small island in Pamvotida Lake is the only inhabited lake island in Greece and does not have its own name, as if it is just an extension of the city; it is simply called "the Island". Still, it is associated with significant periods in the history of the city and the legends that grew up around it.

In an area which archaeological and historical evidence indicates has been continually inhabited since antiquity, the city was at times a capital and at other times a large urban centre for administrative regions that on some rare occasions in its history even became the centre of



**Dawn breaks over the land of mountains
stirring its living beings,
people both good and bad, weasels,
foxes, a cherished lake, apple
of their eye, and castles long in ruins.
It must Giannena, I whispered,
in the snow and fierce weather,
looking like glass or gold.**

Excerpt from a poem by Michalis Ghanas, "Giannena of Glass"

autonomous states. It once extended geographically into large sections of the southern Balkan Peninsula, and at other times was contained within the boundaries of the current Regional Unit of Epirus. Numerous religions changed, coexisted and replaced one another for the residents of the city through the ages. On some historical occasions during those centuries, the city was powerful and glorious, and its inhabitants were "first at arms, in commerce and in letters", while at other times it was a town with a barely localised importance, without any say in what was going in the broader area outside of its scope in Greece and beyond. The authentic character, the personality and the essence of the city balances between three axes - three pairs of opposing notions that define its physiognomy.

Axis 1: Nature-Humankind:

the intensely metaphysical relationship between humans and Nature is reflected in all aspects of life in Epirus, in its ancient myths and medieval legends, the famed Epirotic dirges signalling passage to the other world, the powerful heritage of the Necromanteion of Acheron and so many others.

Axis 2: Past-Present:

through the ages, Ioannina has demonstrated an incomparable and unique quality - a culture of excellence. During its period of glory and prosperity, it was known as the

"metropolis of all learning": a place of education and a womb nurturing creative endeavours.

AXIS 3: HERE-ELSEWHERE:

The concept of "place", both in its literal and metaphorical sense, as well as the unending human endeavour to overcome physical and intangible limitations, is of particular significance in the Epirus area. Ioannina has always welcomed hard-working Epirotes who endeavoured to evolve, develop and prosper as expatriates in the four corners of the planet, returning later to their city as benefactors.

Nowadays, the city is redefining itself above and beyond the glorious memories of its flourishing past and exploring its potential in the modern state of things, placing itself on a course that will reshape its current and future identity. Since we have become accustomed over the centuries to accept changes and contradictions, to adapt to them and to evolve through them, we recognise that economic growth as a rule causes civilisation and the arts to flourish, but with the appropriate strategic manoeuvring, the reverse can also occur: culture can bring economic and social development. Thus, we now perceive a unique opportunity in the potential for Ioannina to become the European Capital of Culture.

Through the candidacy of Ioannina, the capital of Epirus, we aim to provide the impetus that will help the city itself

grow step by step, along with the greater area of the Epirus Region, from now to 2021, and even after the conclusion of the event. The Capital of Culture label will make a new mark, reviving urban, peri-urban and agricultural spaces, bolstering tourism, attracting business opportunities, rebuilding networks of collaboration and educating the residents of the city socially, cultural and artistically. Aiming at the dynamic and creative transformation of the artistic output and the redefinition of the cultural consumption patterns in Ioannina and Epirus, we envision a model of urban and regional development that combines the objectives of entrepreneurship and profitability with upgrading values such as educa-

tion, creativity, respect for the human-made and natural environment, volunteerism and aesthetics and promoting them in the consciousness of local residents.

We recognise that something like this could not be realised with spectacular actions only, but through the patient pursuit of long-term development goals that combine bold public policies and creative private practices which are implemented in tandem and in stages. Along this course, as we pursue a vision that "transcends the here", that goes "here and beyond" on a course that we are determined to follow one way or another, the title of "European Capital of Culture":

- would accelerate the process of growth by more succinctly formulating our interim and end goals and helping to create a city brand for Ioannina by revitalising the city's role on an economic, social and cultural level;
- would multiply the opportunities for promotion and diffusion to the Region, to Greece and to Europe, redefining the city's cultural position;
- would give us the best possible incentive to find ways to implement actions that are beyond the sum of our usual cultural programme as it currently exists, leading to a cultural blossoming that targets a broad range of audiences, whether they are used to taking part in cultural activities or not;
- would provide opportunities to develop attitudes that are currently lying latent in the consciousness of most residents, such as the culture of volunteerism, of lifelong learning through the informal methods of education offered by culture, and of developing synergies among the "islands of creativity" and the city's agencies.

Briefly, we are submitting our application with a desire to redefine our position on the map of Greece and Europe. Not our geographical position in a literal sense, which will always be defined in space by the mountainous "spine of Greece", but metaphorically: seeking to place ourselves anew on the social, cultural and economic map of Europe.





Does your city plan
to involve its surrounding area?
Explain this choice.

Our plan includes targeted sections of the entire Epirus Region which lend themselves to representing the historical and cultural character of the area and which bolster the strategy for developing Ioannina rather than compete against it; and on the other hand, areas which are suitable for supporting the objectives for developing cultural tourism (as well as other areas of thematic tourism, such as agrotourism or gastronomic tourism) which Ioannina, as the European Capital of Culture, aims to strengthen.

Therefore, we are consciously avoiding placing emphasis on developing the urban infrastructure of just one section of our surrounding areas. On the contrary, we are promoting a soft model of integration of the Region into the plan and are including specific areas of the Region in harmony with the thematic axes of the artistic programme. We will be shining the spotlight of

the Capital of Culture on these areas at specific periods in 2021, during periods which are appropriate for free tourism and also highlight the indicated thematic routes we are planning in other important towns, picturesque and historic villages, landmark archaeological monuments and in the magnificent, wild and protected nature of Epirus' mountains.

In such a way, we avoid potential risks such as the lack of coordination of objectives among the areas of the Region and bureaucratic difficulties in coordinating multiple state and local administrative agencies. Rather, the indirect promotion of targeted areas of high cultural interest and greater tourism potential serves as a more flexible and appropriate alternative which also acts to spur development in the rest of the Epirus Region as part of the artistic programme for 2021. For example, the major archaeological exhibit "Pyrrhic Victory: winning at any cost" will be presented in Arta, Preveza and Igoumenitsa during the summer, in addition to being presented in Ioannina in the spring.

Specifically, Arta is included at various points in the artistic programme, as this city was the capital of the Despotate of Epirus during the Middle Byzantine period in an area that included a large section of the southern Balkans (now Albania, Kosovo, FYROM, the regions of Western, Central and Eastern Macedonia in Greece and Bulgaria). The resplendent Middle Byzantine churches in Arta testify to its importance and will

be highlighted through the programme actions with the aim of instilling their historic importance in the public consciousness and boosting visitor numbers.

Archaeological sites outside Ioannina which also feature prominently in our plan include the ancient theatre and the oracle at Dodoni, the Necromanteion of Acheron and Nicopolis, which are located either near Ioannina or in the broader region. An ancient place of worship dating back to 2600 BC, Dodoni was a famed oracle in classical antiquity where Zeus sent prophecies interpreted by the priests through the rustling leaves of his oak tree, the melodies of nature that enveloped the sacred tree and even the percussive sound of brass objects hanging from it. Even better known in Dodoni is its ancient theatre, built in the 3rd century BC in the form that is visible today, with a capacity of 17,000 spectators. We plan to highlight this in the artistic programme with a number of theatre performances suited to the sanctity and archaic character of the space, and through targeted themes such as the struggle between the "old" and "new" (Prometheus Bound by Aeschylus).

The ancient theatre in Nicopolis is also emblematic in our plan, as we aim to increase its visibility and increase visitor traffic to the archaeological site through the artistic programme. It was built by Octavius-Augustus, the first Emperor of Rome, to commemorate the naval battle of Actium, which took place in 31 BC just



opposite in Actium, near modern-day Preveza. In what was a decisive battle for all of Europe, Augustus defeated the fleet of Mark Antony and Cleopatra. The victory essentially marked the end of a former era of Hellenistic states on the one hand and the Roman Republic on the other, and the beginning of a new period which was catalytic for European history: the Roman Empire. The emblematic actions, both from an artistic and a thematic aspect, of our artistic programme will

highlight the importance of this site to the history of Europe, aiming to attract the interest of spectators from all over the world.

Actions at the Necromanteion, which was the entrance to the underworld on the shores of Acherrousia Lake for the ancient Greeks, are also included in a similarly emblematic and thematically targeted manner. At this location, at the convergence of the

Today I saw the remains of the town of Actium near which Anthony lost the world in a small bay where two frigates could hardly manoeuvre, a broken wall is the sole remnant. On another part of the gulph [sic] stand the ruins of Nicopolis built by Augustus in honour of his victory.

Lord Byron, Letters on Albania



**It's painful and difficult, the living
are not enough for me
first because they do not speak, and then
because I have to ask the dead
in order to go on farther.**

*Giorgos Seferis, excerpt from the poem "Stratis Thalassinós
Among the Agapanthi"*

rivers of woe (Acheron), lamentation (Cocytus), fiery flames (Phlegethon), oblivion (Lethe) and hatred (Styx), souls would pay the ferryman Charon a coin to take them across to the underworld, while the living tried to communicate with their dead loved ones through the oracle. Respectful of the site both for its archaeological significance and the fact that it is a Natura protected area, we adapted the actions appropriately in order to highlight its symbolic and historical importance to the greatest possible degree while at the same time minimising the physical presence of the public at the site.

With a variable elevation of approximately 2,600 metres, Epirus features a varied geomorphological ter-

rain and a particularly striking partitioning of land which includes all of the vegetation zones found in Greece. The imposing relief of the countryside and the wild nature of the Epirus mountains take their place in our plan through thematic routes where we highlight impressive architectural monuments of the rural areas by linking the natural and architecturally constructed environment to the music of the past.

Therefore, in structuring our plan to promote the broader area through emblematic actions in the programme, we aim to breathe life into the places which are most worthwhile as monuments to the historical and cultural heritage of Europe, or the monuments of nature itself.



Explain briefly the overall cultural profile of your city.

The cultural installation, infrastructure and resources in the Municipality of Ioannina and the Region of Epirus can be divided into three categories, depending on the agency administering them: state, local administration and private law entities. They can also be divided by location into those located within the municipality and the greater area of Ioannina Prefecture and those which belong to the rest of the Epirus Region. Finally, they can be divided into facilities and infrastructure of cultural heritage, modern artistic output and parameters associated with culture in the more general sense. The following presentation combines the three types of classification and does not cover all of the facilities and infrastructure in Epirus, but focuses on the more important ones, particularly those areas involved in Ioannina European Capital of Culture 2021.

A. Museums and cultural heritage sites

All of the archaeological sites and monuments from all periods, from prehistory to the modern age, and most of the cultural heritage museums are administered by the

state. Revenues from admission tickets at all of the following cultural heritage sites under state administration and funding are paid to the Archaeological Resources Fund of the Ministry of Culture and Sports. The competent ephorates of antiquities for Ioannina, Arta, Thesprotia and Preveza stage regular educational programmes for school groups of all levels and periodic archaeological exhibitions, as well as other educational and cultural actions less frequently throughout the year. Agencies responsible for administering facilities and infrastructure related to the cultural heritage of more modern historical periods are state (with regard monuments of the Ottoman period), local administration or private bodies.

There are four archaeological sites within the municipal region and the rest of Ioannina Prefecture: two are citadels of towns (Kastritsa and Megalo Gardiki), one is the largest, complex and very important archaeological site at Dodoni, whose ancient theatre currently operates during the summer, and the fourth is an important pre-historic settlement in Vitsa, in the Zagori mountains. The Ministry of Culture and Sports is responsible for a large number of Byzantine and post-Byzantine churches and monasteries within the city and the prefecture, as well as a rare architectural example of Byzantine baths in the village of Paramythia and important structures from the Ottoman period (two mosques, an Islamic seminary and the so-called "Turkish kitchens" in the Castle of Ioannina). The same administrative agency oversees the Byzantine Museum, as

well as the Archaeological Museum of Ioannina, which is housed in a building designed by well-known architect Aris Konstantinidis and enjoys particularly high visibility and popularity in the local community.

Other archaeological sites of note located in the rest of the Regional Unit of Epirus in the prefectures of Arta, Thesprotia and Preveza but under the competency of other regional departments of the Ministry of Culture and Sports include the ancient towns of Nicopolis and Kassopi and the Necromanteion of Acheron in Preveza, the Byzantine churches in Arta and the archaeological sites of Elea and Gitana in Thesprotia. The Archaeological and Byzantine museums in Arta, the Archaeological Museum in Nicopolis next to the site near Preveza, the Archaeological Museum of Igoumenitsa and the Koulia and Ragio towers in Thesprotia, which have been restored and function as exhibition spaces, all fall under the respective administrative agencies.

The Municipality of Ioannina is responsible for managing the Municipal Art Gallery, which is housed in a neo-classical listed mansion built in 1890. It was the residence of the former mayor of the town of Pyrsinella which he bequeathed to his city. The collection includes a large number of works by well-known Greek painters of the 19th and 20th centuries. The Gallery also stages periodic exhibitions and educational programmes while also restoring art works. The Municipal Ethnographic Museum of Ioannina, housed in Aslan

Pasha Mosque in the Castle, is also under the remit of the Municipality, and highlights the coexistence of three religious communities - Christian Orthodox, Muslim and Jewish - during the 18th, 19th and 20th centuries. The Ali Pasha and Revolutionary Period Museum, dedicated to this important figure in Ioannina history, is housed in the cells of the Monastery of Saint Panteleimonas on the Island of Ioannina where Ali Pasha was murdered in 1822.

In the area near the city and within Ioannina Prefecture, the Theodoros Papagiannis Museum of Modern Art, housed in the historic school of the Municipality of North Tzoumerka at Elliniko, is also noteworthy. Just outside Ioannina is also the private Museum of Greek History, created solely by wax sculptor Vrelis. This facility aims to help visitors experience highlights of modern Greek history as depicted by the museum's wax exhibits.

The Municipality of Ioannina also oversees the Municipality's Historical Archives, which recently launched a collaboration with the Holocaust Museum in the USA as part of an American research project aimed at providing information to the international scientific community on the history of the Jewish community in Ioannina.

The Society for Epirotic Studies, under the purview of the Institute of Ionian and Adriatic Studies in Ioannina, administers a Folklore Museum, Art Gallery, Library, Archives and a Cultural Centre, where events are held.

The Zosimaia Public Central Library of Ioannina falls under the Ministry of Education, Research and Religious Affairs, and its collection includes manuscripts from the 12th century, incunabula, maps, more than 100,000 book titles and an extensive archive of audio-visual material.

The University of Ioannina, which falls under the same Ministry, makes a vast contribution to the cultural map of the city, in addition to its academic, research and purely educational role. With regard to the complex of facilities related to cultural heritage, we note the Museum of Typography and Technology, the Museum of Casts and Copies from the Classical and Byzantine periods, the Museum of Folk Art and the Museum of the History of Medicine.

In Metsovo, the Baron Michail Tositsas Foundation has operated a folklore museum since 1955, housed in the restored mansion of the Tositsas family. A special section dedicated to aspects of the life of renowned Greek politician Evangelos Averoff-Tositsas was established in 1991. In this same Pindus village, the aforementioned foundation also operates the Averoff Art Gallery, featuring one of the wealthiest collections of paintings and visual art by Greek artists of the 19th and 20th centuries. Note that the Katogi Averoff Winery in Metsovo also offers visits and educational events for the public on the history and technology of wine-making.

Other places of note in the rest of Epirus include the Giannis Moralis Municipal Art Gallery in Arta, offering a wealth of exhibitions and educational programmes; the Gallery of Prints in the Municipality of Zitsa; and the private Leandros M. Spartiotis Art Gallery in Agios Thomas, Preveza, featuring collections with a more modern thematic orientation (from 1854 to the present).

Meanwhile, 28 settlements in the Regional Unit of Ioannina, 15 in Thesprotia, 3 in Preveza and 3 in Arta have been listed as traditional and are protected. Finally, no account would be complete without mentioning the unique stone bridges of Epirus. Over the centuries, people built them to overcome the isolation imposed upon them by the particular features of the natural environment. Nowadays, they stand as unique works of the cultural heritage of popular architecture in complete harmony with the natural landscape, built with exceptional craftsmanship, an experiential knowledge of statics and using a material that was abundantly available locally: stone.

B. Contemporary cultural and artistic output

With co-funding from EU Structural Funds, the Municipality of Ioannina implemented and operates the "Ioannina and Modern Art" portal to register artists active in the city and the prefecture and to digitise their



work. Thus, the portal <http://www.ioannina-art.gr> provides a clear picture of the cultural map of modern visual and performing arts, as well as other areas of cultural output, such as literature.

The Ioannina Municipal Cultural Centre plans and implements an extensive cultural and artistic programme each year, and administers a large number of cultural agencies in the Municipality, such as the Municipal Conservatory (the largest state-recognised musical institution in north-western Greece), the Philharmonic and Symphony Orchestra of the Municipality of Ioannina, the Art Workshop, the Folk Dance group, the Amateur School of Classical and Modern Dance, and creative activity centres for children.

The Ioannina Municipal Regional Theatre is one of the first five municipal regional theatres established in Greece. It is the continuation of the Epirus Theatre Organisation, which led the way in staging professional theatre productions in the Greek outlying regions starting in 1976. Nowadays, it offers an artistic programme annually both at home and on tour, and operates in the form of a public benefit enterprise, funded by the Ministry of Culture and Sports, the Municipality of Ioannina and the Region of Epirus.

Any list of modern cultural resources in Ioannina could not exclude the contribution of the University of Ioannina with the Dourouti Monastery Cultural Centre, the programme of events and cultural activities of the Literature

and Art Committee (particularly the very active Film Society at the University), the University Library, which houses more than 400,000 book titles and 1,000 scientific journals with current subscriptions to fulfil the needs of the academic community, as well as the contribution of the schools of Philosophy, Fine Arts and Architecture. According to the Times Higher Education World University Ranking 2015-2016 of 800 higher education institutions in 70 countries, the University of Ioannina is in second place among Greek universities based on criteria such as quality of studies, research and internationalisation. It is also the only Greek university included in the worldwide "UI GreenMetric" rankings, in 123rd place for its functionality and environmental awareness. From a sample of four thousand (4,000) higher education institutions

Private initiatives in cultural facilities and resources are limited in number but make a noteworthy contribution. For example, we note that the number of other private conservatories and dance schools is quite adequate for the population. Private initiative also plays a significant role with regard to infrastructure, facilities and resources related to cinema.

A number of festivals take place in the city each year. Some of these include Ioannina Rock City, the Ioannina Jazz Festival, the Photometria Ioannina Photo Festival, the Ioannina Street Theatre Festival, and the most recently introduced Ioannina Light Festival. The first Ioannina Folklore Festival was held just this year; however, the Prefecture has earmarked resources for transmitting traditional culture through a large number of local associations with more limited territorial scope which are active in this category.

Outside of Ioannina, in the Zagori villages and particularly in Monodendri, it is worth noting the activities of the historic Rizareio School, which is active in teaching handicrafts. The school is one of the benefactions of the Rizari brothers, who were merchants originally from Monodendri and amassed considerable wealth in pre-revolutionary 19th Russia, later allocating their fortune to create an institute that introduced and continues to provide education in Greece. We also note the Kostas Malamos Art Gallery in Zitsa.

The Technological Educational Institute of Epirus includes schools which are based in the capital cities of the other prefectures in Epirus (other than Ioannina), such as Arta, Preveza and Igoumenitsa. Noteworthy among these in terms of their cultural infrastructure and facilities is the School of Arts based in Arta. In the rest of Epirus Region, there are smaller scale structured actions, by prefecture and prefectural capital city, run by local administrations or private entities. A number of local cultural associations and a small number of private educational centres are also engaged specifically in promoting traditional and contemporary culture in Arta and Igoumenitsa. In Preveza, the Municipal Conservatory is noteworthy, along with regularly scheduled films shown by the Municipality and the I Make Preveza-Original Artistic Expressions Festival.

C. Other aspects of culture: natural environment and sports

In a region with sizeable areas of wilderness and areas of particular natural beauty, where people lived and worked in close alignment with nature, the cultural connection between the natural and the human-made environment is implicit in the attitude of its inhabitants even today. In Ioannina, the Municipality is in the process of implementing a planned Information Centre on the lake, while the University of Ioannina maintains the Centre for Aquatic Biology. The greater area of the Municipality also features Perama Cave, a mem-

ber of the International Show Caves Association, where a Visitor Information Centre is in operation and registers more than 100,000 visitors annually.

In addition, 21 environmental areas in Epirus are part of the European Natura 2000 network, including the eco-development area of Pamvotida Lake in the city of Ioannina, as well as two which are connected directly to heritage sites of particular significance at the Necromanteion of the River Acheron and in Nicopolis. In fact, the Nicopolis-Mytikas Aesthetic Forest in Nicopolis is a Specially Protected Area under the Barcelona Convention. Of these Natura network areas, 11 are part of the Northern Pindus National Park, the largest mainland national park in Greece with an area of almost 200,000 hectares and unique ecological and environmental value on a national, European and global level. The Park contains the National Parks of Vikos-Aoos and Pindus (Valia Kalda), 11 wildlife refuges, a significant portion of the Vikos-Aoos Geopark and a biogenetic reserve at the core of Valia Kalda. There are 34 wildlife refuges in Epirus, along with 45 rural areas of exceptional beauty, 2 listed natural monuments, while the complex of wetlands around the Ambracian Gulf belongs to the network of internationally important wetlands protected by the Ramsar Convention. Some of these wilderness areas host sports activities such as cycling, mountain climbing, river sports and extreme sports, where their protected status permits. Epirus is one of the centres that attract sports tourism in Greece, offering activities according to the time of year.

In Ioannina, the public benefit agency for Culture, Environment, Youth and Sports of the Municipality of Ioannina supports annual sports festivals and events, while the other capital cities in the Region include a number of varied sports activities in their cultural programmes. Finally, athletic clubs, groups and associations are active in Ioannina and the rest of the Region.

D. Cultural human resources, beneficiaries of cultural activities and other cultural profile outcomes

Since there are numerous bodies managing cultural activities which lack specific partnership arrangements (save for some exceptions), it is difficult to provide an overall, clear picture of the economic impact of cultural activity in the Municipality of Ioannina, and more so in the Epirus Region. The same thing can be seen in relation to 'islands of creativity' where the cultural profile (university community, artists, festival organisers, etc.) indicates where there is a lack of clear, well-established networks with policy-makers and with other bodies outside of Ioannina at regional level in the rest of Greece and Europe.

The beneficiaries of cultural activities (the audiences) include cultural operators who can be divided into 3 distinct groups for the purposes of management bodies (civil servant at agencies reporting to ministries, employees of local government authorities, business-people or employees in the private sector) and the

public who can be divided into the local community and visitors. As far as the residents of Ioannina are concerned, the beneficiaries fall into distinct groups: Schoolchildren who will primarily benefit from the cultural profile via educational programmes and creative workshops, the university community whose students are an 'island of creativity' and fuel creative developments in the city, and other 'islands of creativity' comprised of artists or individuals who systematically attend cultural events. However, to date there has been no systematic survey which would allow us to more clearly profile the various groups of residents and the public in light of how often they attend cultural events.

Referring to cultural venues and resources, major emphasis is placed on cultural heritage and folk culture, with a lesser focus on modern culture: Referring to developments taking place at national, European and international level, there are few stimuli and these are primarily indirect (such as the mass media or other audiovisual or technological media). Since residents receive some indirect stimuli in this way, but also directly via the options for cultural education offered by the cultural profile for each age group, the cultural competence and confidence of the local community (consisting of the public and beneficiaries) from Ioannina's cultural profile does have some measure of comparison and can be identified. However, there is a tendency to define oneself by reference to the local and to a large extent culture in the area is associated with folk / traditional forms of culture, without any clear

trend towards that changing, since there is no large scale contact with hotbeds of creative development. So the sense of cultural competence and culture confidence in the community is self-limiting. The local community is clearly aware that there are boundaries and differences between the local and wider (national, European and international) artistic output. Therefore, a logical consequence of this is that modern local artistic and cultural output (save for some exceptions) tends to imitate either local or European artistic tradition and output, without any particular drive of its own.

In drawing these conclusions, one also needs to take into account that for decades residents have been affected by consequences of factors such as low per capital income, high rates of unemployment, an ageing population, and the so-called brain drain (internal migration and emigration of a large number of highly qualified, highly skilled young people in order to find better career opportunities), which have intensified over recent years due to the economic crisis in Greece, all of which have impacted on the cultural profile of the area. All the problems identified here need to be multiplied when talking about the Epirus Region, outside of the Municipality of Ioannina, save for a few very limited local exceptions.

Likewise, when looking at visitors who benefit from the city's cultural profile, a recent structured survey prepared by the Ioannina Hotels Association has shown that visitors here are mainly Greeks, most of whom live

in southern Greece, who are willing to pay a total of € 50-100 a day for accommodation. 1/3 of them repeatedly visit the area. Visits to Ioannina are often combined with trips to the countryside (areas like the Zagori villages) to engage in cultural activities in the area. Looking at the city's cultural profile, visitors primarily benefit from museums, and are almost absent from the activities referred to in section B "Modern artistic and cultural output". Similar structured surveys have not been carried out concerning tourism outside of Ioannina

Tourism appears to consist to a certain degree of niche markets which have emerged. Cultural tourism, per se, exists exclusively in relation to the cultural heritage (antiquity) and in particular the archaeological sites of Dodoni (which attracts around 50,000 visitors a year) and Nicopolis. There are strong trends for sports tourism (outdoor seasonal sports) and ecotourism, as well as conference tourism to a lesser degree. However, there is considerable room to increase overall tourist flows (a) by networking different types of tourism together and (b) by showcasing tourism and adding in elements which are currently missing from the cultural profile, so that the city and region have a strong cultural profile and presence which attracts higher numbers from the existing audiences, and new target groups which who are (more or less consciously) opting not to visit the area (known as non-visitors), using audience development techniques.

FORM OF ALTERNATIVE TOURISM	Konitsa	Zagori	Metsovo	Tzoumerka - Arachthos	Amvrakikos	Acherontas	Kalamas	Ioannina
Agrotourism	●	●	●					
Ecotourism	●	●	●	●	●	●	●	●
Special marine tourism					●	●		
Winter tourism (ski)	●		●					
Adventure tourism	●	●	●	●		●	●	
Touring	●	●			●	●		●
Medical/Health tourism	●				●			
Sports								●
Educational / cultural	●	●	●	●	●	●		●
Religious	●	●	●	●	●	●	●	●
Conference			●					●
Exhibition								●
Urban / City tourism					●			●
Weekend tourism	●	●	●	●	●	●	●	●
SOURCE: - GNT0 Informational Leaflets (Office of Ioannina)								



Explain the idea
behind the programme
which will be implemented,
if the city is chosen as the
European Capital of Culture.

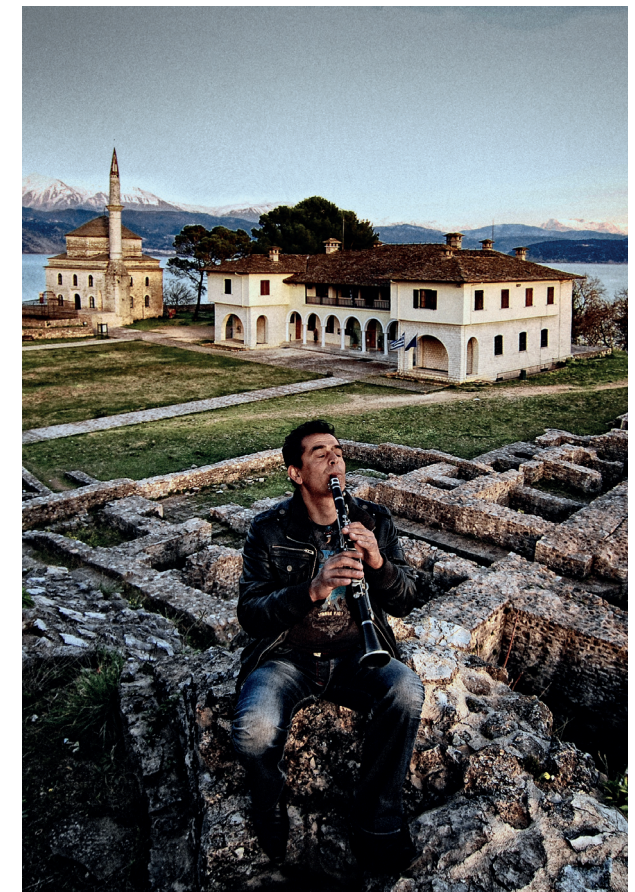
Starting from the idea of transcending the beyond, or 'Here and Beyond' as we call it, using the 3-pronged approach of 'Networking – Innovation – Education', the candidate Ioannina – Epirus 2021 will create a fertile meeting place and space for dialogue between the arts, culture, sciences and technology. The vision and goal is to bring creative forces in the city together to jointly create an ambitious cultural programme with a dimension and impact that extends beyond the local, with a firm European aspect to it. The cultural programme is built around the central idea of exploring here and beyond through art, culture, science, technology and education.

We structured the programme for 2021 with the vision of being appointed as European Capital of Culture seeking to redefine the city's cultural profile

and presence on the Greek and European cultural map in two ways: (a) by utilising positive elements of the current cultural profile to the full, showcasing and blending these creatively along with new trends and ideas, and (b) adding new elements in line with our analysis of the profile which appear to be weak to almost non-existent. In these two ways we will be utilising the positive and deactivating the negative, we will be transcending the here and now through three priorities which, based on the data and conclusions from analysis of the cultural profile and the relevant ad hoc study prepared in order to help draw up the programme, are already in the mind of the local community as desires and needs and need to be bolstered so that development of the cultural profile emerges from the needs of society itself, is self-sustaining and is a factor in sustainable development, namely: networking, innovation and education.

Ioannina's very comprehensive programme for the European Capital of Culture 2021 also takes into account critically important factors such as the process of transitioning from today to 2021 by developing and improving cultural infrastructure and a series of preparatory artistic events, as well as the communication programme at local, regional, national, European and international level. It also takes into account how the title of European Capital of Culture will be handled in a sustainable fashion after 2021 in

order to promote sustainable development in the area. Throughout the entire process of getting to 2021, throughout the year that the city is the European Capital of Culture and afterwards, a major role will be played by evaluations which are explained in more depth in the individual sections / responses to questions set out below.



1. Contribution to the long-term strategy



Describe the cultural strategy that is in place in your city at the time of the application, as well as the city's plans to strengthen the capacity of the cultural and creative sectors, including through the development of long term links between these sectors and the economic and social sectors in your city. What are the plans for sustaining the cultural activities beyond the year of the title?

Ioannina's cultural strategy is today part of a wider strategic plan to create a compact city as part of the Sustainable Urban Development programme which has been prepared and which it intends to gradually implement over the years to come, up to the end of the EU programming period 2014-2019. That strategy is in line with the objectives of the 2015-2019 Operational Programme which seeks to implement structural fund programmes with co-financing from the EU and Greece to promote EU regional policy.

A compact city, meaning a city where you only need to travel short distances, is a planning and urban development model which runs counter to the normal model of urban development found in modern cities which entails urban sprawl. The normal model for developing a city that is ever-expanding outside of the urban centre has negative impacts: (a) it burdens the environment, primarily with pollution from the necessary daily use of cars, and constant -frequently aggressive- expansive build-

ing in semi-urban areas, and (b) it promotes social models that limit and define areas based on social criteria, such as elite suburbs, resulting in entire areas in a city, in the centre and its suburbs, becoming run down. The compact city model counters this model of urban sprawl by suggesting a city limited in scale, with relatively high population densities and mixed land uses; a model which promotes a sense of security and improves socialisation among residents, and reduces energy consumption and pollutant emissions, encourages alternative environmentally friendly and more cost-effective ways of getting around because of shorter distances (walking, cycling, public transport networks).

The Municipality of Ioannina is strategically promoting the idea of a compact city in an urban centre which, from a planning perspective, is suitable for it, and has developed a series of plans relating to urban development, transport networks and environmental awareness-raising. This plan ties into culture in the context of

the Sustainable Urban Development programme, and to the Operational Programme for the 2015-2019 period, via the following strategic objectives for culture:

- To showcase and protect monuments which are part of the cultural heritage, while also ensuring that they are used to attract visitors by providing suitable access infrastructure, by functionally interconnecting them to the surrounding area and by linking monuments together.
- To create uniform networks of natural and cultural sites, by organising sites and routes and in general highlighting and exploiting these in cooperation with the competent authorities.
- To achieve balanced and sustainable development for the area.
- To protect the natural and cultural heritage and to prudently manage other resources, including land resources.
- To achieve balanced allocation of development factors and promote participation in urban culture to improve the quality of life for residents.
- To complete infrastructure and create a European standard 'compact city'.
- To develop areas of outstanding natural beauty with value from a cultural and leisure viewpoint.
- To protect archaeological sites by including landscape protection into these schemes.
- To draw up terms and conditions for protecting small-scale landscapes that are abundant in rural and ur-

ban areas, coupled with the aim of achieving environmentally-friendly, quality tourism development.

At the same time, in the 2015-2019 Operational Programme which is being drawn up, the Municipality of Ioannina has placed particular emphasis on the culture sector in the strategic planning of priorities. More specifically, actions to develop culture fall under the following programme priorities, for which clear measures have been developed:

Priority Axis 2 Social policy, health, education, culture and sport:

A) Measure 2.4. Culture: Supporting the cultural identity of the Municipality, promoting activities of cultural interest, applying for the title of European Capital of Culture 2021 (improving culture services via activities to bolster cultural creativity, educational programmes focused on culture, the arts, etc., culture trails, partnership with bodies to develop cultural activities, showcasing of monuments and archaeological sites and areas of historical interest, etc.).

B) Measure 2.2. Education, life-long learning and the young generation: Initiatives, actions and programmes for the young generation (concerts, cultural events, exhibitions, etc., incentives for young people to actively participate in local development, and hosting of life-long learning programmes).

C) Measure 2.3 Sport: Improving sports venues and sporting activities

Priority Axis 3 “Local economy, Employment”

A) Measure 3.3. Tourist Development: Improving the Municipality’s Tourism Office, improving existing forms of tourism and development of new ones, co-operation with bodies at a local, national and international level on joint measures to promote and tie natural and cultural heritage into tourism development.

B) Measure 3.2. Local entrepreneurship and innovation: Developing a competitive business environment with investments in human resources and the knowledge-based society, developing a framework of collaboration with businesses and economic operators, utilising academic and research staff for the development and use of innovations.

Priority Axis 1 “Environment and quality of life”

Horizontal measures in this priority axis include urban regeneration activities (such as protecting and showcasing the castle and the lakeside area of the city of Ioannina, and the ensure natural wealth of the area), as well as actions for sustainable mobility, energy savings and information – awareness raising to highlight environmental awareness among citizens.

Moreover, as part of the Epirus Region’s 2014-2020 Operational Programme, the Municipality of Ioannina is the beneficiary of the Sustainable Urban Development programme, which includes sectors and activities relating to development of the cultural heritage. The plan includes a strategic objective to protect, restore and showcase the natural environment, the historicity of the city and the cultural heritage as factors to bolster competitiveness and promote employment. The plan’s intervention priorities include a separate intervention priority to make the city more attractive by showcasing its character and comparative advantages as a lakeside city, in a unique natural environment, and as a city with a strong history and rich cultural frame of reference. These cultural advantages of the city coupled with its geopolitical location and developed education and health sectors, are tools to promote competitiveness and help the city’s economy specialise. Against that background, the Sustainable Urban Development plan requires interventions aimed at urban regeneration, at preserving and bolstering the city’s identity and recognition factor, coupled with measures to promote and interconnect business activities which are critical for the local economy.

The interventions to make the metropolitan centre of Ioannina more attractive and competitive have specific objectives relating to culture which are to improve interaction between the city centre and lake, to interconnect historic and cultural heritage zones with the

direct natural environment of Pamvotida Lake and to put emphasis on showcasing and preserving the historical identity, outstanding look and international recognition factor of the metropolitan centre (by showcasing and preserving the city's historical centre).

At the same time the interventions relating to the organisation of urban services and the quality of life have specific objectives related to culture which are to bolster cultural activities and improve cultural services and enrich the cultural product, and to supplement, extend and organise sporting activities by expanding the potential to cover more types of sports.

Consequently, the objective of the strategic cultural plans outlined above is to revitalise the planning layout and actual infrastructure by the end of 2019 so as to create the 'shell' of a creative 'compact city', to upgrade the city's cultural profile for the benefit of its own residents and for tourism development in the area and the potential the city offers, and for the citizens to utilise, to become active and to interact as individuals or as 'islands of creativity' and to be creative within that 'shell'.

As far as the strategy of cultural networking for Ioannina outside of the Region is concerned, the Municipality has recently signed a Cultural Collaboration Agreement with the Municipalities of Thessaloniki and Alexandroupoli: Given that there is now a direct road connection via the Egnatia Odos motorway, net-

working is now extending into the cultural sector, with the aim of creating an in-depth programme of cultural collaboration with them during the same reference period. At the same time, at European level, the Municipality has been networking in cultural terms over recent years by joining the European lakeside cities networks and by engaging in cross-border cultural partnership programmes with cities in Italy as part of the European Territorial Cooperation Programme 2007-2013. The city has also been honouring its multi-cultural tradition and the modern social challenges within which intercultural dialogue takes place by joining the Intercultural Cities network (a joint pilot action launched by the Council of Europe and the European Commission).

The idea is that all this strategic planning will be implemented within a quite wide-ranging period of 5 years which is suitable for the objectives being pursued (2015-2019) and consequently the results will be sustainable and not ephemeral, since gradually the building blocks of the plan will create new cultural prospects for the city as they are implemented. This does not only relate to cultural infrastructure which will be developed or improved, whose sustainability is self-evident, but also to interconnecting and upgrading all cultural resources whose sustainability seeks to promote sustainable development which will refresh the city's cultural profile on a cultural, economic and social level.



How is the European Capital of Culture action included in this strategy?

Against this backdrop of networking and extension of our cultural strategy, the opportunity to be designated as European Capital of Culture 2021 is an opportunity to expand our goals, to multiply the expected results and their impacts, **and to make the plan sustainable and ensure the sustainable development** which it is expected to bring about. If we are chosen, hosting the European Capital of Culture 2021 will be the next step forward in our strategic plan for cultural policy.

- All functions of the compact city will be significantly improved and showcased.
- Ties between the city and islands of creativity will be intensified.
- The city will become more outward-looking, with the Municipality and individual cultural operators and artists operating there connecting to bodies elsewhere.
- The city's cultural profile will be significantly improved in the areas identified (networking, education and innovation) via activities that are clearly focused on those three sectors.
- The city's cultural product will be enriched, making it a top class, European standard artistic centre, allowing our cultural traditions and heritage to creative-

ly interact and blend with modern European artistic trends for the benefit of citizens.

- The city's cultural profile will be improved as a tourist product, via targeted measures to attract cultural tourism from abroad (a category of tourists who account for a very small percentage of visitors to Epirus, save for exceptions relating to the cultural heritage, and improving this will be the main objective of the Ioannina Hotels Association) and by interconnecting different types of tourism which already exist in Epirus, thereby generating economic benefits for Ioannina and Epirus.
- The concept of cultural entrepreneurship will be bolstered in the mind of cultural operators who are part of the area's cultural human resources.
- The link between the natural and man-made environment will be showcased in the context of our objectives to upgrade the environmental awareness of residents and in terms of entrepreneurship by upgrading the supply of tourist destinations in the area.
- The city's cultural brand will become firmly established, thereby ensuring the sustainability of all the above plans.
- The cultural ties between Ioannina and the rest of Epirus will be bolstered in terms of cultural policy and cultural entrepreneurship and
- Targeted areas in the rest of Epirus will be showcased as cultural destinations.

This will all be achieved by implementing the idea of the cultural programme which we have envisaged for

the European Capital of Culture, referred to in the relevant description in the introduction and general comments, as ways for achieving the three-pronged objectives of education, innovation and networking via the programme. We would therefore refer you to that chapter (Explain the concept of the programme which would be launched if the city is designated as European Capital of Culture) for more detailed information about the ways in which we below the title of European Capital of Culture (especially during 2021, when our existing strategic plan will have already been implemented) will firmly establish the results of our existing plans and goals, will make the results and their impact sustainable and will generate sustainable development.



If your city is awarded the title of European Capital of Culture, what do you think would be the long-term cultural, social and economic impact on the city (including in terms of urban development)?

In addition to the economic advantages and business prospects the title of European Capital of Culture may bring, thereby contributing to the sustainable development of Ioannina and Epirus, there is a final sustainable effect which we are all aiming for, both via our existing strategy and by seeking to become European

Capital of Culture: **to bolster the cultural competence and confidence of residents of our city.** We consider this to be an important factor because on its own it will be a sustainable driving force to achieve all the other positive long-term results we which expect as a consequence of being awarded the title.

It is frequently the case that, not just in our region or country, but also in the rest of Europe, that there is a gap between what a city professes it believes about the value of culture and the way it actually handles or manages culture. That gap can be filled solely and exclusively by changing the image the city's citizens have about culture.

Culture creates identity. It attracts genius, talent and creativity to a city and keeps it there. We are city and a region in Europe which has been especially hard hit by the economic crisis, not just in economic but also in social terms, in terms of human resources thanks to the brain drain caused by the economic conditions, but as European Capital of Culture we will strive to widen the concept of citizen identity by investing in a vision that will enrich the image they have about culture by adding new aspects to it, and will open up their horizons and potential, here and beyond. With those points in mind, we consider that the title of European Capital of Culture, which is the next step in our existing plans to create a compact city, will have the following long-term results and effects on our city at a cultural, economic and social level and in terms of urban development:

Cultural impacts: • new cultural infrastructure will be created in the city • new cultural goods, skills and opportunities will be created for artists and cultural organisations • cultural prospects will be expanded • traditions will undergo a revival • the cultural heritage will be protected and showcased

Economic impacts: • more recognition for the city at international level will result in more tourism and a better reputation • new jobs will be created • entrepreneurship and innovation will be bolstered and new business opportunities will emerge

Social impact: • citizens' sense of competence and confidence will be improved • increased participation by residents and city agencies in cultural goods and in creating cultural networks within the city, in Greece and abroad • social cohesion will improve • the idea of volunteerism will be given a boost • environmental awareness will deepen

Impact on urban development: • the European Capital of Culture title will act as a catalyst for changes in areas of the city such as the lakeside area, the castle, the historic centre and the island in Pamvotida Lake, etc. • the residential environment will improve in terms of look and function • sustainable mobility will be achieved • energy savings will be achieved and renewable energy sources will be used



Describe your plans for monitoring and evaluating the impact of the title on your city and for disseminating the results of the evaluation.

Success for us will be achieving the objectives we have set for our current cultural strategy, and for the role that we foresee designation as European Capital of Culture will have in extending those objectives, and in maximising the expected impact in economic, social and cultural terms and in terms of urban development. However, the way in which results will be measured and success will be defined will be evaluated. The targets in the evaluation to be carried out are to measure the outcome and impact against the targets in our own cultural strategy on the one hand and the targets in the European Capital of Culture policy, as set out and ranked by the European Commission (general target, specific targets, operational targets), following the Common Indicative Core Indicators laid down by the European Commission in its guidelines.

In order for the evaluation to generate data useful to gradually measure how the targets are being met over a timeframe suitable for drawing safe conclusions before and after the European Capital of Culture action, **evaluation is expected to last 7 years in total from 2016 to 2023, with one evaluation pro-**

cess taking place each year. The report on the results of each annual evaluation will be taken into account to adjust our planning for the following year and our overall long-term plans. The possibility also remains open of continuing the annual evaluation for a further number of years after 2023 in order to measure the long-term impact of 2021 on Ioannina and Epirus with greater certainty. To ensure adequate time to adjust our plans each year and over the long term, the evaluation will be held at the start of each year and the conclusions from the outcomes will be submitted by the end of the first quarter of the year.

To ensure that the evaluation is conducted in a valid manner, in terms of know-how and also to ensure that the same evaluation body can be used over the entire 7-year period and to eliminate any potential for conflicts of interest which could produce pleasing results for us that do not actually provide a true picture of the situation, we decided to assign evaluation to the **University Research Institute for Applied Economic and Social Sciences of the University of Macedonia** based in Thessaloniki (the Institute) which provided us with **written assurance of its intention to collaborate with us.**

The University of Macedonia which is based in Thessaloniki is a state university and is part of the UN Academic Impact network of universities. Four departments from the University of Macedonia are involved in the Institute: Economics, Business Administration,

Accounting and Finance, and International and European Studies, as is the Municipality of Kalamaria and the Northern Greece Association of Insurance Agents. The university institute's research bodies which engage in applied research, either with funding from the Institute or external funding, are the Opinion Polls Unit and the Price and Competitiveness Observatory. The Institute's specialised academic and research staff have been involved in a large number of relevant projects and carried out the empirical data collection and analysis process: selection of sampling techniques used in a suitable sampling context, designing structured questionnaires with selected questions which use appropriate scales, suitable coding and statistical processing of data using specialised statistical analysis software and tools for presenting findings, overseeing how the surveys are carried out and a confirmation check to ensure that they were carried out correctly after completion, writing up / interpreting data and preparation of reports with the findings and providing advisory/consultancy services in relation to the findings.

In drawing conclusions from the evaluation to be carried out by the Institute in order to draft the relevant reports we will receive, and in order to ensure that over the long-term useful conclusions are drawn up about the European Capital of Culture action, we will ask the Institute to collaborate with another research centre at the University of Macedonia, the Jean Monnet European Centre of Excellence. The Centre's main objective is

to integrate the European Studies model into a single model which can be applied to the countries in the Balkan peninsula and SE Europe, while also promoting ties with bodies which generate culture in that entire region.

The evaluation methodology will be specified by the Institute to ensure that its results are valid. The Institute suggests that **a combination of opinion polls on a random sample of people** using a structured questionnaire via phone interviews and focus groups with special target groups could produce quality conclusions and allow for in-depth findings of interest to be produced depending on the subject matter, topic and special features of the audience being examined. It can also conduct survey panels for specialised audiences and take waves of repeat measurements to explore trends and identify changes after major events or to assess reactions to phenomena being examined and any potential changes. Our proposal is to engage in consultation – hold interviews every year, to analyse results in conjunction with a survey and to prepare reports with the conclusions which will include extensive reference to the methodology and stages gone through in carrying out the survey. The cost of evaluation is included in the European Capital of Culture budget.

Existing materials that could be utilised are surveys already carried out for the Municipality of Ioannina (such as the survey to identify key audiences and opinion leaders and the survey on the city's identity and the im-

pact of targets reached to enable us to pursue this candidacy) and surveys carried out by other local government authorities in Epirus including the Region, and on behalf of independent bodies such as the Ioannina Hotels Association. Additional information can also be collected from the National Statistical Authority, the Archaeological Receipts Fund of the Ministry of Culture and Sport (about revenues from archaeological sites and museums) and other similar bodies depending on the survey methodology proposed by the Institute.

For our part, all data required by the procedure (such as qualitative data on attendance at events and cultural events and venues) will be measured and provided to the evaluator and we will assist in the process in any other way proposed by the evaluator (by creating a consultation platform, for example). However, at this stage we cannot provide greater clarity about these matters, so as not to influence the Institute as it draws up the methodology. The prerequisites we will present to the Institute to draw up the evaluation methodology will be deliberately limited to a general framework within which we must operate so as not to influence the process, especially given the Institute's know-how and impartiality:

- Cultural strategy and objectives for Ioannina and the European Capital of Culture in relation to the city and region's current cultural profile.
- The objectives of the European Capital of Culture policy as set out and ranked by the European Commission (general target, specific targets, operational tar-

gets), following the Common Indicative Core Indicators laid down by the European Commission in its guidelines on self-evaluation of the results of the European Capital of Culture by the cities themselves.

- The timeframe of 7 years with annual evaluations, as outlined above, with the option to extend that beyond 7 years to look at the impact.
- Guaranteed contribution from the Jean Monnet European Centre of Excellence from the same University in order to draw conclusions about the results.
- Our intention to contribute to the process ethically in line with the methodology specified by the Institute.
- Our commitment to adapt targets and actions in light of the results of the evaluation.

2. European dimension



Elaborate on the scope and quality of the activities:

European culture, "United in Diversity" as per the EU's widely used motto, praises the variety of cultural expression without seeking uniformity, and without being fragmented as a lot of the common elements in its history and cultural output separate it from the culture of other continents in the world. This diversity is expressed through cultural differences, similarities and intermediate to-

nes noted among the nations comprising Europe, as well as through creative processes that take place in every European state separately, among the different cultural communities comprising each country's sum of the citizens and residents. This set of processes results in a constructive intercultural dialogue. The White Paper on Intercultural Dialogue of the Council of Europe expresses in the best way the vision, on the basis of which our programme is promoted: it is the dialogue among cultures, the oldest and most fundamental way of democratic discussion, and an antidote to rejection and violence, for the purpose of peaceful and constructive coexistence in a multicultural world. Recent developments at international level show that cultural tolerance is still an issue in the world and our own corner, Europe, and we ought to refocus on the values of cultural pluralism and the search for antidotes for rejection and violence.

We consciously chose to shape our programme around **nine thematic axes**, most of which **concern common values, common concerns and common perceptions throughout Europe**, and even beyond, worldwide. Thus, the programme's axes include certain worldwide and/or universal concepts: **"Beyond leadership: The dark side of politics"**, **"Beyond life/Beyond death"**, **"Beyond nature"**, **"Beyond science"**, **"Beyond communities"**, **"Beyond boundaries"**. In these thematic axes, history and past myths are creatively mixed with the present. The sense of locality is mixed with the international and cultural expressions en-

gage in the creation of activities that are capable of attracting a wide audience. Some of the activities that relate to common considerations, and highlight values that are common to us all, include the following:

- **"Civil war from antiquity to the present"**: composition of a stage oratorio that performs an "excavating section" both on the issue of civil wars as an historical pattern repeated through time and musical traditions, assigned to the globally renowned Greek composer George Koumentakis.
- **Theatre event at the entrance of the Oracle of the Dead**, at the very spot where ancient Greeks believed to be the entrance to the Underworld, with a performance of Homer's *Odyssey* L rhapsody, also called "Nekyia" or deathly, by prominent director Theodoros Terzopoulos. In "Nekyia", Ulysses, as the "sole man alive to descend to Hades", meets his companions of the trip back home, who were lost on the way, his mother, as well as some of the men he fought with in Troy, such as Achilles.

Common values for Europe promote activities included in the thematic axes **"Beyond Science"** and **"Beyond nature"**. The power knowledge gives to people and the relationship of man with nature are two of the concepts that have traditionally been and remain strong in the mentality of the people of Ioannina. As a result, there is an ever increasing number of activities

relating to various arts and other cultural expressions, because it is acknowledged that Science and Nature continue to play a significant part in the minds of other Europeans as well. For instance, some of the activities within the science axis include:

- Development of a **permanent installation of a Science Edutainment Park**, where education on scientific subjects is combined with visitor entertainment.
- A **one-day conference devoted** to the work of one of the most significant Greek composers of the 20th century worldwide, **Iannis Xenakis**, to commemorate 20 years from his death in 2021. The innovative composing methods he developed associated music and architecture with mathematics and physics, by using models from the theory of sets, the probability theory, thermodynamics, the Golden ratio, the Fibonacci numbers, and others. At the same time, his philosophical ideas on music laid down the question of unifying philosophy, science and art, at the most appropriate time, thus contributing even further to the general speculation on the crisis of modern European music in the 1950s and 1960s. .
- A **one-day cultural informatics** conference held by the **University of Ioannina**, aiming to examine its networking in this scientific area, and the **International Conference on Typography and Visual Communication (ICTVC)**.

The relevant activities for the axis on nature include, for instance, thematic outdoor paths which connect gastronomy with tourism, sports paths connected with points of cultural interest and educational activities for the development of an ecological conscience in groups of school-age children.

Meanwhile, we have a local thematic axis and a purely European - Greek thematic axis. The local thematic axis is **"Lake narratives"**, the symbolic activities of which (many of which are of a high artistic quality and productions using modern European trends) focus on the city's symbol, the lake, in order to highlight its special brand, and the fictional tales that are associated with the lake of Ioannina in the minds of the city's inhabitants. For details with regard to the European dimension of our activities and their organisers, see the artistic programme presentation section. Some of the indicative activities include lighting the perimeter of the lake by a well known light designer, the Water Fools (Fous de Bassin) aquatic performance, as well as the special film event that will temporarily transform the lake into a **summer open-air cinema with a floating screen**, as an extension and upgrade of the existing Ioannina Outdoor Film Festival.

On the other hand, the axis that is purely European, but also very significant at national level for Greece and at local level for Epirus and Ioannina, is thematic axis **"Beyond prosperity: benefaction and enlightenment"**. This axis highlights another symbolic subject for

the history of Ioannina and Epirus, its immigrants, who accomplished financial power through their commercial activities in European countries, and used their financial resources to benefit their birthplace with the creation of charitable societies in Ioannina, Epirus and the rest of Greece. The interesting element of this story, that makes it particularly important for Greece and Europe, is that the educational institutions, donated by these benefactors to the city, became the vehicle to communicate European enlightenment ideas in the Greek region of the Ottoman Empire, as well as the places where the benefactors lived and prospered: Odessa, Bucharest, Vienna, Venice, Trieste, Lausanne. At the time, Ioannina became a significant, maybe even the most significant, education centre of the time in the Greek region and the city contributed decisively in shaping the ideas of modern Greek enlightenment, through the diffusion of the people-oriented ideas of European enlightenment, which led to the shaping of Greek national awareness and the onset of the Greek Revolution of 1821, which, in turn, resulted in the development of the Greek state. Thus, an individually significant issue for the local history is deployed through the activities of the programme in its true dimension, in relation to the modern Greek and European enlightenment and is directly related to modern Greek and European history.

Each thematic axis includes a variety of activities that represent (and are often inter-scientifically connected to) various arts, with organisers who provide a balanced

programme-wide outcome with local, pan-Hellenic and European representation. This ensures the promotion of an European cultural diversity and the reinforcement of inter-state collaborations in the presence of the active participation of local cultural resources and "islands of creativity", as well as with the reinforcement of the city's bonds with cultural resources and "islands of creativity" from the rest of Greece, which are also among the objectives of our strategic plan on culture. A very interesting part of the programme, in terms of reinforcing intercultural dialogue and Europe's diverse cultural expression, is the artistic interpretation of symbolic subjects of Greek heritage by European artists as organisers or through the works of European artists - and conversely, the diffusion and personal interpretation of European cultural themes, in various arts, by Greek artists. Some examples of such activities in our programme include:

- **The Sophoclean tragedy "Philoctetes"** through the eyes of director Wajdi Wouawad, who lives in Nantes, France and focuses in the past five years, with his team Carre de l' Hypotenuse, on the presentation of Sophoclean tragedies.
- The combination of the natural and anthropogenic environment and music, through the presentation of a **round of old music** (west European music from the Renaissance until the mid 18th century) in **three locations (a traditional outdoor bridge, a medieval village and the town of Arta)** with a set of performers

including renowned European old music performers (Tobias Schiff, Tim Ward).

- **The myth of the seizure of Persephone**, that provides a symbolic explanation to the seasons' cycle and nature's blooming, through the artistic eye of world renowned choreographer Antonis Foniadakis.
- **A photography exhibition on Epirus**, seen through the eyes of prominent 20th century photographers, such as **Frederic Boissonas, David Seymour and Nikos Economopoulos**, including photos from the personal archive of Swiss collector and philhellene Daniel Baud-Bovy, in collaboration with the Thessaloniki Museum of Photography and the Magnum Photos Archive in Paris.
- **Classical music concert by Armonia Atenea - The Friends of Music Orchestra of the Athens Concert Hall**, conducted by world renowned conductor Nikos Athineos and distinguished Greek and European soloists.
- **Exhibition on the history and personality of Ali Pasha**, an Albanian leader of Epirus who gained so much power so as to attempt, in the beginning of the 19th century, to decolonise his territory from the territories of the Ottoman Sultan. Ali Pasha also made an impression on multiple levels in European art of his time, through the then contemporary European artistic

trend of Orientalism and the romantic view held by the West, at the time, with regard to the East. Through temporary loans from foreign museums, we will try to incorporate well known portraits of Ali Pasha, such as, for example, works by Dupre, Paul Emil Jacobs, Raymond Auguste Quinsac, as well as references in literature by Lord Byron, Alexander Dumas, author of the exquisite "The Count of Monte Cristo", and distinguished Albanian writer Ismail Kandare.

- **Silver-goldsmith craftsmanship and modern jewellery design exhibition**, where traditional techniques, such as the filigree invented by past famous Ioannina silver and goldsmiths, who prospered in Greece and abroad (it is worth noting that the founder of the famous Italian company Bulgari was from Epirus), will be presented transformed in modern design creations, by Greek and European jewellery designers.
- **Land art** with mild, reversible location interventions, that will result from the inter-departmental collaboration between the Athens School of Fine Arts and the Milan Vittorio Corsini Brera Academy of Fine Arts.
- A musical event dedicated to the **"cultures of the clarinet"**, to celebrate the leading role the clarinet has played progressively from the beginning of the 19th century in west European classical music, North American jazz and Balkan and East Mediterranean folk-traditional music.

World renowned dancer and choreographer Jerome Bel participates in the programme as official organiser of a series of activities, including master classes and residencies of dancers from around Europe, a performance, as well as classes to groups of school-age children from the city, in collaboration with the Municipality of Ioannina School of Dance.

The activities of the thematic axis **"Beyond communities"** promote intercultural dialogue in a targeted fashion, in terms of the development of mutual understanding among communities that live and work in the same area. This axis highlights the religious communities that have coexisted through the ages in Ioannina, enriching the heritage we enjoy at present: the Greek, Jewish, Muslim, as well as other communities continue to coexist here today. Some of the programme's activities that promote understanding among European citizens and the inhabitants include

- **Establishment of a Jewish Museum in Ioannina**, thus implementing a long-standing desire expressed by the Jewish community in Greece, which will keep alive the historic memory of the Ioannina Romaniote Jews, who used to be a large and prosperous community.
- **Installation/ land art** and an event at the Virgin Mary of Durachan Monastery, across from Ioannina, highlighting the city's special inter-religious history: tra-

dition has it that this Christian abbey was built in the 15th century by Muslim Durahan-Pasha, Beiler Bey of the Roumeli region. After having crossed the frozen waters of Pamvotida Lake with his troops, without realising the danger, when he return to his seat in Thessaly, he ordered that a monastery be built in Ioannina, in honour of the Virgin Mary. The monastery was subsequently named after him.

- **Artistic audiovisual installation for the three communities of the past**, in selected neighbourhoods of the city. The opening of the installation will include an event titled "Dance and Remembrance", featuring dance groups.
- **Rounds of activities (performance, theatre, lectures, exhibitions) for symbolic figures** representing the city's three historical communities (Christians, Jews, Muslims).

Since a society's cultural tolerance and cohesion do not only relate to intercultural dialogue, but also to shaping a cultural attitude that socially accepts and includes everything that deviates from the norm, our programme includes a **series of activities that address sensitive social groups**. Such activities include teaching silver and goldsmith craftsmanship that can offer new possibilities to the unemployed, creative writing to provide a channel of expression to prison inmates, theatre to grant a creative outlet for people with special needs, dancing to support pe-

ople with mental illness, featuring programmes especially created by specialised artists, teachers and inspirers.

Lastly, we believe that history teaches us – and has taught us in Europe – about the positive values that promote culture, not only in periods of prosperity and peace, but (mostly) in periods of upheaval and crisis. In this context, our programme includes certain activities for the purpose of **sensitising the public on European integration and modern European themes**, such as:

- **The end of an "old world"**, i.e. the world of Hellenistic states in the East that were ruled by the successors of Alexander the Great and the beginning a new world for Europe as a whole, starting with the Roman Empire in 31 BC, was marked in the area of Epirus, specifically in Actium, where Octavian won the sea fight and this victory established his world domination as "Augustus" and where Marc Antony "lost the whole world", as Lord Byron phrased it. The historic process, which from the time of Julius Caesar until the dominance of Octavian, led to the development of this "new world" has inspired all arts through time, both in Europe and beyond, mainly through the short but illustrious story of Cleopatra, the last Greek Queen of Egypt. We will highlight this significant milestone for European history in its natural habitat, the ancient theatre of Nicopolis, looking over Actium – the city built by Octavian to celebrate his victory. This will be presented through a two part event, showing the two parts of the story with the baroque opera "Cleopatra e

Cesare" by C.H.Graun and William Shakespeare's play "Antony and Cleopatra". The opera will be directed by world renowned opera director Michal Znaniecki. As regards the play, we are considering (and have contacted) the Royal Shakespeare Company in London, but we have not yet established an agreement on the intent to collaborate with the organisation.

- **Documentary on the Dominion of Epirus**, the independent medieval empire created in our area at the time when the Byzantine Empire had temporarily collapsed after the capture of Constantinople by the Crusaders in 1204. There is a lot to be learnt by the history of the Dominion about the lust for power, through a series of alliances, intermarriages and bloody conflicts with Frank, Italian, Bulgarian and Byzantine sovereigns of other independent states in the Balkans.
- **One-day conference with speeches in the spirit of TEDxAcademy** "ideas worth spreading" (possibly in collaboration with this organisation), in the context of the Dominion's history, to promote dialogue on what constitutes the "Dark side of politics" in modern European history. The one-day conference will be organised by the University of Ioannina.
- **Exhibition on Pyrrhus, the ancient king of Epirus**, whose name is directly connected to the phrase "**Pyrrhic victory**", which was used in ancient time and still today, meaning every victory accomplished



at any cost. The second part of the exhibition reduces the sense of a pyrrhic victory in modern times using modern audiovisual media and a quick "journalistic" narrative to present stories of contemporary "pyrrhic victories" in politics, industrial development to the detriment of the environment, military history, and even sports, at European and international level.

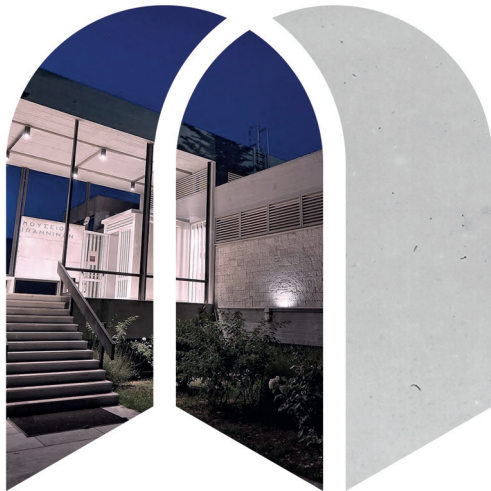
- **Comic festival and a one-day conference**, including role playing and strategy games, titled "The dark side of politics", which will focus on the European tradition of comics. Distinguished European comic artists, focusing on political comics will be invited, such as Pierre Christin (Dying in Paradise, Enki Bilal associate), Art Spiegelman (Maus, In the Shadow of No

Towers), Reimond Kleist (Kastro), Alison Bechdel (Funhouse), Gouillaume Martinez & Sylvain Ricard, Zeina Abirached (A Game for Swallows).

- Dmitri Shostakovich was a prominent personality of European 20th century music who became creatively active and evolved through difficult historical and political conditions in Europe. The artist was twice linked and subsequently renounced by the Soviet Union Communist Party, shortly before and shortly after World War II. We are planning a **special event** for the **life and work of Shostakovich**, including **concerts and a one-day conference**. Preliminary contacts have been made to include the Shostakovich Centre in Paris.



Can you explain your strategy to attract the interest of a broad European and international public?



Our strategy to attract the interest of a broad European and international public is based on two main media: **firstly, the programme itself that has a world class artistic value and secondly, the promotional strategy we are developing.**

As to the programme's world class value, it is clear,

from the references made above, as well as the detailed presentation of the artistic programme that follows, that a large number of our activities focus on **subjects that are familiar to the public at large, but they are presented from a new viewpoint** and include artists from Greece who are well known in Europe and artists from other European countries: this is true for two reasons, first of all, because in the artistic realm, new creations by some of the above artists make the news, and secondly, because the same subjects are designed, in most cases, in a way that old and modern elements, as well as local and international ones, are creatively intertwined to make a new artistic proposal that is capable of attracting the interest of the public at a broader national, if not, pan-European level. The fact that **some activities take place in their "natural environment"** (Nekyia at Acheron Oracle of the Dead, Cleopatra and Caesar – Antony and Cleopatra at Nicopolis) is another factor that can attract the interest of a broad public at European and international level.

Another important factor that will attract a broad audience is the fact that the programme includes **activities for various age groups**, and also takes into account target groups **that do not often participate in cultural activities** or groups that have very **specialised interests in the types of activities** in which they partake outside their home city or country (e.g. sports tourism, eco-tourism, gastronomic tourism). Although the

theme of this spectrum of activities per target group is fully elaborated in the artistic programme section and the section on audience development methods, it is useful to mention here, for instance, that we are planning on including a concert by a well known pop star who reaches young audiences across Europe and that **we have already ensured the hosting of the "Festival of colours" at the Ioannina stadium**, which has become very popular in young audiences in Greece (Athens, Thessaloniki) over the past years. This is an entertainment adaptation of the ancient Hindu Holi festival utilising dance, music and coloured powder. Another important factor in the reinforcement of the European dimension is **the call to international organisations (TEDx Academy, Web Summit, ICTVC)** to organise one-day conferences and networking opportunities, as well as the invitation to international artists and artistic organisations (**Koumentakis, Foniadakis, Jerome Bel, Michel Znaniecki, Royal Shakespeare Company, Wajdi Wouawad, Academy of Fine Arts of Brera**), and the collaboration of small groups from various countries in joint activities (e.g. opening ceremony, gigs in bars, street theatre).

As to the activities' promotional strategy to be followed in order to achieve a broad European and international audience and maximise participation, as well as their effect and impact, we have developed a communication plan that provides for the attraction of the public and **information campaigns in Europe.**



To what extent do you plan to develop links between your cultural programme and the cultural programme of other cities holding the European Capital of Culture title?



Developments in the sector of artistic productions are moving quickly, and as we aspire to have a cutting edge artistic programme in 2021, we deliberately chose to not include certain activities in our programme which are currently being implemented, more than five years earlier, in cities that have been designated European Capitals of Culture. However, we are open to the possibility to include activities and develop collaborations with cities and organisations that are working on the programmes of future European Capitals of Culture until 2021, on the basis of two main criteria, which include the relevance of the activities with the thematic axes of our artistic programme and the general artistic vision for the production of inter-thematic and inter-scientific state of the art activities, as well as the possible effect and impact these activities may have on the city's public.

If we are awarded the title, relevant criteria will be set for the selection of activities from the European Capitals of Culture in the years prior to 2021, and these activities will be presented in Ioannina and Epirus. In the context of preparing for 2021, we wish to dynamically

present activities of European Capitals of Culture every year, in the years up to 2021. However, this programme is not yet specified. We intend to develop a programme to gradually upgrade our city's cultural contribution, in preparation for 2021, and as per the objectives of our current cultural strategy referred to above. In this context, we intend to develop domestically close synergy bonds with cultural organisations from Thessaloniki (European Capital of Culture 1997) and Alexandroupoli, which are two cities with which the Municipality of Ioannina recently signed cultural cooperation agreements. In the same framework, in the years up to 2021, we wish to develop relevant collaborations with cities that have been selected for years 2015-2020. The Municipality has already begun networking with some of these cities (Matera, Paphos, and others).

Contacts have already been made with Romania - where, like Greece, one of the candidate cities will be selected as European Capital of Culture 2021 - with the corresponding Municipalities of candidate cities, and interest has been expressed for collaboration with any of the Romanian cities that may be selected, so that the activities of one European Capital of Culture 2021 also be hosted in the other, or even develop synergies for common activities, with an ultimate objective to develop networking at Municipality level and promote our parallel status as European Capitals of Culture.

Currently, we have ensured a single very symbolic activity in the artistic programme for the 2021 closing ceremony in Ioannina, with **joint mobilisation and synergy of both Romanian and Greek cultural organisations**: the "GEORGE ENESCU" Philharmonic Orchestra from Bucharest will collaborate with the Children's Orchestra of the Cyril and Methodius Church from Thessaloniki, conducted by Liza Ksanthopoulou and soloists from both countries, in the performance "Three minutes for Europe", where 28 3-minute compositions will be presented, representing the wide spectrum of the musical production and heritage of the 28 EU member states.

Moreover, we have established an intention to cooperate with the Teatrul Național "Marin Sorescu" of Craiova, Romania (among other European theatres, such as the Slovenian Preseren Theatre Kranj & The Ptuj city Theatre) for the "residencies" activity, and a performance of Aeschylus' "Prometheus Bound" in the ancient theatre of Dodoni.

As regards EU cities that will be selected as European Capitals of Culture in the future, after 2021, we believe that some of the state of the art and internationally known artistic productions planned for 2021, such as those mentioned above, could become a pivot point for reinforcing the city's culturally bonds through the Municipality's networking, and be included in other cities' candidacy preparation plan in the years following 2021.

3. Cultural and artistic content



What is the artistic vision and strategy for the cultural programme of the year?



As per the conclusions drawn from the city's cultural profile and the highlighted networking, innovation and training axes-objectives, the main objectives of the programme include:

- Reinforcement of networking between the city's "islands of creativity" and policy-making organisations at local and state level
- Pooling people with creative capabilities, who are active in the city through their own networking with "islands of creativity" in the rest of Greece, to highlight more "islands of creativity" in a structured manner (festivals, etc.)
- Networking of bodies, organisations and people, who produce or manage culture at local level, with

respective bodies in other parts of Greece and Europe.

- Reinforcement and promotion of the Municipality of Ioannina's networking with other Municipalities in Greece, except Epirus, and Europe.
- Networking among the city's religious communities with respective communities abroad. This objective is related to the acceptance of anything different in the same city, the deeper understanding of the city's history as a dynamic process that involves religious communities, with an ultimate goal to promote education and culture among the residents, in a broader sense.
- Development of activities that connect, through thematic paths, the city of Ioannina with the rural area and other urban centres of Epirus, in order to strengthen the aforementioned tourist objectives.
- Projection of innovative cultural elements of the city, which originate from the most modern artistic trends in Greece and Europe, in order to connect residents with activities of high artistic quality, so as to upgrade their cultural familiarity and education, as a trigger for set off creative cultural and artistic processes. This objective guides the selection of most of the cultural activities included in the artistic programme.
- Reinforcement of non-formal education, i.e. structured education that works outside the typical education programme of education stages. The education fields selected include science, local history

and heritage, while the education methods selected are education programmes, parallel activities in collaboration with the University of Ioannina, art studies and the development of new infrastructure, as well as stimuli and triggers for visits to museums - exhibitions.

- Reinforcement of adult education with programmes that are mainly intended for sensitive social groups (unemployed, former prison inmates, current prison inmates, persons recently rehabilitated from drug use, persons with special needs). The artistic programme includes relevant activities that concern silver and goldsmith craftsmanship and dance, which comprise cultural expression that is familiar to the city's residents due to its relevant traditions, presented in a new way through modern artistic creation at European level.
- Reinforcement of lifelong learning with training programmes (e.g. master classes and residencies for focal groups of artists, as well as a full educational course on comic creation, which was identified as an artistic expression that was missing in the city).
- Reinforcement of informal education, through the residents' promotion of aesthetics, in a wide spectrum of arts, which will be achieved through their familiarity with activities of high artistic quality that will take place in the city.
- Promotion of all above objectives through the creation or upgrading of infrastructures, which will host the programme's activities.



Describe the structure of the cultural programme, including the range and diversity of the activities/main events that will mark the year.



We built an artistic programme with nine concurrent thematic axes, each of which runs throughout 2021 and includes multiple activities of various arts and cultural expression, with the theme being their common element and link. The theme of each axis was

selected on the basis of its connection to the history and special character of the city of Ioannina and the region of Epirus, and was structured so as to be attractive, in order to maximise the impact of the activities at local, pan-Hellenic and pan-European level. In addition, considering the importance of the time-cycle of the traditional structures of life in rural areas of Epirus, we set four vertical time axes, one for each season, where each intersects all parallel thematic axes and sets the season when each event is to take place. This has resulted in a clear grid of activities, where each season of the year includes activities of all thematic axes and all types of arts and cultural expression provided in the programme, and each thematic axis runs throughout 2021, to maximise the promotion and impact of the theme presented. The nine thematic axes include the following:

1. Lake narratives: This axis, which includes some of the symbolic activities of the programme (e.g. opening and closing ceremonies) highlights Pamvotida lake of Ioannina as the central point from an urban design, symbolic, historical and touristic perspective, thus contributing to the establishment of a new cultural brand for the city, focused on its lake.

2. Beyond prosperity – benefaction and enlightenment: This axis focuses on the contribution of the city's residents who sought a better life abroad in the past, where they prospered and donated to their birth place

infrastructure works, especially in the area of education, thus making a decisive contribution to the development of modern Greek enlightenment.

3. Beyond power – The dark side of politics: A thematic axis that highlights significant and interesting facets of the history of Epirus, which can be useful as historical lessons for contemporary times.

4. Beyond communities: The multicultural past of the city finds its befitting place in its modern urban environment and cultural profile, not only to strengthen collective memory, but also to help modern man manage multiculturalism, as it currently stands, with intercultural dialogue in mind, through different historical traditions and with different social equilibriums than in the past.

5. Beyond nature: Nature in Epirus is a decisive factor in the shape of its economic, social and cultural life. Thus, nature is celebrated through a thematic axis of activities that bring nature in the city and urban man in the country, for recreational reasons as well as to strengthen his ecological conscience.

6. Beyond heritage: Symbolic elements of Greece's heritage (e.g. ancient tragedy) and the popular culture of Epirus (e.g. silver and goldsmith craftsmanship) meet innovative cultural expressions, so as to remain current and give a new impulse to artistic development.

7. Beyond life: Universal values and ever-lasting questions on issues about life and death, life after death and the role love plays (through mythological, historical and literary models) as an incentive for life and death.

8. Beyond science: We seek a point where sciences intersect with humanitarian studies, as well as the arts, thus creating innovative artistic expressions.

9. Beyond boundaries: We are trying to include in our programme every public group that would not obviously participate, by providing triggers and incentives, through culture, to reinforce social cohesion and personal development to the city's residents.

More specifically, the grid of activities deploys as follows

	WINTER	SPRING	SUMMER	AUTUMN
LAKE NARRATIVES	LAKE LIGHTING INSTALLATION VENUE: LAKE REGION DURATION: PERMANENT CREATED BY: ELEFThERIA DEKO ESTIMATE COST € 130.000	LAND ART - LANDSCAPING VENUE: DURAHANI, DAMARI KASTRITSA, CITY DURATION: PERMANENT DESIGNED BY: BRERA MILANO, ATHENS SCHOOL OF FINE ARTS COLLABORATING WITH: VITTORIO CORSINI, CHOULIARAS ESTIMATE COST € 270.000	OUTDOOR FILM FESTIVAL "AGGELOPOULOS" VENUE: WESTERN FRONT OF THE LAKE, BEACH, FLOATING PLATFORM SCREEN DURATION: 1 WEEK CREATED BY: DOUVLIS, KRAVARIS IN COOPERATION WITH: GREEK FILM CENTRE ESTIMATE COST € 34.730	CAMERATA CONCERT - INTERNATIONAL SOLOISTS - ERMONIA ATENEA VENUE: DAMARI KASTRITSA DURATION: 1 DAY PERFORMER: NIKOS ATHINAIOS COLLABORATING WITH: FOREIGN SOLOISTS ESTIMATE COST € 88.230
	MEMORIES WALL PROJECTIONS VIDEO ART - SHORT FILM VENUE: CASTLE WALLS, WALLS OF ABANDONED HOUSES DURATION: SELECTED DAYS AND HOURS BY: SCHOOLS OF FINE ARTS - ROBERT CAHEN IN COLLABORATION WITH: MARIOS SPILIOPOULOS, MANTHOS SANTORINEOS ESTIMATE COST € 105.000	THE EXTREME - 6 SHORT STORIES, NARRATION, MUSIC VENUE: STREETS, SHOPS AROUND THE LAKE DURATION: 2 MONTHS CONTRIBUTORS: VARIOUS / MULTIFARIOUS IN COLLABORATION WITH: THE MUNICIPAL AND REGIONAL THEATRE OF IOANNINA EKTIMQMENO KOΣTO € 175.200	OPERA: CIVIL WARS VENUE: DAMARI KASTRITSA DURATION: 2 PERFORMANCES PERFORMER: G. KOUMENTAKIS IN COLLABORATION WITH: SYMPHONY ORCHESTRA OF THE MUNICIPALITY OF IOANNINA, 4 WORLD - CLASS SOLOISTS ESTIMATE COST € 243.110	WOMEN & THE LAKE: VISUAL ARTS, 12 YOUNG EUROPEAN ARTISTS INSPIRED BY THE LEGEND OF KYRA-FROSYNI VENUE: SOUFARI SHERAI DURATION: 2 MONTHS CONTRIBUTORS: STATE MUSEUM OF CONTEMPORARY ART MUNICIPAL GALLERY OF IOANNINA - MARIA TSANTSANOGLU IN COLLABORATION WITH: OPEN CALL RESIDENCES ESTIMATE COST € 80.285
	EUROPEAN CAPITAL OF CULTURE 2021 OPENING CEREMONY - MARCHING BANDS AND WATER FOOLS ESTIMATE COST € 175.000	THEATRICAL PERFORMANCES DEDICATED TO CHOULIARAS VENUE: FORMER TOWN HALL OF PERAMA DURATION: 2 MONTHS PERFORMED BY: G. PARASKEVOPOULOS ESTIMATE COST € 30.200	RETROSPECTIVE EXHIBITION OF CHOULIARA'S WORK VENUE: FORMER TOWN HALL OF PERAMA DURATION: 2 MONTHS CREATED BY: E. PLESSA ESTIMATE COST € 95.400	CLOSING CEREMONY: 3 MINUTES FOR EUROPE VENUE: DAMARI KASTRITSA - AROUND THE LAKE CONTRIBUTORS: GEORGE ENESCU IN COLLABORATION WITH: LIZA HANUOPOYLOY, CHILDREN'S CHOIR ESTIMATE COST € 202.870
BEYOND POWER / LEADERSHIP: THE DARK SIDE OF POLITICS	ESCAPE ROOM - ROLE PLAYING GAME (GAME CRAFT) VENUE: TUNNELS OF ITS KALE, CENTRE OF TRADITIONAL CRAFTS AT IOANNINA, CULTURAL CENTRE OF IOANNINA PARTICIPANTS: GREEK CLUB OF STRATEGY GAMES ESTIMATE COST € 101.000	ESCAPE ROOM - ROLE PLAYING GAME (GAME CRAFT) ESTIMATE COST € 10.000,00	EXHIBITION "PYRRHIC VICTORY, WINNING AT ANY COST", A+B PART: A: ARCHAEOLOGICAL, B: MULTI MEDIA VENUE: ARCHAEOLOGICAL MUSEUM OF IOANNINA & ARTA & (NIKOPOLIS) PREVEZA & IGOUMENITSA DURATION: 3 MONTHS CONTRIBUTORS: EPHORATE OF ANTIQUITIES, PRESS SURVEY ESTIMATE COST € 670.000	DOCUMENTARY "THE DESPOTATE OF EPIRUS - THE TWILIGHT OF BYZANTIUM" DOCUMENTARY + WORKSHOP VENUE: UNIVERSITY PARTICIPANTS: ZOUMPOULI, KONTOPANOU ESTIMATE COST € 145.000
	COMIC WORKSHOPS + EXHIBITION VENUE: CENTRE OF TRADITIONAL CRAFTS IN IOANNINA+PASSAGES / TUNNELS DURATION: 8 - 12 WEEKS (WEEKEND)+1 MONTH CONTRIBUTORS / PARTICIPANTS: 9TH DIMENSION, GREEK CLUB OF STRATEGY GAMES ESTIMATE COST € 41.000	COMIC WORKSHOPS + EXHIBITION ESTIMATE COST € 5.500,00		
		ALI PASSAS EXHIBITION VENUE: TUNNELS OF ITS KALE DURATION: 3 MONTHS PARTICIPANTS: INTERDISCIPLINARY COOPERATION ESTIMATE COST € 535.000		

	WINTER	SPRING	SUMMER	AUTUMN
BEYOND PROSPERITY: BENEFACTION & ENLIGHTENMENT	EXPERIENCE SPACE: BENEFACTION / ENLIGHTENMENT / EDUCATION / PERSONAL STORIES / - INAUGURATION VENUE: LITHARITSIA DURATION: PERMANENT ESTIMATE COST € 387.000			
	NARRATIVE ROUTES IN EPIRUS - DEFINITELY ZAGORIA VENUES: SEVERAL DURATION: ALL YEAR ESTIMATE COST € 165.840	NARRATIVE ROUTES IN EPIRUS	NARRATIVE ROUTES IN EPIRUS	NARRATIVE ROUTES IN EPIRUS
	EDUCATIONAL PROGRAMME: BENEFACTORS FROM IOANNINA, MODERN GREEK ENLIGHTENMENT VENUE: ZOSIMEA LIBRARY DURATION: ALL YEAR EXCEPT SUMMER SEASON CONTRIBUTORS: MINISTRY OF CULTURE AND SPORTS PARTNERSHIP: PRIMARY/SECONDARY EDUCATION DIREC. ESTIMATE COST € 59.820	EDUCATIONAL PROGRAMME: ZOSIMEA LIBRARY - PRIMARY / SECONDARY EDUCATION INTRODUCTION ESTIMATE COST € 19.706,00	EDUCATIONAL PROGRAMME: ZOSIMEA LIBRARY - PRIMARY / SECONDARY EDUCATION INTRODUCTION TO THE SUBJECT ESTIMATE COST € 19.706,00	EDUCATIONAL PROGRAMME: ZOSIMEA LIBRARY - PRIMARY / SECONDARY EDUCATION INTRODUCTION TO THE SUBJECT ESTIMATE COST € 19.706,00
		ORGANISATION ICTVC - BOOK FESTIVAL - SPECIAL TRIBUTE TO THE TYPOGRAPHERS FROM IOANNINA AND THE MUSEUM OF TYPOGRAPHY SIMULTANEOUS FESTIVAL EVENT: UNIVERSITY OF READING - "TYPOGRAPHY DESIGN TODAY" VENUE: UNIVERSITY OF IOANNINA DURATION: 2 WEEKS PARTNERSHIPS: UNIVERSITIES READING, NICOSIA, IOANNINA ESTIMATE COST € 285.000		ACADEMIC WORKSHOP: "BENEFACTION - ENLIGHTENMENT - NATIONAL CONSCIOUSNESS" VENUE: PASHALIOS (SCHOOL) CONTRIBUTORS: CULTURAL CENTRE OF IOANNINA, ELENI KOUMANTZI ESTIMATE COST € 55.000
BEYOND LIFE		THE MYTH OF PERSEPHONE VENUE: CULTURAL CENTRE BY: A.FONIADAKIS ESTIMATE COST € 116.000	NEKYIA AT THE NEKROMANTEION (ORACLE OF THE DEAD) OF ACHERON VENUE: ORACLE OF THE DEAD OF ACHERON PARTICIPANTS: THEODOROS TERZOPOULOS (DIRECTOR) AND ATTIS THEATRICAL TEAM ESTIMATE COST € 110.000	FILM TRIBUTE: HEREAFTER VENUE: PARALIMNIO PARTICIPANTS: DOUVLIS, KRAVARIS PARTNERSHIPS: INTERNATIONAL ESTIMATE COST € 25.000
		IGNITING THE VERB TO LIVE (INFLAMMATIONS DU VERBE VIVRE) VENUE: ANCIENT THEATRE OF DODONI PERFORMER: WAJDI MUAWAND ESTIMATE COST € 80.000	ANTONY AND CLEOPATRA ROYAL SHAKESPEARE COMPANY AT NIKOPOLI - THEATRICAL PLAY VENUE: ANCIENT THEATRE OF NIKOPOLI PERFORMED BY: ROYAL SHAKESPEARE COMPANY ESTIMATE COST € 150.000	
			CLEOPATRA AND CAESAR (CLEOPATRA E CESARE), BAROQUE OPERA OF C.H. GRAUN VENUE: ANCIENT THEATER OF NIKOPOLI LIFE STREAMING ESTIMATE COST € 460.000	

	WINTER	SPRING	SUMMER	AUTUMN
BEYOND COMMUNITIES	ESTABLISHMENT OF MUSEUM OF JEWISH HERITAGE - OPENING DURATION: PERMANENT CONTRIBUTORS: THE JEWISH MUSEUM OF GREECE, CENTRAL BOARD OF JEWISH COMMUNITIES IN GREECE, JEWISH COMMUNITY & SYNAGOGUE IN IOANNINA PARTNERSHIPS: ESTHER SOLOMON ESTIMATE COST € 1.150.000	MUSEUM OF JEWISH HERITAGE EXHIBITION	MUSEUM OF JEWISH HERITAGE EXHIBITION	MUSEUM OF JEWISH HERITAGE EXHIBITION
	MULTICULTURAL IDENTITY OF IOANNINA CHRISTIANS: € 170.000 (D. HATZIS) MUSLIMS: € 120.000 (KOUTSAMEMI) JEWISH: € 155.000 (TBD)	INSTALLATION FOR THE 3 COMMUNITIES / NEIGHBOURHOODS: SOUND DESIGN, PROJECTIONS, EVENTS MEMORIES - VARIUS ARTISTS IN DIFFERENT SPOTS - WEB ESTIMATE COST € 73.150	"DANCE & MEMORY": OUTDOOR SITES OF IOANNINA VENUE: CASTLE, JEWISH CEMETERY, MOSQUE OF KALOUTSIANIS / KANLI TSESME CONTRIBUTORS: ARGYRIOU, MICHO, BAKA (SINE QUA NON) ESTIMATE COST € 119.600	MONASTERY DURAHANI - ENVIRONMENTAL SCENERY DESIGN AND NARRATION VENUE: OUTDOOR AREA NEAR THE MONASTERY PARTICIPANTS: GIOLANTA MARKOPOULOU ESTIMATE COST € 30.200
	MULTICULTURAL IDENTITY OF IOANNINA CHRISTIANS: € 170.000 (D. HATZIS) MUSLIMS: € 120.000 (KOUTSAMEMI) JEWISH: € 155.000 (TBD)	EXHIBITION OF CONTEMPORARY ART "HUMAN MOSAIC: STRENGTH LIES IN DIFFERENCES" CONTRIBUTORS: INTERNATIONAL PARTICIPATION OF ARTISTS, CURATOR: KATERINA GREGOU ESTIMATE COST € 520.000,00		
BEYOND HERITAGE	ARK OF SOUND VENUE: BELI MOSQUE & MENTRESSE DURATION: PERMANENT CONTRIBUTORS: G. KOKKONIS IN COLLABORATION WITH: TECHNOLOGICAL EDUCATIONAL INSTITUTE OF EPIRUS, SCHOOL OF ARTS, DEPARTMENT OF TRADITIONAL MUSIC, POLYPTYCHON ESTIMATE COST € 550.000	CLARINET CULTURES CLARINET'S INTERCULTURAL PRESENCE, FROM TRADITIONAL TO MODERN MUSIC VENUE: SEVERAL SPOTS DURATION: 1 MONTH PARTICIPANTS: G. KOKKONIS IN COLLABORATION WITH: MUSICIANS FROM EUROPE AND GREECE ESTIMATE COST € 95.000	ARK OF SOUND - EVENT ESTIMATE COST € 45.000	ARK OF SOUND - EVENT ESTIMATE COST € 45.000
		EXHIBITION «JEWELLERY AS A WORLD»: NEW DESIGN WITH TRADITIONAL TECHNIQUES VENUE: SOUFARI SHERAI - CENTRE OF TRADITIONAL CRAFTS AT IOANNINA DURATION: 2 MONTHS CREATOR: DIMOSTHENIS PAPADOPOULOS - JEWELLERY DESIGNER, MARIA ZUMPOULI ESTIMATE COST € 600.000	PROMETHEUS BOUNDED: WORK IN PROGRESS VENUE: ANCIENT THEATRE OF DODONI, REGION DURATION: 6 DAYS CONTRIBUTORS: UNION OF THE THEATRES OF EUROPE, SCHAUBÜHNE, NATIONAL THEATRE OF NORTHERN GREECE, MUNICIPAL AND REGIONAL THEATRE OF IOANNINA ESTIMATE COST € 149.490	TRIBUTE TO SHOSTAKOVITCH VENUE: CULTURAL CENTRE, MULTIPLE PLACES PARTICIPANTS: CENTRE SHOSTAKOVICH PARIS, LUTOSLAWKI QUARTER, IDEE FIXE ENSEMBLE SPEAKERS: TH. ANTONIOU, I. PAPADATOS, G. KOUROUPOS, B. KITSOS, D. LEONTZAKOS & K. RAPTIS ESTIMATE COST € 85.000
	IOANNINA "POTENTIAL" THE JOINT CREATIVE TEAM OF PEOPLE WITH OR WITHOUT DISABILITIES "POTENTIAL" VENUE: IOANNINA - WEB ESTIMATE COST € 95.000		CO AND CO ORCHESTRA VENUE: ZAGORIA CONTRIBUTORS / PARTICIPANTS: DIRECTORATE - GENERAL - ARTISTIC DIRECTOR OF THE EUROPEAN CAPITAL OF CULTURE. CONCEPT / ARTISTIC COORDINATION, MENTOR FOR ORCHESTRA DIRECTORS - LISA XANTHOPOULOU - DIRECTOR OF ORCHESTRA ESTIMATE COST € 73.000	

	WINTER	SPRING	SUMMER	AUTUMN
BEYOND NATURE	BAUD BOVY & BOISSONAS: PHOTOGRAPHIC IMPRINTING OF HUMAN ANTHROPOGENIC ENVIRONMENT CONTRIBUTORS: MUSEUM OF PHOTOGRAPHY THESSALONIKI PARTNERSHIPS: PHOTOMETRIA INTERNATIONAL PHOTOGRAPHY FESTIVAL ESTIMATE COST € 64.240	CULTURAL ROUTES VENUE: OUTDOORS DURATION: DEPENDING ON ROUTE CONTRIBUTORS: CULTURAL CENTRE OF IOANNINA, MUNICIPALITIES OF THE REGION OF EPIRUS, SPORTS CLUBS PARTNERSHIPS: INTERNATIONAL ESTIMATE COST € 50.000	THE CASTLE OF THE FAIRY GOD MOTHER - THEATRICAL EVENT FOR CHILDREN VENUE: LAKE, SYRAKO VILLAGE, TOUR IN EPIRUS PARTICIPANTS: PREVEZA THEATRE GROUP ESTIMATE COST € 52.416	DIGITAL CULTURE - BIOPHONIC TRAIL CONTRIBUTORS: ROUNDWARE ESTIMATE COST € 65.000
	SPORTS EVENTS	SPORTS EVENTS	PARALOGI - THEATRICAL EVENT VENUE: LAKE, SYRAKO VILLAGE, TOUR IN EPIRUS CONTRIBUTORS: CHRISTINA HATZJIVASSILIOU, MUNICIPAL REGIONAL THEATRE OF IOANNINA ESTIMATE COST € 34.944	SPORTS EVENTS
	INTERNATIONAL CONFERENCE AND EXHIBITION: "BIOCLIMATIC ARCHITECTURE, FROM THEORY TO PRACTICE" ESTIMATE COST € 350.000,00	THE TRAVELLING STORY OF GASTRONOMY AND KAI THE DIALOGUE OF THE DISTILLATES VENUE: LITHARITSIA, EX OTTOMAN PRISONS DURATION: 1 WEEK CONTRIBUTORS: GASTRONOMY CLUB OF EPIRUS ESTIMATE COST € 265.000	A DANCE FOR PEACE ESTIMATE COST € 73.340 LOVELY ECHOS ESTIMATE COST € 67.980	DIGITAL CULTURE - ROOTS & BEATS BY: CREATIVE RESEARCH INTO SOUND ARTS PRACTICE (CRISAP), SEBASTIAN FRISCH ESTIMATE COST € 63.000
BEYOND SCIENCE	VISUAL MUSEUM - PERMANENT EXHIBITION - ENRICHMENT OF THE FILES WITH THE RECORDING OF DOUVLIS' SHORT FILMS COLLECTION VENUE: VISUAL MUSEUM - MEKKIO DURATION: PERMANENT CONTRIBUTORS: PHOTOMETRIA FESTIVAL, ART FILES PRODUCTIONS ESTIMATE COST € 500.000	EDUTAINMENT SCIENCE PARK - INAUGURATION + PLANETARIUM VENUE: CULTURAL PARK OF IOANNINA DURATION: PERMANENT CONTRIBUTORS: UNIVERSITY OF IOANNINA GROUP ESTIMATE COST € 700.000	IANIS XENAKIS - MUSIC & MATHEMATICS ENSEMBLE CYCLE (KYKLOS ENSEMBLE) VENUE: CULTURAL CENTER OF IOANNINA ESTIMATE COST € 90.000	
	MAGNUM PHOTOGRAPHIC PROJECT - PERIODICAL EXHIBITION VENUE: VISUAL MUSEUM - MEKKIO DURATION: 2 MONTHS PARTICIPANTS: MAGNUM PARTNERSHIPS: PHOTOMETRIA, TIMISOARA ESTIMATE COST € 25.000	WEB SUMMIT - WHERE THE TECH WORLD MEETS VENUE: UNIVERSITY OF IOANNINA DURATION: 2 DAYS BY: DEPARTMENT OF INFORMATICS PARTNERSHIPS: WEB SUMMIT ESTIMATE COST € 150.000		

	WINTER	SPRING	SUMMER	AUTUMN
BEYOND BOUNDARIES	JEROME BEL - DANCE PERFORMANCE + WORKSHOP WITH DISABLED PEOPLE VENUE: CULTURAL CENTRE & REHABILITATION FOR THE DISABLED PARTICIPANTS: JEROME BEL PARTNERSHIPS: MUNICIPALITY OF IOANNINA SCHOOL OF DANCE ESTIMATE COST € 50.000	COLOR DAY FESTIVAL FOR YOUNG PEOPLE - STADIUM STREET & PUPPET THEATRE FESTIVAL VENUE: STADIUM PARTICIPANTS: WEDGE NON - PROFIT ORGANISATION ESTIMATE COST € 35.000	ED SHEERAN - VIC VENUE: STADIUM DURATION: 1 DAY PARTNERSHIPS: INTERNATIONAL ORGANISERS ESTIMATE COST € 600.000	MUSICAL BUSES VENUE: CITY BUSES PARTICIPANTS: MUSIC BANDS, PUBLIC TRANSPORTATION OF IOANNINA ESTIMATE COST € 80.000,00
	MUSIC PSYCHOTHERAPY WORKSHOPS FOR VULNERABLE GROUPS CONTRIBUTORS: XANTHOULA DAKOVANOU, DOCTOR - MUSIC THERAPIST, MUSICIAN LECTURER AT THE UNIVERSITY OF PARIS VII "DENIS DIDEROT", DEPARTMENT OF PSYCHOANALYTICAL STUDIES AND ASSOCIATION ANASSA ESTIMATE COST € 15.000	FEELANTHROPIC OPERA - THE THREE PENNIE OPERA / BRECHT VENUE: OLD UNIVERSITY PARTICIPANTS: EIRINI DOVA IN COLLABORATION WITH: GROUP OF FEELANTHROPIC OPERA ESTIMATE COST € 55.900	YOUTH GIGS FROM EUROPEAN COUNTRIES ALL OVER EPIRUS	YOUTH GIGS FROM EUROPEAN COUNTRIES ALL OVER EPIRUS
	GIGS AND BANGS YOUTH GIGS FROM EUROPEAN COUNTRIES ALL OVER EPIRUS LOUTRAKI PHILARMONIC ORCHESTRA, NIKOS TOULIATOS & SOUNDATION, "ATHENS SWING CATS", ENCARDIA, «FIDDLER ON THE ROOF OF THE WORLD» ORCHESTRA SAXOPHONE TH. KERKEZOU, KU KLUX SAX SAXOPHONE, BANDS AND MUSIC STREET GROUPS FROM EUROPE. ORGANISATION: TECHNOTROPON A.M.K.E. ESTIMATE COST € 75.000	INTERNATIONAL STREET ARTS FESTIVAL VENUE: URBAN ENVIROMENT OF IOANNINA (STREETS) PARTICIPANTS: "EUROCULTURA CENTRE" - JUANJO CORRALES(ORGANIZER). NINE PARTICIPANTS FROM ALL OVER THE WORLD, AS DESCRIBED IN THE CONTEXT OF THE ACTION. ESTIMATE COST € 91.650		
	XPRESSION AND CREATIVITY UNDER IMRISONMENT CONDITIONS VENUE: PRISON STAVRAKI CONTRIBUTORS: THEATRE, NON - PROFIT ORGANISATION. GLYKERIA KALAIINTZI ESTIMATE COST € 15.000			THE ARC BRIDGE - DANCE AND SENSITIVE SOCIAL GROUPS VENUE: COURTYARD OF THE OLD UNIVERSITY CONTRIBUTORS: KONSTANTINOS MIHOS AND GROUP WRONG MOVE ESTIMATE COST € 63.200



How will the events and activities that will constitute the cultural programme for the year be chosen?

The selection criteria for the individual activities included in the thematic and time axes of the grid were the following:

- serving the aforementioned objectives, in areas related to networking, innovation and education,
- maintaining an overall programme balance between promoting local cultural organisations and reinforcing the programme's artistic value and the city's cultural networking through activities organised by bodies from the rest of Greece and all of Europe, and
- the promotion of the Region of Epirus as part of the programme of the city of Ioannina for European Capital of Culture 2021, in areas selected to be promoted in the aforementioned manner (with a mild, yet targeted focus on specific towns and areas throughout the year and the inclusion in thematic pathway networks).

The way we intend to implement the rationale and objectives of the program, and combine local heritage and traditional forms of art with new, innovative and experimental cultural expressions, but also including

local artists and cultural activities, is illustrated in the following detailed activities schedule. It is noted that all organisations and artists referred to as partners or organisers of each activity (save for a few exceptions, which are noted in the activities schedule) have declared their intent to collaborate in writing, they have contributed substantially and decisively in the development of the rationale behind the activities in which they partake, and they have cooperated with us in budgeting the cost of the activities that concern them, taking into account the various expense categories for each activity. The full proposals of the rationale of each activity and the letters of intent to collaborate with the organisations and artists are at the disposal of the Evaluation Committee.

1) "LAKE NARRATIVES" THEMATIC AXIS

"ECOC 2021 Opening ceremony - Marching Bands and Water Fools" (Lake narratives, Winter, 1/1/2021 - City of Ioannina, lake area): Organisers: Water Fools: Ilotopie (France, Italy), Marching Bands: Philharmonic Orchestras of Skripero, Corfu and Loutraki, Nikos Toulaitos and Echodrasi, Athens Swing Cats (Greece), En-cardia (Italy), Violinists in the Roof of the World (Greece, musically following the route of the historical Orient Express), It's Brass! (Greece, The Netherlands), Goumenissa Brass (Greece, Balkan sounds), street

bands and groups from Europe (Germany, Russia, Austria, Italy), production organisation: Technotopo AMKE. In a grand New Year's day festival, the city's streets will swarm with diverse music from orchestras, bands and street music groups from Europe, while Ilotopie will take their very successful Water Fools performance, linking the new theatre with the water, to the lake of Ioannina. The cost of the event amounts to €175,000 (€95,000 for the preparation of the Water Fools show and Ilotopie fees, and €80,000 for the marching bands).

"Light contour of the lake" (Lake narratives, Winter, periphery of Pamvotida lake): The activity is permanent, it will last throughout the course of ECOC 2021 and will continue thereafter. It will have been concluded prior to the onset of ECOC 2021 and the opening will take place during the opening ceremony on 1/1/2021. Organisers: Eleftheria Deco and Associates Lighting Design. Eleftheria Deco has designed the lighting of more than 400 theatre, music and dance, opera and visual installation shows, and has received various awards, such as the title "Woman Artist of the Year" for her participation in the Athens 2004 Olympic Games, as Manager and Lighting Designer in the opening and closing ceremonies. She is Adjunct Professor at the School of Fine Arts of the Aristotelian University of Thessaloniki, where she teaches the course of "Theatre lighting". In 2005, at the 57th ceremony of the Academy

of Television Arts and Sciences, she won an Emmy award, in the Outstanding Lighting Direction category, for the Opening Ceremony. The objective of this proposal is to set the outline of Pamvotida lake by installing light fixtures, which will be visible from a distance due to their shape and rhythm, while they will also serve the area's lighting needs. The cost for the purchase amounts to approximately € 130,000.00. The project will be included in the urban development activity programme of the Municipality of Ioannina, and will be funded by the EU Structural Funds Operational Programmes for the Region of Epirus and Greece, for the Financial Framework 2014-2020 period.

"Memories" Wall Projections – Video Art (Lake Narratives - Winter, duration of activity: 30 days): Organisers: There are two arms to this activity. For the implementation of the first arm we address the Schools of Fine Arts and the Visual and Applied Arts Departments in the country. Works will be produced by seniors and post graduate students in cooperation with the Departments' professors and supervisors. With regard to the second arm, we will collaborate with distinguished artists, such as video artist Robert Cahen, Athens Higher School of Fine Arts professor Nikos Mavridis, researcher and specialist in interactive digital works, adjunct Professor of the Higher School of Fine Arts Manthos Santorineos, as well as former dean of the Higher School of Fine Arts Marios

Spiliopoulos, who is known for his Installations. We are expecting formal letters of interest from the Plastic Arts and Arts Sciences Department of the University of Ioannina and the Applied Arts Departments of the Schools of Fine Arts of Thessaloniki and Florina. An examination and special photo shooting is already under way to discover suitable locations. According to the concept, the project is to spread throughout the city, beyond the walls of the Castle, and the projection to be "adopted" by every neighbourhood. We would like the projection locations to include more than conventional and expected empty surfaces, such as unexpected spots, where we can "rediscover" other locations that are full of memories and history. We anticipate at least 12-15 locations and a total of 30 works. In addition, a city map denoting all projection locations will be printed. Wall Projections-Photos, Video Art Projections, Mapping Art Projections and Installations. The total cost of the activity is estimated at €105,000, including the purchase of 15 projectors, video mapping projection production equipment in France, the Schools' production costs for the works, the cost for the manufacture of protective cases for the projects, and the installation and guarding costs. The activity will be funded through the total "Ioannina ECOC 2021" budget.

"Land Art" (Lake Narratives, Winter, Durachan Monastery area and Kastritsa Quarry area, Lake of

Ioannina): The artists will stay in the city for 2 months and the outcome of the activity with mild outdoor visual interventions will be reversible but permanent. Organisers: Athens Higher School of Fine Arts, Prof. Nikos Chouliaras, Academy of Fine Arts of Brera, Milano, Italy – Prof. Vittorio Corsini. The proposal concerns the creation of sculptures and mild visual interventions. "Land art" are monumental outdoor works of art that incorporate parts of the natural environment in their construction. **Activity # 1.** small sculptural compositions and a larger sculpture, which will be installed in the city's pedestrian zones, combining art and functionality, as well as visual interventions in pedestrian zones in the city's down-town area. These will include the following: a. the creation of sculptural compositions that will be used as parking obstacles, thus replacing some of the existing structures

b. the construction of large vertical sculpture in the pedestrian zone area. The sculptural compositions are constructions using water. **Activity # 2.** Wooden constructions for the creation of paths and a platform, and landscaping of the lakeside area in front of the Durachan Monastery, walking areas (paths in and out of the lake), as well as the construction of a platform in the lake, for mild cultural events (musical, theatrical) performed by small groups. The construction of the interventions will be made mostly of wood, based on memories from lakeside settle-

ments. **Activity # 3.** Construction of the entrance of an open theatre area in Kastritsa, Ioannina, at a spot with an exquisite view to the lake, which will be transformed to an outdoor theatre in the framework of the preparation of infrastructures for ECOC 2021. Funding: The activity's budget amounts to €270,000 (including casting and plastic arts materials, transport, excavation works, installation, fees and travelling costs – accommodation of participating artists). Activities # 1- 2 will be funded by the total "Ioannina ECOC 2021" budget, while activity # 3 may be included in the budget for the construction of the outdoor theatre.

"On the edge": six short stories (Lake narratives, Spring): Organisers: (1) Multi-theatre of Ioannina. Concept- Director: Thodoris Gogos-Semeli Papaconomou. (2) Concept- Director: Aris Mpiniaris. (3) Concept / Director / visual art environment: Michalis Aggelides, Sound design: Selia Tsioufi, Movement: Iris Nikolaou, Performers: Kika Georgiou, Zoi Kiriakidou, Christina Maxouri, Marieta Spiliopoulou, (4) Concept, playwriting editing, Director: Korina Vasiliadou- Charis Pechlivanides (5) Municipal Regional Theatre of Ioannina. Director: Olga Zisi, Performers: 3 actors (6) Theatrical Workshop of Preveza. Venue: All activities will take place in small charming places where the distance between the theatre and the audience is very small. Suitable venues are being sought. The lake is still the star, standing witness to

the history through which the city has evolved over the centuries. Most activities will take place in coffee shops in Ioannina, in the lakeside area ("I Kira Frosini" "To gialli kafene", "To chani Kostoula", etc.) One of the activities is expected to take place in Preveza, at the Dimitris Hatzis Multi-purpose Venue for the Arts. Description of the activity's rationale: The activity "On the edge" comprises a series of unconventional events that result from the dialogue between distinguished and innovative theatre artists with the work of significant writers who come from the area and refer to it. Through the performance "On the edge", the present converses with the past, and the outcome is a modern view on history and personal narration. In addition to the work of significant writers, people of the theatre approach monuments, such as the Durachan Monastery, and recreate its history, by integrating it in current affairs. The six short stories include the following: (1) Kostas Kristalis, THE CHILD FROM SOULI. (2) Lord Byron, Autumn in Epirus. (3) Michalis Aggelides, EXIST. Performance for four performers in a set with water (4) Korina Vasiliadou- Charis Pechlivanides, Through the texts of Sotiris Dimitriou (5) Michalis Spegos, Billy the Tiger (6) Georgia Skopouli, "In the shadows of History". Funding: The cost of this activity is estimated at €175,000 for the production and presentation of all six stories. The activity will be funded by the total "Ioannina ECOC 2021" budget and self-funded in part by the proceeds from ticket sales.

Nikos Chouliaras Retrospective exhibition (Lake narratives, Spring): Duration: three months. The exhibition's permanent outcome will be the subject of a bilingual catalogue. Organisers: The exhibition will be overseen by Elisavet Plesa, Exhibition Curator of Nikos Chouliaras' retrospective exhibition in Athens in 2011. The Old City Hall of Perama, in the region of the urban centre of Ioannina, will be reformed to an exhibition venue prior to ECOC 2021. This is an honorary retrospective exhibition dedicated to the work of a very important and versatile artist from Ioannina. Nikos Chouliaras was one of the most notable poets and writers of modern Greek history, while most of his literary works have been translated into other languages. The activity is budgeted at €95,400 (including: transport and insurance for the works, construction of the exhibition, publication of the bilingual catalogue of the exhibition, translations, exhibition and catalogue curator's fee). The activity will be funded by the total "Ioannina ECOC 2021" budget and self-funded in part by the proceeds from ticket sales and the sale of copies of the catalogue.

"Time is always on our side": A theatre special dedicated to the literary work of Nikos Chouliaras (Lake narratives, Spring): The events will accompany the retrospective exhibition of his paintings, thus providing a more comprehensive view of his work. Organisers: Scripts: Gianis Paschos, Director: Giannis

Paraskevopoulos, Eight actors-dancers-musicians, Motion: Amalia Bennett, Lighting: ELEFThERIA DECO (EMMY AWARD WINNER FOR THE ATHENS 2004 OLYMPICS OPENING CEREMONY). Venue: The venue of the retrospective exhibition (Old City Hall of Perama). Description of the activity's rationale: Three women, one man, actors, four musicians and three female dancers meet on stage and talk through six dramatised scripts, inspired by the work of Nikos Chouliaras. Each part of the play has a duration of 30-40 minutes and can be presented independently. The duration of the full show will be approximately 4 hours. A: - The rain ghost, B: A monologue of Dionysus at the edge of the lake, C: Tango of an unexpected thought, D: The night Cyclops roused, E: Sleepy women in white dresses dancing, F: Ecstasy of shadows. Time will always be on our side. The total cost of the activity is estimated at €30,200. The activity will be funded by the total "Ioannina ECOC 2021" budget and self-funded in part by the proceeds from ticket sales.

Ioannina Outdoor Film Festival /Cinema at the Lake - Honorary special for Th. Angelopoulos (Lake narratives - Summer, duration: one week): Organisers: Vasilis Douvlis, Director, Organiser of Ioannina Outdoor Film Festival. Possible collaboration with the Greek Film Archive and ERT in order to show old films of "current" events before the screening of the films. Venue: The city's lakeside area. All screenings

will be made on a floating platform that will be set up at a different spot of the lake each time (e.g. Mavili square, the island, the Nautical Club, etc.) Description of the activity's rationale: The Ioannina Outdoor Film Festival is an original film event that started in Ioannina in 2015 and was very well received by the public and local press. The 2021 festival will be dedicated to one of the most significant Greek directors of the 20th century, Theodoros Angelopoulos, whose work is closely linked to the city of Ioannina and the Zagori villages. Therefore, in the context of this special presentation, the screening programme will include the following: (a) Screening of a symbolic movie by Theodoros Angelopoulos (The travelling players), at a point of the lake where a characteristic scene of the film was shot. Giorgos Arvanitis, a close associate of Theodoros Angelopoulos and internationally acclaimed director of photography will be invited. (b) Screening of a video that will include all the scenes of the great Greek director's films that were shot in Ioannina. (c) A walk through filming spots, guided by Giorgos Arvanitis. Funding: The implementation cost of this proposal is estimated at €34,730. It will be funded through the total "Ioannina ECOC 2021" budget and self-funded by ticket sales.

Stage oratorio - opera "Civil wars, from antiquity to date" (Lake narratives, Summer, Outdoor theatre at the Kastritsa Quarry): Organisers: Concept/Composition:

Giorgos Koumentakis, Libretto: Gianis Svolos, Play-write: Alexandros Efklides, Video: Petros Tuludis, Music Director: Vladimiros Simeonidis, DissonArt Ensemble (7 persons), Choir 1: Mixed adult choir of 20 persons, Choir 2: Byzantine Choir of 10 persons, capable of including 3-4 soloists, Singers: 2. Voices: mezzo soprano (Theodora Baka) & baritone (Tasos Apostolou), Soloist: Constantinopolitan lyre (Sokratis Sinopoulos) and qanun (Zigeridis Vasilis), Philharmonic Orchestra of the Municipality of Ioannina. Description of the activity's rationale: Giorgos Koumentakis, an internationally distinguished composer, has resorted for the past years to the material offered by Greek traditional music and has developed a creative colloquy deriving from the form of the anonymous popular artist. The probing search in the musical past can comprise a preferential tool for musical-theatrical knowledge, as it touches upon the sensitive and artistically unexploited subject of civil wars, which have marked Greek history one way or another. Giorgos Koumentakis' stage oratorio attempts to approach this historical pattern in a way only music can, making use of a minimal stage condition that will result from the form of the documentary. At the stage oratorio's play-writing level, unedited historical material from original written and visual sources will be used. The stage oratorio will include a teaching process, as the children's choir, comprising students from the city of Ioannina, as well as bands of local philharmonics and clubs will participate. The activity is budgeted at €243,110. The activity will be funded by the total "Ioan-

nina ECOC 2021" budget and self-funded in part by the proceeds from ticket sales.

Armonia Atenea - The Friends of Music Orchestra Concert (Lake narratives, Autumn, Outdoor Theatre at the Kastritsa Quarry): Organisers: Armonia Atenea, Conductor: Nikos Athineos, international soloists. ARMONIA ATENEA - THE FRIENDS OF MUSIC ORCHESTRA, (which is internationally known as Armonia Atenea) was founded in 1991. The orchestra was established and grew at the Athens Concert Hall, as well as the Onassis Cultural Centre of the Onassis Foundation, where it performs regularly since 2011, and has developed a multifaceted artistic identity with vast repertoire. The orchestra has performed in some of the most prominent concert halls in Europe. Its abundant discography includes collaborations with large record labels. Nikos Athineos was General Music Director in Frankfurt and the first Artistic Director of the Thessaloniki Concert Hall. The activity is budgeted at €88,230. The activity will be funded by the total "Ioannina ECOC 2021" budget and self-funded by the proceeds from ticket sales.

The lake inspires - women and the lake (Lake narratives, Autumn, duration: 2 months): Organisers: Ioannina Visual Fine Arts Alumni Society, Ioannina Municipal Art Gallery, Curator: Maria Tsantsanoglu, Director of the National Museum of Modern Art of Thessaloniki. The organisers will select the participating painters on

the basis of the following criteria: (1) Graduates of Higher Schools of Fine Arts (2) Portfolio that highlights significant visual art presence in their field and shows a modern view on their subject matter (3) Participation in group or personal exhibitions (4) The use of new technologies in visual creations will be considered a plus. Venue: Infrastructure and venue of the Ioannina Visual arts workshop and Cultural Centre. The works that will be produced will be exhibited at Safari Serai and one piece will be granted to the city's Municipal Art Gallery. We call new female visual artists from ten European countries to come to Ioannina, with central point of reference Pamvotida lake, and meet five female artists who live in Epirus, in order to work together on a common water theme. The cost is estimated at €80,285. The activity will be funded through the total "Ioannina ECOC 2021" budget.

ECOC 2021 Closing Ceremony - Three minutes for Europe (Lake narratives - Autumn - 31/12/2021, Kastritsa Quarry and Pamvotida lake perimeter): Organisers: "GEORGE ENESCU" Orchestra -Romania, Conductor: Liza Ksanthopoulou, Children's Choir: Cyril & Methodius Church. The programme of the ECOC 2021 Closing Ceremony for Ioannina comprises of three-minute compositions one by each of the 28 EU member states. The event will conclude with the children of Ioannina and Epirus hugging the lake. The cost of the activity is estimated at €202,870 and it is included in the total ECOC 2021 budget.

2) THEMATIC AXIS: "BEYOND PROSPERITY- BENEFACTION AND ENLIGHTENMENT

Experience Space "Modern Greek Enlightenment: the renaissance of knowledge, the quest of national identity" (Beyond prosperity - Winter. The duration activity will run all year long, aiming to become permanent – Litharitsia): Organisers: Implementation will be assigned to a company specialising in the development of exhibitions and experience spaces. Collaboration between the Municipality's Cultural Centre with the Zosimaia Library and the University of Ioannina. In the 18th and 19th century, Ioannina was "leading in education, money and arms" and played a leading role in the liberation of the Greek spirit from superstition and old wives' tales and the prevalence of reason, religious tolerance and respect of human dignity, as a vast number of emigrants from Ioannina to Bucharest, Venice and other spiritual centres of the time offered their birth place grants and benefactions, in the form of many and significant schools (Zosimaia, Kaplanios, etc.), thus providing opportunities for access to education and knowledge. These will be presented in the experience space in an original way as a starting point for suggested thematic paths, which the visitors can follow in Ioannina and Epirus, respectively, using applications they will be able to download on their mobile phones. The cost of the activity is estimated at €387,000 and will be covered by the total "Ioannina

ECOC 2021" budget. The activity will be gradually and partly self-funded by ticket sales.

"Narrative paths in Epirus" (Beyond Prosperity, All year long, Selected villages and towns of Epirus): Organisers: Cultural Centre of the Municipality of Ioannina, company specialising in thematic cultural tours and paths (Dot to Dot). Part of the experience space will be transferred to selected spots of rural Epirus in conjunction with the planning and implementation of the thematic paths programme, which will contribute to the reinforcement of cultural tourism in Epirus. The cost of the activity is estimated at €165,840 and will be covered by the total "Ioannina ECOC 2021" budget. Part of the cost will be covered by the proceeds from the participation income.

Educational programme "Benefactors from Ioannina and Modern Greek Enlightenment" (Beyond prosperity - Winter, Spring, Autumn - Zosimaia Library): Organisers: Zosimaia Library, in cooperation with the Educational Programmes Department of the Ministry of Culture and Sports' Directorate for Museums, Exhibitions and Educational Programmes. Educational programmes for grade school and high school classes taking place in the framework of the educational activities of primary and secondary education schools, on the benefactors of Epirus and their contribution to the educational prosperity of Ioannina in the 18th – 19th century. Funding: The cost is estimated at

59,820 including materials, the publication of leaflets for students and teachers, and animator fees, and will be covered by the "Ioannina ECOC 2021" budget, unless the Ministry of Culture, Directorate of Museums, following a relevant agreement, is willing to cover part or all of this cost, in addition to the agreed upon know-how.

Organisation of the International Conference on Typography and Visual Communication (ICTVC) and book festival (Beyond prosperity, Spring, University of Ioannina campus, Zosimaia Library): Organisers: ICTVC organisational committee, Institute for the Study of Typography & Visual Communication in cooperation with the Graphic Communication Programme of the University of Nicosia and the University of Ioannina. For the book festival – Zosimaia Library. Parallel activities – University of Ioannina Museum of Typography. Description of the activity's rationale: ICTVC is established worldwide as one of the most important conferences that examine issues related to typography and visual communication. It attracts high level speakers from different fields, who have crossing paths in the area of typographic design. Strategic decisions, prioritisation for action and clarification of the relationship with affiliated sectors are required. The activity will include a book festival for the broad public, which will be established as an annual event, if proven successful, as well as parallel activities for the broad public at the Museum of Typography of the University

of Ioannina. The cost of the activity is estimated at €285,000 (€155,000 for the conference, €95,000 for the organisation of the book festival and €35,000 for the parallel activities at the Museum of Typography) and it is included in the ECOC 2021 budget.

International Academic One-day Conference "Benefaction - Enlightenment - National Conscience" (Beyond Prosperity, Autumn, Cultural Centre of the Municipality of Ioannina, Hall: V. Pirsinela): Organisers: Organised by the University of Ioannina and the Cultural Centre/the coordinator of the one-day conference is historian Eleni Kourmantzi, with guest speakers. The subject of the conference is the connection of modern Greek enlightenment with the development of national conscience, in the framework of the Ottoman Empire, which led to the Greek Revolution, and the role played in these processes by the city of Ioannina as a spiritual centre. The International Conference will be organised by the Department of History and Archaeology of the University of Ioannina. The organisation committee will send an open call for guest speakers to a wide spectrum of relevant research centres and University departments in Greece and Europe. Subsequently, the selection will be made among the suggested abstracts received by the speakers. At the same time, a direct call for participation will be made to a small number of selected keynote speakers, among the most significant researchers of the Conference's subject around the world. Funding: The cost is estima-

ted at €55,000, including the cost of travel and accommodation for guest speakers and possible interpretation services.

3) THEMATIC AXIS BEYOND POWER/ THE DARK SIDE OF POLITICS

Ioannina 1st comic and strategy games and role play festival / comic education workshops (Beyond power – The dark side of politics, Winter): Organisers: Festival and workshop organisation, exhibition catalogue: Enati Diastasi (Ninth Dimension) (organisers of the corresponding Thessaloniki festival). Strategy games: Hellenic Friends of Strategy Games Club. Role play games, escape room: Gamecraft. Comic Exhibition: open call for participating artists. One-day Conference: guest speakers from Europe. Venue: Festival, role play and strategy games: Its Kale castle underground arcades, Ioannina. One-day Conference: Municipality of Ioannina, Cultural Centre, hall V. Pirsinela, Workshops: Ioannina Centre for Traditional Industry venues. The activities are grouped to maximise the impact of their communication, and these three categories of activities are mustered in a common venue and common time. (1) Workshops on learning comic techniques, addressing two age groups: primary/secondary education students and adults. The activity can take place with a weekly visit of 3 teachers, with relevant credentials. The term can be two/three months (for a total term of 2 hours of instruction weekly for 8/12 weeks).

Comic artists will teach history, basic sketching techniques, character creation, decoupage, script creation, copy (dialogues, narration, mimetics, etc.), with relevant exercises. The objective of this course is to concentrate the set of the participants' creations and promote them through a publication/catalogue of the Ioannina European Capital of Culture organisation and parallel exhibition of the original works. The programme includes theoretical training regarding the history of comics in Greece and worldwide, the tools used by designers, a perspective and composition class, anatomy-character design, script, decoupage, story melanisation or colouring, the use of computers and page layout, practice during which participants will create their own comic stories, and correction of the stories created by the participants. (2) Display of the role board strategy games play as an education/recreation tool (3) Development of a role play concept within the same rationale, by Gamecraft, (4) Development of an escape room experience concept by Gamecraft. (5) Comic and strategy games, and role play festival/conference, with the following activities will take place at the same place and time: Exhibition of the work of participants in workshops, Exhibition of comic artists with open call for participation, also possibly upon special invitation to participate in the case of artists from Romania, as a parallel activity of the two European Capitals of Culture for 2021. Publication of an exhibition catalogue. Funding: The cost is estimated at €157,500. Role play and escape room activities,

as well as the workshops will produce income from participants, while festival sponsors may be sought among businesses participating in the bazaar.

Temporary exhibition on Ali Pasha (Beyond power – The dark side of politics, Spring – and Summer, if extended, Its Kale castle underground arcades, Ioannina): Organisers: The exhibition will be organised by the Cultural Centre of Ioannina, in collaboration with museums in Greece and abroad regarding temporary loans of exhibits, and implementation will be assigned to a company specialising in exhibition organisation. Ali Pasha was the commander of the country, i.e. the Ottoman administrative region of Ioannina, and played an important role in the history of Epirus, as well as to that of other regions, for more than 40 years, from 1788 until his death in the beginning of the Greek Revolution, in 1822. He was born in Tepelena, Albania, and as the Pasha of Ioannina he gradually set the foundation for the creation of an almost independent state, which included a large part of Greece and Albania, from the Sublime Porte of Constantinople. The exhibition is divided in three sections: The first section ("Ali Pasha from a Western viewpoint") will present, through a temporary loan from museums and collections abroad, portraits and other pieces of art that depict Ali Pasha, the women who were linked to his myth (Kyra Vasiliki and Kyra Frosini), and the city of Ioannina, how Ali Pasha was presented in European literature of the time, such as in the celebrated "Count of Monte Cristo"

by Alexander Dumas the father, as well as in Childe Harold by Lord Byron. The second section will present the epic 19th century poem "Alipashiad" and Ali's personality "from an Eastern viewpoint".

The third section will present modern reflections of his history and myth in films, comics, etc. The cost of the exhibition is estimated at approximately €535,000 (including the insurance and transportation costs of exhibits from other countries) and will be funded by the "Ioannina ECOC 2021" budget, while it is estimated that part of the cost will be covered by income from ticket sales.

Temporary travelling exhibition "Pyrrhic Victory – Winning at any cost" – Beyond Power – The dark side of politics, Spring in Ioannina and summer on tour: Organisers: Ministry of Culture and Sports, Ephorate of Antiquities of Ioannina, Preveza, Arta and Thesprotia/Ioannina ECOC 2021 Organisation. Venue: Archaeological Museum of Ioannina, in the summer, the exhibition will travel to Preveza, Arta and Igoumenitsa and will stay in each town for one month. The expression "Pyrrhic victory" is used widely all over the world to designate in a metaphor the positive outcome of a claim, where the losses for its achievement are so great that the victory loses its merit. The first part will present the story of Pyrrhus I, through the relevant archaeological findings in Epirus and the use of visual aids. The second part, titled "'Was it worth it?'" will be presented in

a journalistic tone, using multimedia and other modern exhibition practices, other contemporary pyrrhic victories not only in war but also from the realm of politics, sports and business, pyrrhic victories of industrial and technological development to the detriment of the environment. The exhibition is estimated at cost approximately €670,000 for its presentation in four venues in Epirus (including the insurance and transportation costs of exhibits from other countries). The activity will be co-funded by the joint organisation bodies of ECOC and the Ministry of Culture and Sports, so long as the cost is approved by the Ministry of Culture. It is estimated that the cost will be covered by income from ticket sales.

"The Dominion of Epirus at the twilight of the Byzantine Empire", documentary and one-day conference (Beyond power – The dark side of politics, Autumn): The documentary is a permanent outcome and will continue to be screened, depending on demand, both in cinemas and television after the conclusion of 2021. Organisers: The ECOC 2021 Organisation will assign the development of the documentary to an audiovisual applications company and in collaboration with the Ministry of Culture and Sports, Ephorate of Antiquities of Ioannina, in terms of scientific review. The one-day conference will be organised in collaboration with the University of Ioannina (Mrs. Zoumbouli – Kontopagnagou at the University of Ioannina. Description of the activity's rationale: In the last centuries of the history of

the Byzantine Empire, after Constantinople was seized by the Crusaders in 1204, the Dominion of Epirus, along with some other Empires in the territory of the Byzantine state, was deemed a lawful succession of the Byzantine Empire. The documentary will attempt to present the exciting history of the Dominion, which is full of intrigue concerning the seizure and preservation of power, murder, alliances, intermarriages, conflict with Frank, Italian, Bulgarian and Byzantine sovereigns of the state of Nice, Albanian and Vlach chiefs. The screening will be accompanied by a one-day conference that will compare parts of the Dominion's history to contemporary examples. The production of the documentary and the organisation of the conference are estimated at cost approximately €145,000 and will be funded by the total ECOC 2021 budget. It is expected that the income from the film's participation in documentary festivals or its commercial screening, if possible, will cover part of the cost.

4) THEMATIC AXIS "BEYOND COMMUNITIES"

Jewish Museum of Ioannina (Beyond Communities, Winter – opening): The museum will be a permanent outcome. Organisers: Jewish Community of Ioannina. Exhibition Curator Dr. Esther Solomon (Adjunct Professor of Museum Studies of the University of Ioannina). Collaborations: Jewish Community of Greece, Jewish Museum of Athens. The Museum will be accommoda-

ted in an old house in the city's historic Jewish district, at 11 Kountourioti st. The Community is willing to donate the house to the Ioannina local authorities. The Jewish community of Ioannina once comprised one fifth of the city's population and up to World War II constituted a big part of the city's social, financial and cultural life. The deportation of Jews from Ioannina to concentration camps in Auschwitz-Birkenau in 1944 and the financial and political conditions that prevailed after WWII led to a decisive reduction of the community, which now numbers less than 50 people. The construction of the museum for Romaniote Jews will strongly rekindle local collective memory and ensure the diffusion of knowledge concerning the local Jewish community and its culture. The objective of the museum is to reinforce local intercultural dialogue, mutual understanding and social cohesion. The exhibition will include articles that will be donated by the Jewish Museum of Greece, the old Ioannina Synagogue books and an abundant archive of photographs. Funding: The cost is estimated at €1,150,000. The Jewish Community will reinforce the efforts to find sponsors for the renovation of the building, its conversion to an exhibition venue and daily operation.

Exhibition of modern art "Human Mosaic: strength lies in differences" (Beyond communities, Spring - 3 months): Organisers: 50 artists and artist collectives. The curator we have in mind (but have not yet contacted) is Katerina Gregou (historian of art – curator of in-

ternational exhibitions of modern art, Artistic Director of Art Brussels). Venue: Various indoor venues in the city's web – are to be examined. Description of the activity's rationale: Artists and collectives from various countries, with existing works as well as newly made productions, will approach the issue of multiculturalism, highlighting how current it is, through the most modern trends of visual art production. The exhibition will cost €520,000.

Dance and remembrance, (Beyond Communities, Summer): Organisers: Konstantinos Michos (activity: "A dancer in the court of Ali Pasha") and collaboration with the Technical Educational Institute of Epirus in Arta Traditional Music School, Kiki Baka (activity: Sine qua Non), Jenny Argiriou (activity: memorandum), in collaboration with visual artist Vasilis Gerodimos/Play-writer: Sotiris Bahtsetzis / Music composition: Nikos Veliotis, Coti K / Venue: Outdoor venues in the city of Ioannina (Castle, Jewish cemetery, Kaloutsiani mosque)

Description of the activity's rationale: Three dance activities sharing a common theme, namely personal and collective memory. "A dancer in the court of Ali Pasha": an imaginary story based on the scenario of what would happen if a French traveller in Greece were to visit the court of Ali Pasha. Sine Qua Non activity, Path 03: Modern dance performance with live music and video projection. The performance draws its audio material from the music of three cultures that coexisted in the

city of Ioannina. Memorandum activity: Inspired by the notions of oblivion, history and recording means, the audiovisual project (a performance using multimedia and movement and two in situ installations) comprises a type of artistic reminder mechanism. Funding: The cost amounts to €119,600 and sponsors will be sought to support the activity. It will be funded through the total "Ioannina ECOC 2021" budget.

Durachan Monastery - stage narrative (Beyond Communities, Summer): Organisers: Yiolanda Markopoulou's crew – theatre team. Venue: Outdoor venue near the Durachan Monastery at the Ioannina lake. Stage narrative describing the special story of the Durachan Monastery, which is a rare Christian monument built in 1434, as tradition has it, by Durachan Pasha who attributed the salvation of his troops, while passing over the frozen lake, to a miracle of the Virgin Mary and ordered that the monastery be built. The activity will cost €30,200 and it is included in the total ECOC 2021 budget.

The multicultural identity of Ioannina: Christians (Beyond Communities, Autumn): 1. Special dedication to D. Hatzis: Collaborating organisations: University of Ioannina, Cultural Centre of the Municipality of Ioannina, Epirus Studies Society, Society of Authors. 2. Exhibition of Ch. Daglis: Curator: Eleni Margari, artist Organisation: Municipality of Ioannina, Municipal Art Gallery and successors 3. Theatrical adaptation "The

end of our small town": Concept – Director Nikos Karathanos 4. Theatrical adaptation "The double book": Theatrical adaptation – Director George Bakola – Production Ioannina DIPETHE. Venue: 1,3,4: Cultural Centre, hall V. Pirsinela. 2: Old City Hall of Perama. Funding: The cost of the activity amounts to €170,000, as follows: 1. Special dedication to D. Hatzis: €25,000, 2. Exhibition of Ch. Daglis: €10,000, 3. Theatrical adaptation "The end of our small town": €50,000, 4. Theatrical adaptation "The double book": €85,000. The cost will be covered by the ECOC 2021 budget and part of it will be self-funded by the proceeds from ticket sales (regarding activities 2, 3, 4).

The multicultural identity of Ioannina: Muslims (Beyond Communities, Autumn): 1. Special dedication to Bulend Kocamemi: Nikos Vadaloukas, Isnafi Publications, Palea Sfagia, Dimitris Hatzis Multi-purpose venue 2. Music from Constantinople – Yalom Mualem 3. Exhibition on Kenan Mesare, Ioannina Municipal Art Gallery. The activity is estimated at cost €120,000.

The multicultural identity of Ioannina: Jews (Beyond Communities, Autumn): 1. Special dedication to Yosef Eliya/Symposium: University of Ioannina 2. "The song of songs" – From Solomon to Yosef Eliya/Author – Director: Thomas Korovinis, Municipality of Ioannina, Cultural Centre, hall V. Pirsinela 3. Exhibition of Julio Kaimi / Organiser: Jewish Museum of Athens - Zanette Batinou, Jewish Museum of Ioannina.

The activity will cost €155,000. It will be funded in part by the total ECOC 2021 budget and in part by the Jewish Community of Ioannina (Kaimi Exhibition).

5) THEMATIC AXIS BEYOND NATURE

Epirus through the Lens of Fred Boissonnas and the Daniel Baud-Bovy Archive (Beyond Nature, Winter, Soufari Serai Building): Coordinators: Thessaloniki Museum of Photography. Staging of major temporary photography exhibition and publication on Epirus with photos from the archive of Swiss photographer Fred Boissonnas, along with material from the archive of Swiss philhellene and writer Daniel Baud-Bovy. The Thessaloniki Museum of Photography is the custodian of the Fred Boissonnas archive on Greece (13,000 items), while two years ago, it acquired a major part of Daniel Baud-Bovy's personal archive (310 photos). The Museum has undertaken to retrace the path followed by Boissonnas and Baud-Bovy during their travels around Epirus through photos, letters and other documented evidence. The estimated cost of the action is €64,240. It is included in the total ECoC 2021 budget and will be partly funded by the ticket sale revenues it will generate, while sponsors wishing to adopt the action will also be sought.

Cultural Sport Routes (Beyond Nature, Spring, Ioannina, outdoors): Coordinators: Municipality of Ioannina, Epirus Region, Municipality of Dodoni, Municipality of

Ioannina Cultural Centre, Nisos Community, Lake Management Body. Cooperation with the Ioannina Ephorate of Antiquities, Hellenic Ministry of Culture & Sports. Staging of triathlon event starting from the island, swimming to Mavili Square, cycling to the Egnatia Junction and running to the finish line at the archaeological site of Dodoni. The aim is to connect two unique areas: a picturesque island with unparalleled natural beauty, rich history and tourist interest, with a world-renowned iconic archaeological site. The estimated cost of the action is €50,000. It is included in the ECoC 2021 budget and is expected to be self-funded by sponsors and participation fee revenues.

The Travel History of Gastronomy and the Dialogue of Distilled Spirits (Beyond Nature, Summer): Coordinators: Epirus Gastronomy Club / Alexandros Giotis. Hosted at: 1. The Travel History of Gastronomy: Litharitsia — former Ottoman prison 2. The Dialogue of the Distilled Spirits: Gianniotiko Saloni 3. Digital Gastronomic Map of Epirus: Internet. 1. The main concept of this project is to create a dining room that could host up to 50 people, who will be given a tour of Epirus' gastronomic history through their sense of taste, with foods spanning from prehistoric years to current times. An exhibition with products and raw materials will also be staged. 2. Evenings dedicated to different distilled spirits, accompanied by the cuisine, music and other features of the host nation each time, aiming for the whole project to culminate with a major European celebration. 3.

It will be in the form of a map featuring Epirus and visitors will be able to add or search for information on various gastronomic sectors, such as recipes, techniques, products, raw materials, events, etc. The estimated cost of the action is €265,000 in total and it is included in the ECoC 2021 budget. It will be fully self-funded by the participation fee revenues and the sponsorships that will be sought from producers wishing to adopt this action.

A Dance for Europe and Peace (Beyond Nature, Summer): Participants: Sports clubs, individuals with seacraft, fishermen, captains from the city, neighbouring prefectures that are involved in marine sports (Igoumenitsa, Corfu, Preveza, Kastoria, Thessaloniki) and neighbouring countries (Albania, FYROM, Bulgaria, Romania, Italy). Organisers: Municipality of Ioannina, Epirus Region, Municipality of Ioannina Cultural Centre, Lake Management Body, sports clubs and associations. Cooperation with other bodies: Sports clubs from other cities and villages. Hosted at: Ioannina Lake. Various types of seacraft (rowing boats, canoes, kayaks, sailing boats, cargo, sea transfer vehicles, fishing boats, yachts, pedalos, etc) will engage in various impressive formations, to the sound of music, and will eventually "draw" the peace symbol on the surface of the lake in a unique manner. This moment will be recorded by helicopter and broadcast live via the internet and television. The estimated cost is €70,000 and will be covered by the ECoC 2021 budget.

Lovely Echoes - Early Music and Architecture (Beyond Nature, Summer): Coordinators: Sofia Karagianni, Dora Panagopoulou, Tobias Schlierf, Efi Minakouli, Tim Ward. Hosted at: Three shows will be staged at select outdoor architectural monuments of Epirus (e.g. medieval villages, traditional bridges, etc). The Spiza music ensemble will link traditional architecture to early music, presenting works of western culture, from the medieval to the baroque era, at select outdoor areas of Epirus, where architectural monuments connect the beauty of nature to the structured environment. The estimated cost of the action is €67,980 in total for the 3 shows and will be self-funded in part by the revenues it will generate and in part by the sponsorships.

The Fairy Castle, a Children's Play (Beyond Nature, Summer): Coordinators: Preveza Theatre Workshop. Director/props: Lila Sakka. Music composition: Lampros Efthymiou. The Workshop actors will participate in the play. Guest star: Tasos Dimas (Attis Theatre). Ioannina Lake, Syrrako & bridges, tour of Epirus. An old story through a new fairytale that talks about nature, fairies, elves, waters, love, princes, wise old men, ferocious enemies and battles for the hope that gives rise to life when everything has collapsed. The estimated cost is €52,416 and will be fully covered by the revenues the action will generate.

"Paralogi", theatrical event (Beyond Nature, Summer): Coordinators: Christina Chatzivasileiou (direc-

tor), Municipal & Regional Theatre of Ioannina. Tour. Theatrical adaptation of the poem "Paralogi" by well-known poet Michalis Ganas from Ioannina. The estimated cost is €34,944 and will be fully covered by the revenues the action will generate.

Digital Culture - Biophonic Trails (Beyond Nature, Autumn): Coordinators: Hellenic Electroacoustic Music Composer Association, European Acoustics Association (EAA), Roundware, Luca Forcucci. Hosted at: Forests and other select areas of the Epirus countryside. This multidisciplinary action combines Sound Art, Bioacoustics, Spatial Music, Performance, new Interfaces and Ecology with oral history. Acoustic experiences will be created outdoors, inviting visitors to imagine and view the flora and fauna surrounding them from another perspective. Participatory routes will also be created, with visitors recording their own voices, for a truly collective and narrative experience. The action will cost €65,000 and is included in the ECoC 2021 budget.

Digital Culture - Roots and Beats (Beyond Nature, Autumn): Coordinators: Creative Research into Sound Arts Practice (CriSAP), Sebastian Frisch. University and Municipality of Ioannina public gardens. Plant bioacoustics have become a separate research field and it has been proven that plants communicate via a hidden network of vibrations. An installation will be created encompassing practices on plant bioacoustics, either

corroborated by research or still under study. The cost is €63,000 and is included in the ECoC 2021 budget.

Bioclimatic Architecture - From Theory to Practice (Beyond Nature, Winter) Coordinators: Not specified yet Hosted at: Ioannina Cultural Centre. International conference and simultaneous exhibition on bioclimatic architecture. Calls for expression of interest to academic bodies and businesses that design and construct energy-saving bioclimatic buildings. It will cost €350,000 and sponsors are expected to be sought among the businesses interested in participating.

6) THEMATIC AXIS BEYOND HERITAGE

The Ark of Sounds (Beyond Heritage – Winter [inauguration], permanent exhibition): Coordinators: Department of Traditional Music, Epirus TEI (Arta), Assistant Professor G. Kokkonis (coordinator), Veli Pasha Mosque – Seminary. Traditional and folk music from Epirus, Greece and the Balkans will be recorded, collected and form the foundation for its permanent exhibition through audiovisual applications and new technologies. The exhibition will not just serve as a library of traditional Balkan music, but also as a research centre for experts, as well as an educational and entertainment venue for the public. The Department of Traditional Music will conduct long research until 2020 to select, collect, record and edit the sounds, while a spe-

cial study will determine the most suitable ways to musically showcase the sounds using modern technology. The estimated cost of the action €550,000 and is included in the total ECoC 2021 budget.

Clarinet Cultures (Beyond Heritage, Spring): Coordinators: Organisers: Department of Traditional Music, Epirus TEI (Arta), Assistant Professor G. Kokkonis (coordinator). Artists specialising in three separate music styles will be invited: classical, jazz, traditional Classical music: Lorenzo Coppola, Andreas Staier (Sonnets for clarinet and piano). Jazz music: quarters/quintets featuring the clarinet. Louis Sclavis Ensemble, Michel Portal Quartet, Don Byron Group. Traditional Balkan folk music featuring the clarinet: Leonard Zama (Romania), Ivo Papazov (Bulgaria), Hüsnü Şenlendirici (Turkey), Vasilis Saleas (Greece), Stavros Pazarentzis (Greece, Macedonia), and Petros Chalkias, Nikos Philippidis and Andreas Arkadopoulos (Greece, Epirus). Hosted at: Multiple venues in Ioannina and Arta. Since the beginning of the 19th century, the clarinet has been progressively gaining star status in classical, folk and jazz music. In Greece it has been identified with Epirus. A series of concerts will mark the first global meeting of all expressive versions of this instrument. Artists specialising in three separate music styles will be invited: classical, jazz, traditional. The estimated cost of the action is around €95,000, is covered by the ECoC 2021 budget and will be partly self-funded by the revenues it will generate.

Ioannina En Dynamei (Beyond Heritage, Winter): Coordinators: En Dynamei, a mixed theatre ensemble of people with or without disabilities, offers individuals with special needs the opportunity to participate in actions depending on their skills and desires, freeing them from the stigma of incompetence. 1) Education in History: Augmented Reality, where the city streets serve as a corridor in a game. 2) Construction and installation of a time capsule: The objects selected will represent the culture of each EU member state. The estimated cost of the actions is €95,000 and will be covered by the ECoC 2021 budget.

Jewellery as an Adornment (Beyond Heritage, Spring): Organiser: Dimosthenis Papadopoulos. Coordinator: Maria Zoumpouli. Exhibition hosted at the Soufari Serai Building, workshops within the Centre of Traditional Handcraft of Ioannina (KEPAVI) facilities. Some of the events will be hosted at the Boulgari School in Paramythia, Municipality of Souli, in a building that was constructed in 1937 with funding provided by Sotirios Boulgaris, the founder of the world-renowned Italian brand Bulgari, at his home village. Traditional techniques – such as the filigree, practiced by Ioannina silver and goldsmiths of the past who were distinguished in Greece and abroad – will be showcased, transfigured with modern designs by Greek and European jewellery designers. The centrepiece of the exhibition will be a hologram of the Spoonmaker's Diamond and its history, which is linked to the history of Ali Pasha. The

Kaşıkcı Elmasi (Spoonmaker's Diamond) is the 4th largest diamond in the world at 86 carats and is one of the most valuable exhibits at the Topkapi Palace Museum in Istanbul. The physical exhibition of the diamond itself on temporary loan from the Topkapi Palace Muslim was deemed impossible both for security reasons during its temporary display and transfer, and due to the high insurance fees, which would have blown the exhibition budget out of proportions. However, the organisers will attempt to enhance its virtual presence using a hologram or some other form of cutting-edge technology. Meanwhile, the handcrafted jewellery workshops will offer vulnerable social groups (unemployed, recent former inmates, recent former addicts) the opportunity to learn techniques and acquire new skills for vocational integration. The estimated cost of the action is €600,000 (€50,000 for the workshops, €100,000 for the hologram and €300,000 for the exhibition and for insurance fees). It is included in the total ECoC 2021 budget. Sponsors will be sought among the major silver and goldsmith companies to adopt the action, while revenues will also be generated from exhibition ticket sales. The workshops will be offered free of charge, in the context of social welfare policies.

Prometheus Bounded: Work in Progress (Beyond Heritage, Summer): Coordinators: Union of the Theatres of Europe, Schaubühne, National Theatre of Northern Greece, Municipal & Regional Theatre of Ioannina, theatres in Romania and Slovenia. Selection crite-

ria for the participants: Actors: Aged up to 30, acting school graduates, with at least three years experience or excellent performance in a play in the period 2017-2020, good command of the English language, good physical shape and vocal capabilities. Artistic coordinators/Animateurs: Younger generation artists (up to 45 years of age) will be preferably selected, provided they have significant experience in classical repertory, but have also incorporated modern research and experimentation in their work. Hosted at: Dodoni area, surrounding villages and archaeological site. Open call residencies throughout Europe for the study and presentation of workshops centring around Aeschylus' tragedy Prometheus Bounded. The workshop will be based on Dodoni, one of the most ancient places of worship in Greece, and aims at delving into how a tragedy is staged, a topic that is always current and open. Although all participants ought to speak English so that they may work together without problems, multilingualism will be an advantage. The workshop will culminate with a show that will be staged at the ancient theatre of Dodoni. The cost is estimated at €149,490 and is included in the total ECoC 2021 budget.

Co and Co Orchestra (Beyond Heritage, Summer – runs for one week): Coordinators: Concept / Artistic coordination / Mentor for conductors: Lisa Xanthopoulou, conductor. Mentor for composers and conductors: Konstantia Gourzi, conductor, composer. Artistic coaching: Dionysia-Niovi Klavdianou, soprano, artistic

coach. Production management: Maria Rodokalaki, producer. Two piano accompanists, one audio engineer, at least two production assistants. Hosted at: Zagori villages. International Conductors and Composers workshops and competitions. Preparation of candidate student conductors or composers for studies in conducting. Performance and study of modern music. The orchestra will rehearse based on a schedule, with the aim of performing in a final concert, directed by conductors distinguished in the competition. The composers whose works were also distinguished in the composition competition (which will take place before the start of the seminar) will have the opportunity to present them in the final concert and receive a recording of their work. The seminar will be taught in English. The estimated cost of the action is €73,000 and will be funded by the total ECoC 2021 budget.

Feature on Dmitri Shostakovich (Beyond Heritage, Autumn): Coordinators: Centre Shostakovich Paris, Lutoslawski Quartet, Idee Fixe Ensemble. Speakers: T. Antoniou, I. Papadatos, G. Kouroupos. V. Kitsos, D. Leontzakos and K. Raptis. Hosted at: Ioannina - multiple venues / Cultural Centre, Pyrsinella Hall. A series of concerts and one-day events will be organised on the life and works of Shostakovich. Contact has already been made with the Centre Shostakovich in Paris to seek their potential involvement. The estimated cost of the action is €85,000 and will be funded by the total ECoC 2021 budget.

7)THEMATIC AXIS BEYOND LIFE

The Myth of Persephone (Beyond life, Winter): Coordinators: Antonis Fotiadis (internationally acclaimed choreographer) and a dance troupe that will be selected by him and will include international solo performers. Hosted at: Cultural Centre, Pyrsinella Hall. The famous myth describing the abduction of Persephone by Hades, the god of the underworld, provided ancient Greeks with an explanation about the yearly cycle of growth and the changing seasons. In the six months that she returned from Hades and was reunited with her mother Demeter, the goddess of the crops and harvest, the joy felt by the mother brings about summer and fertile lands for the people. However, the myth also focuses on its human dimensions: marriage and death, traumatic separation of a mother from her young daughter, sorrow and anger, and eventual reconciliation. The action will cost €116,000 and is included in the ECoC 2021 budget. It will be partly self-funded by the ticket sale revenues.

Inflammations du verbe vivre (Beyond Life, Spring), ancient theatre of Dodoni: World renowned director Wajdi Mouawad, famous for his innovative readings on ancient Greek drama, has been inspired by the ancient tragedy Philoctetes and through his theatrical workshop "Au carrefour de l'hypotenuse", will present the "Inflammations du verbe vivre", centring on this peren-

nial work by Sophocles, which questions the morality of deceit against taking the moral high ground. The action will cost €80,000 and is included in the ECoC 2021 budget.

Nekyia at the Acherontas Necromantic Oracle (Beyond Life, Summer: Theodoros Terzopoulos (director) and the Attis theatre ensemble. Acherontas Necromantic Oracle. The underworld rhapsody encountered in Homer's Odyssey is presented in its natural setting, the place where the ancient Greeks thought was the gateway to the Underworld. In Nekyia, Odysseus is the only human to descend to Hades while still alive. There he meets his comrades from the return journey who had perished; his mother, whom he tries to hug; as well as some of the men he fought with at Troy, such as Achilles. The estimated cost of the action is €110,000 and is included in the ECoC 2021 budget. It will be partly self-funded by ticket sale revenues.

Cleopatra e Cesare, baroque opera by C.H. Graun (Beyond Life, Summer): Coordinators: The opera will be directed by world-famous opera producer Michal Znaniecki and his dream team of associates will include choreographer Diane Theodoridis, set designer Luigi Scoglio and lighting designer Bogumil Palewicz. Hosted at: ancient theatre of Nikopolis. The story of Cleopatra, the last queen of the Hellenistic period, is presented through a twofold event at Nikopolis, the city built by Octavian to celebrate his victory against

Mark Antony in Actium. In the first part of the story, the audience will watch the historical setting of the drama unfold, with the assassination of Julius Caesar, whose murder marked the beginning of the end for the Roman Republic and prepared the ground for the establishment of the Roman Empire in the Mediterranean and Europe. The estimated cost of the action is €460,000 and will be funded by the total ECoC 2021 budget.

Antony and Cleopatra, play by William Shakespeare (Beyond Life, Summer): Coordinators: Royal Shakespeare Company (have not confirmed yet). Hosted at: ancient theatre of Nikopolis. The end of the old world, that of the Greek states established by the successors of Alexander the Great in the East, and the beginning of a new one in Europe, starting with the Roman Empire in 31 BC, commenced in Epirus, and specifically in Actium. In the naval engagement, Octavian reigned supreme and was renamed Augustus, while Mark Antony "lost the world" according to Lord Byron. This significant milestone in European history will be showcased in its natural surroundings, the ancient theatre of Nikopolis, which overlooks Actium, the city built by Octavian to celebrate his victory. The estimated cost of the action is €150,000 and is included in the ECoC 2021 budget.

Hereafter, film feature (Beyond Life, Autumn): Coordinators: Vasilis Douvliis, director, organiser of the loan-

nina Summer Film Festival Hosted at: ODEON multiplex, Paralimnio, cinema rental. A week dedicated to leading creators of the seventh art. A feature film by each one will be screened every night. Meanwhile, world renowned film director Michael Haneke will be invited to introduce his film, talk with the audience and teach a master class, not only for film professionals, but also for film-going audiences. The following programme has been proposed: *Stalker* by Andrei Tarkovsky, *The Word* by Carl Dreyer, *The Exterminating Angel* by Luis Buñuel, *The Decalogue*, "Thou shalt not kill" by Krzysztof Kieślowski, *Blow-up* by Michelangelo Antonioni, *Rashomon* by Akira Kurosawa, Master class and *The White Ribbon* or *Amour* by Michael Haneke. The estimated cost of the action is €25,000 and is included in the ECoC 2021 budget. It will be partly self-funded by the ticket sale revenues.

8) THEMATIC AXIS BEYOND SCIENCE

City Image Museum (Beyond Science, Winter [inauguration], permanent exhibition, Mekkeio Orphanage): Coordinators: Photometria Festival, Vasilis Douvlis, Art Files Productions (Ioannina Super 8) and Christos Papadopoulos (Face-to-face with the City). Municipality of Ioannina for the exhibition equipment. The action aims at creating a permanent Image Museum (photos and film) depicting the city of Ioannina in a building about to be restored. The permanent collection

for the Image Museum will initially be enriched by digitalisation of archived audiovisual material, which will remain in the museum collections, as well as by material from the documentary Ioannina Super 8, a story emerging from the stories of the city, based on archived audiovisual material from current affairs, fiction films shot in the city, documentaries, local music and amateur super 8 films. Research, editing, maintenance and digitalisation of the material will be required. The permanent collection of the Image Museum will also be enriched by material from the Face-to-face with the City project. A two-month short documentary creation seminar will also run for five years (2016-2021) with ten students annually. The final result will be a video by each participant. By 2021, there will be 50 films available on the city and its people. A web platform will be created to host the 50 short films. A visual and music theme suited to the style and content of the project will be created for this platform. Funding: The cost (which includes the restoration of the building) is estimated at €500,000 and will be distributed as follows: – €80,000 for research and the documentary Ioannina Super 8, for which funding will also be sought through the Creative Europe EU programme, Media sub-programme, while it will be self-funded by the ECoC 2021 budget. The documentary is expected to generate revenue from its commercial screening. –€80,000 for research and the documentary Face-to-face with the City. –€340,000 for equipment (exhibition, museum, archives) for the Image Museum.

Temporary Exhibition "Epirus Through the Lens of Magnum Photos" (Beyond Science, Winter): Coordinators: Magnum Photos, Image Museum. Hosted at: Image Museum (Mekkeio Orphanage). The Image Museum will inaugurate a temporary photo exhibition with material from the archives of Magnum Photos (Paris office). The archive contains some historic collections from photo shoots by famous photographers David Seymour and Nikos Oikonomopoulos in Ioannina and Epirus. The estimated cost of the action is €25,000 and will be funded by Magnum Photos, while some of the costs are expected to be covered by ticket sale revenues.

Science Edutainment Park and Planetarium (Beyond Science, Spring [inauguration], the Park will be permanent): Coordinators: University of Ioannina. Hosted at: University of Ioannina Campus. A science park and planetarium will be created within the University Campus, using the technical know-how of a multidisciplinary team from the University's science faculties and departments. In an entertaining manner and using interactive digital and conventional constructions, adults and youngsters (schools & parents and children) will be educationally introduced to the magical world of science. Educational programmes will be designed both for individuals (families) and for schools, based on the best practices applied in museums abroad. The estimated cost of the action is €700,000, not including the construction costs for the facilities, and is included in the ECoC 2021 budget.

Web Summit - Where the Tech World Meets (Beyond Science, Spring): Coordinators: University of Ioannina, Department of Computer Science and Engineering, Web Summit. Hosted at: University of Ioannina. We are planning on inviting the international meeting place of the world of technology, the Web Summit, to organise a meeting in Ioannina in 2021, so as to boost the city's international networking in the field of technological sciences and to showcase the latest developments in the field. The Web Summit fosters best practices in research conducted by the academic as well as the business world. To this end, it will boost entrepreneurship in Ioannina in areas relating to computer science. The estimated cost of the action is €150,000 and is included in the ECoC 2021 budget, while the cost is expected to be covered by participation fee revenues and assistance from the University of Ioannina.

Iannis Xenakis - Music & Maths (Beyond Science, Summer): Coordinators: Kyklos Ensemble. Hosted at: One-day event – Cultural Centre, Pyrsinella Hall / Concert – select outdoor areas in Ioannina for side presentations, in tune with the concept of the action. A one-day event dedicated to one of the most significant

composers internationally, Iannis Xenakis, on the occasion of the 20th anniversary of his death in 2021. The innovative composition methods he developed correlated music and architecture to maths and physics, using models from the set theory, the probability

theory, thermodynamics, the golden rule, the Fibonacci sequence, etc. The one-day event will be organised by Kyklos, a chamber music ensemble made up of leading Greek soloists who are making a career in Greece and abroad. Interactive topics with regard to the execution of Xenakis' works will be presented in the form of lectures and happenings, while an innovative approach to Xenakis' work *Persephassa* will be screened in a loop. The estimated cost of the action is €90,000 and is included in the ECoC 2021 budget.

9)THEMATIC AXIS BEYOND BOUNDARIES

Gala by Jérôme Bel (Beyond Boundaries, Winter – two shows): Coordinators: Jérôme Bel, along with 20 performers, 1/3 of whom will be professionals/associates of Jérôme Bel and 2/3 will be amateurs participating in the workshops in Ioannina. The shows will be produced by four associates of Jérôme Bel. Hosted at: Workshops – Ioannina Municipality Dance School. Shows – Cultural Centre, Pyrsinella Hall. Famous choreographer Jérôme Bel will bring the successful Gala event to Ioannina. The event combines three days of workshops for children/amateurs, with a final show, performed by professionals working with the choreographer, as well as trainee amateurs. The estimated cost of the action (including 2 shows) will be €50,000, is included in the ECoC 2021 budget and costs will be covered by ticket sale revenues.

Music Therapy Workshops for Vulnerable Social Groups (Beyond Boundaries, Winter): Coordinators: Xanthoula Dakovanou, Physician/Music Therapist/Musician, Professor at the Paris Diderot University - Paris 7, Department of Psychoanalytical Studies and Association Anassa. Hosted at: Ioannina Municipality Cultural Centre. Art not only embraces the wide audience, but also those who need it. In that vein, the Anassa group, which has been active in art therapy in France and Greece for the last 8 years, has proposed the creation of two separate 20-hour workshops (4 hours daily for 5 days a week). 1. Workshop entitled "Analytical Musical Drama" for mentally challenged adolescents and young people (16-21 years of age). 2. Workshop entitled "Vocal Music Therapy" for adults suffering from mental psychosis (exclusively for populations hospitalised in day centres). The concept of staging a show is not consistent with the spirit of a psychotherapy workshop and would endanger certain groups of patients, by causing them great anxiety. The estimated cost of the action is €15,000 and is included in the ECoC 2021 budget.

Expression and Creation in Confined Situations (Beyond Boundaries, Winter – 6 months): Coordinators: Theatre T, NGO. Glykeria Kalaitzi, Director, Lecturer at the School of Drama, Faculty of Fine Arts, Aristotle University of Thessaloniki, where she teaches creative writing. Ioanna Mitsika, Faculty of Law graduate, Aristotle University of Thessaloniki, dancer/choreographer. She

has participated in three European Grundtvig Programmes on education and art in prison, while she was the coordinator and educator at the drama workshop organised by the Arsis NGO at the women's wing of the Diavata Prison (2008-2010). The proposal was submitted after consulting with the Warden of Stavraki Prison, Ioannina, Ms Elena Agapitou. Hosted at: Stavraki Prison. Considering that managing one's feelings, such as fear, loneliness or guilt, is extremely difficult for individuals in prison, the art of drama may contribute to improving the quality of life, socialisation and mental balance of inmates, since it requires cooperation among participants and collective action. Creative writing is a key tool for expression and socialisation, whether it is theatrical or literary writing. The estimated cost of the action is €15,000 and is included in the ECoC 2021 budget.

Gigs and Bands (Beyond Boundaries, Winter, streets and bars around the city of Ioannina): Multi-member bands playing music from all over the world. An action encompassing the whole city, its streets and its bars. The estimated cost of the action is €75,000 and is included in the ECoC 2021 budget.

Festival of Colours (Beyond Boundaries, Spring): Coordinators: Sfina NGO. Hosted at: Ioannina Stadium. The Hindus celebrate Holi, the festival of colours, by throwing paint on each other. It is a major Hindu celebration that is celebrated in every corner of India and signals the beginning of spring. The Holi religious fe-

stival, known as the "Festival of Colours", is celebrated by people throwing coloured powder and water on each other, creating a rainbow of colours. Eschewing the religious and ideological background of the celebration, the festival has been staged in Athens and Thessaloniki for the last three years by the Sfina NGO purely for entertainment purposes, proving quite successful among younger audiences. The estimated cost of the action is €35,000 and is included in the ECoC 2021 budget. The cost will be covered by the ticket sale revenues.

International Street Arts Festival (Beyond Boundaries, Spring, aiming at establishing a permanent annual festival in the streets of Ioannina): Coordinators: Eurocultura Centre – Juanjo Corrales (organiser). Nine troupes from around the world. It includes the actions of "Il teatrino dei Piedi". Laura Kibel & Veronica Gonzalez. Italy & Argentina *Foot theatre. Puppet theatre using feet. For all ages. Wordless. * "Compagnia Dromosofistas". Italy & Argentina, puppet theatre, pantomime, clowns and music. * Circo Activo. Spain, comical acrobatic circus. * Jessica Arpin & Mauro Paganini. Switzerland/Italy. * Cia. Histoire de famille. (Street music band) France. * "Dromocosmicas". Brazil/Italy. * Non-stoop short films. (international collaboration among various short film festivals). * Workshop for the establishment of a theatrical/visual event with children aged 6 to 12. The estimated cost of the action is €91,650 and is included in the ECoC 2021 budget.

The Threepenny Opera by the Feel Anthropic Opera (Beyond Boundaries, Spring): Feel Anthropic Opera Group, Eirini Dova. Hosted at: Old University of Ioannina. Staging of The Threepenny Opera by Bertolt Brecht, with call for expression of interest to Greek conservatories for higher education solo students. Also call for expression of interest to a solo professor who is renowned in Europe (e.g. Ulrike Sych). A master class will be taught a week earlier by the invited professor to the singers of the production. The estimated cost of the action is €55,900 and is included in the ECoC 2021 budget. The money and other goods collected for tickets to the show will be donated to social groups of the Epirus Region.

Concert featuring a prominent international pop star (Beyond Boundaries, Summer, Ioannina Stadium): Coordinators: Ed Sheenan. Support group: VIC. It is impossible to know in 2016 who will be the big names of the international pop scene in five years' time. However, a major international pop concert will be staged, drawing in the young crowds. The cost is estimated at €600,000, is included in the ECoC 2021 budget and is expected to be covered by the revenues generated from ticket sales.

The Bridge - Dance and Vulnerable Social Groups (Beyond Boundaries, Autumn): Coordinators: Konstantinos Michos and the Wrong Move Group. Hosted at: Old University Outdoor Area. Konstantinos Michas has been a dance pioneer for people with disabilities in Gree-

ce since 1992. The main part of his project is to have people with disabilities construct an open theatrical stage in an outdoor area in the city of Ioannina. The citizens will not only watch a dance show, but will also monitor the entire construction of the stage where the show will be performed. Workshops will also be organised for people with disabilities, along with their friends and relatives, culminating in the creation and presentation of a show on this very same stage. To satisfy the needs of the production, we will attempt to invite individuals and organised associations for the disabled from Europe who are already involved in the field of construction. We will also contact the technical schools of the Municipality of Ioannina and the wider region and encourage children with disabilities to participate in the construction and the event. The action is estimated at cost €63,200 and is included in the ECoC 2021 budget.

Musical Buses (Beyond Boundaries, Autumn - Every Saturday night for a month): Coordinators: Ioannina Urban Transport Organization, small amateur and professional music bands. Hosted at: Urban buses of the city. After the scheduled routes, the urban buses will be transformed into mobile music halls and audiences may get on at any bus stop. The action is estimated at cost €80,000 and is included in the ECoC 2021 budget.

4. Capacity to deliver



Please confirm and evidence that you have broad and strong political support and a sustainable commitment from the relevant local, regional and national public authorities.

The "Ioannina-Epirus 2021" candidacy bid submitted by the Municipality of Ioannina is supported by all the local and regional authorities of Epirus: the Epirus Region, the four regional units that make it up and the eighteen municipalities included in these regional units. Regional Unit of Arta. Municipalities: Arta, Georgios Karaiskakis, Central Tzoumerka, Nikolaos Skoufas. Regional Unit of Thesprotia. Municipalities: Igoumenitsa, Souli, Filiates. Regional Unit of Ioannina. Municipalities: North Tzoumerka, Dodoni, Zagori, Zitsa, Ioannina, Konitsa, Metsovo, Pogoni. Regional Unit of Preveza. Municipalities: Ziros, Parga, Preveza. The Evaluation Committee can access all written evidence of moral or practical support offered by all the local government bodies of the Epirus Region. In addition, the practical support of the Epirus Region for the candidacy of the city is also evidenced through the support shown in implementing the programme for developing the infrastructure of the candidacy. Many rele-

vant projects have been included in the Operational Programmes of the 2015-2020 programming period, co-funded by the EU structural funds and the national resources managed by the Region.

Note that we are also supported by the regional services of the Hellenic Ministry of Culture and Sports in Epirus, namely the Ioannina, Thesprotia, Preveza and Arta Ephorates of Antiquities. As evidenced by the artistic programme, these Ephorates of Antiquities will be participating in the actions, which is quite significant, since they manage the local national museums and archaeological sites. Especially with regard to the Ioannina Ephorate of Antiquities, note that its Supervisor's contribution was pivotal in selecting the cultural heritage sites that will host actions of the programme and valuable with regard to shaping certain actions pertaining to cultural heritage. We also intend to contact the Department of Educational Programmes and Communication, Directorate of Museums, of the same Ministry, for developing an educational programme that will be included in the actions of this candidacy.

Other local government bodies that support our candidacy include the Municipality of Thessaloniki and the Municipality of Alexandroupoli, through signed Bilateral Partnership Agreement (signed in April and September 2015 respectively). Specifically, following discussions and presentations by experts, the Partnership Agreement between the municipalities

of Thessaloniki and Ioannina concluded in a joint decision for a common and simultaneous course that will contribute towards targeted promotion and marketing of the two areas (mainly abroad), with the aim of including Ioannina in the destinations spanning from Thessaloniki. Similarly, the Partnership Agreement between the municipalities of Alexandroupoli and Ioannina pertains to initiatives on the following lines of action:

- Showing official support for the Ioannina candidacy by decision of the Alexandroupoli Municipal Council.
- Promoting the Ioannina 2021 image in Alexandroupoli.
- Highlighting and developing common cultural elements for the benefit of the tourism and financial development of both cities.
- Fostering cultural exchanges between creators/artists and cultural artistic producers.
- Promoting cultural and tourist activities offered in these cities.
- Supporting the development of cultural tourism experiences and commercial packages.
- Fostering cooperation on cultural and tourism issues among Ioannina-Thessaloniki-Alexandroupoli through Egnatia Odos.

What are the city's assets in terms of accessibility (regional, national and international transport)?

The support offered by Egnatia Odos SA (legal entity governed by private law in the form of a société anonyme, with sole shareholder the Greek state and represented by the Greek Minister of Infrastructure, Transport and Networks) is significant, since the Company is responsible for managing the motorway connecting Epirus, Macedonia and Thrace. Egnatia Odos is also the road linking the markets of the East to the major industrial hubs of the West, while it is a connecting route for the Pan-European transport corridors IV (Dresden-Sofia-Thessaloniki), IX (Helsinki-Alexandroupolis) and X (Salzburg-Belgrade-Thessaloniki), which travel North to South, with great geostrategic importance for the Balkans and SE Europe.

The Partnership Agreement with Thessaloniki and the support offered by Egnatia Odos SA also facilitate access to Ioannina and Epirus by motorway for visitors arriving at the Thessaloniki Airport Macedonia. In terms of volume, the Thessaloniki Airport handled 1,500,000 foreign arrivals and just as many departures in 2014, as well as 1,000,000 domestic arrivals, as well as 6,000 tonnes

of cargo to and from available destinations in Greece and abroad. In addition, the Ioannina National Airport – King Pyrrhus, located 4 kilometres outside the city, manages daily flights to and from Athens. The Actium Airport is administratively located outside the regional units of Epirus, in Aetolia-Acarnania, across ancient Nikopolis, which has been included in our actions due to its proximity to the regional units of Epirus. However, geographically it is located in a point of interest for developing the cultural tourism of Epirus. Actium Airport is shortly planning on expanding its flight schedule both with domestic flights and with low-cost flights to and from London.

Igoumenitsa Port, located in the regional unit of Thesprotia, Epirus, is the largest marine connectivity hub between Greece and Italy, along with Patras Port. It runs regular ferry lines to Corfu. Corfu Airport regularly handles European flights, especially during peak tourist season in summer. Also note that Ionian Odos (motorway A5), with a total length of 196 kilometres, will be put into operation in 2017. The motorway will start from Patras, close to Rio, Achaia, will cross Mesolonghi, Agrinio, Amfilochia and Arta, and will end at Ioannina, where it will connect to Egnatia Odos. It forms part of European route 55 (E55) from Antirrio to the Amfilochia interchange, while up to its connection with Egnatia Odos, at the Pedini junction, it will form part of European route 951 (E951).

Finally, there are regular intercity bus (KTEL) routes con-

necting Ioannina to other capitals of the Epirus regional units (Arta, Preveza, Igoumenitsa), as well as other popular destinations in mainland Greece. In addition, Ioannina as well as the other capitals of the Epirus regional units are transit stops for private companies running bus routes to Albania. With regard to Ioannina, here is some further access and connectivity information:

- > From Athens, 436 km: (1) by plane, daily flights (flight time 1 hour), (2) by bus (6 hours), (3) by car (5 hours)
- > From Thessaloniki, 262 km: (1) by bus (4 hours), (2) by car (3 hours), (3) by plane, five times a week
- > From Kakavia, 50 km (entry to Albania): (1) by bus (1 hour), (2) by car (40 minutes)
- > From Igoumenitsa, 100 km (international port with connections to Corfu, Patras, Brindisi, Bari, Ancona, Trieste): (1) by bus (1.5 hours), (2) by car (1 hour)
- > From Preveza, 100 km (1) by bus (1.5 hours), (2) by car (1 hour)



Please confirm and evidence that your city has or will have adequate and viable infrastructure to host the title. To do that, please answer the following questions:

Explain briefly how the European Capital of Culture will make use of and develop the city's cultural infrastructure.

The artistic programme for our 2021 candidacy develops and showcases the cultural infrastructure of Ioannina in the following manners:

- Outdoor public areas of the city (lake perimeter, streets, external building surfaces along the streets, mobile urban buses, parks). A large number of various types of actions (music, theatre, screenings, land art, etc) will bring art to public areas of the city, contributing to increasing audiences for the actions and aesthetically upgrading the city
- Use of existing infrastructure and archaeological sites that are already, or can become, functional

(Zosimaia Library, Archaeological Museum of Ioannina, Ioannina Public Gallery for exhibitions, Pysinella Hall of the Cultural Centre for events, University of Ioannina facilities for conferences and one-day meetings, ancient theatre of Dodoni and Acherontas Necromantic Oracle for shows, Society for Epirot Studies theatre, Ioannina Stadium, Centre of Traditional Handcraft of Ioannina facilities), or spaces that are expected to be functional by 2021 using funds from other bodies (e.g. ancient theatre of Nikopolis and the underground corridors of its Kale Castle from approved project funds of the Ministry of Culture and Health).

- Construction of new permanent facilities (outdoor theatre at the Kastritsa Quarry and Science Edutainment Park - Planetarium), as well as renovation and restoration of existing historic buildings for permanent use (e.g. house on Kountouriotou Street for the Jewish Museum, Veli Pasha Mosque for the Ark of Sounds, Mekkeio Orphanage for the Image Museum) or for multiple temporary cultural uses as of 2021 (Litharitsia for events, Old Perama Town Hall for temporary exhibitions).



What is the city's absorption capacity in terms of tourists' accommodation?



A total of 221 accommodation establishments operate within the Municipality of Ioannina, ranging in category (A, AA, B, C, and one to five stars), with a total of 3495 rooms and 7309 beds. Another 57 accommodation establishments of all categories are located in the same regional unit, with a total of 1718 rooms and 3473 beds. Note that there are 408 accommodation establishments in total in Epirus, with

7690 rooms and 15,962 beds. Visitors have a wide selection of lodgings to choose from in terms of quality and price, ranging from low-cost motels to luxurious five-star hotels, as well as in terms of aesthetic preferences (large resorts, boutique hotels, traditional guesthouses, etc).

When formulating the artistic programme of our candidacy, we took into account the existing adequacy in terms of beds and accommodation establishments, scheduling the events in 2 ways: (a) certain decentralised actions will take place in areas outside Ioannina, in the capitals of other regional units of Epirus and in villages, and (b) the core actions have been dispersed throughout the year, so that public interest and the corresponding cultural tourism flow will not coincide with one season or will one peak time of the year. Besides, from surveys conducted by the Ioannina Association of Hoteliers, tourist stays in Ioannina are often combined with visits by the same people to villages of the surrounding countryside and natural wooded areas in Epirus.

An urban bus network operates within the Municipality, while intercity buses (KTEL) connect the city to the University Campus (6 km away) every ten minutes, as well as other peri-urban destinations. As an indication of the Ioannina taxi fares, note that the 6-km trip from the city to the Ioannina University Campus costs approximately €6. Boats connect the city

to Nisi in Pamvotida Lake every 10 minutes in summer and every 30 minutes in winter. The Municipality of Ioannina offers free wireless internet service to citizens and visitors throughout the city via its Wi-Fi and fibre optic network.

Two large hospitals operate within the city of Ioannina: the University General Hospital (760 beds) and the Chatzikosta General Hospital (400 beds), both of which offer the entire range of services typical of large hospitals, such as multiple medical departments, outpatient clinics and medical specialities. In addition, there are many private diagnostic centres, hospitals and medical centres in the city.

The city offers a wide selection of culinary alternatives, with the majority – and usually most preferred option for tourists – being traditional Greek tavernas. However, the city also offers international cuisine options (French, Italian, German, British, Japanese, US, Mediterranean). The style and choices when it comes to nightlife and the available bars and cafes have been influenced by the fact that the city houses one of the largest University Campuses (after Athens and Thessaloniki) in Greece, and by extension a very large university student community.



In terms of cultural, urban and tourism infrastructure, what are the projects (including renovation projects) that your city plans to carry out in connection with the European Capital of Culture action between now and the year of the title? What is the planned timetable for this work?



Further details on the pre-design and budget for each building are at the disposal of the Evaluation Committee.

I. Jewish Museum in an abandoned house, 11 Kountouriotou Street. Expenditure: €414,222. Timetable of works: 2016-2020. The two-storey building has a surface area of 75.00 m² and a yard. Externally, it is in moderate condition, while internally, it is in very poor condition due to the fact that it has been totally abandoned. Specifically, the window frames and panes are completely destroyed; the coatings are weathered, with distinct dampness; part of the internal walls have collapsed; the roof is in poor condition, allowing leakages to the interior; the wooden staircase has collapsed; the floor and subfloor are comple-

tely destroyed; and the yard is inaccessible due to the dense vegetation. The following repair works are proposed: removal of subfloor and construction of new wooden floor; removal of derelict and dangerous walls; disposal of unsuitable removed objects and old bricks located in the building; removal of old staircase remains and construction of new one; repair of coatings and restoration of paint; construction of stone fence; electricity and plumbing installation; construction of restrooms.

II. Area for temporary exhibitions at the Old Perama Town Hall. Expenditure: €274,000. Timetable of works: 2016-2020. The following designs have to be carried out to convert an existing two-storey building constructed in 2004, with a surface area of

398.60 m², to an exhibition hall: architectural, load-bearing structure/structural adequacy, passive fire protection, active fire protection, water and sewage, electromechanical (heating, air conditioning, electricity). The following works are proposed: dismantling, internal layout, construction of floor using granite tiles, construction of drop ceiling, sealing of windows with plasterboard, construction of restrooms for the disabled, replacement of external doors, painting, construction of wind fence, construction of ticket booth, placement of window sills to prevent dampness, lifts, electromechanical installations, fire protection.

III. Ark of Sounds at the Veli Pasha Mosque and the adjoining Mendrese (seminary). Expenditure:

€400,000. Timetable of works: 2016-2020. Historically, the aforementioned buildings were integral parts of the adjoining saray (palace) that had been built by Ali Pasha for his son Veli. Today, the Mendrese houses the National Resistance Museum. The mosque is a large, square, domed hall, with an enclosed portico on its western side. The Mendrese is a similar construction. The interior of the buildings is quite interesting, with stone arches and other structural features of the era they were built (end of 18th century). The Mendrese is in quite good condition and totally functional. With regard to the Veli Pasha Mosque, although efforts have been made in the past to restore and repair it, it does present serious structural problems. Specifically: the window frames and panes are destroyed; the coatings are weathered; part of the internal walls have collapsed; the art in the dome interior has been completely ruined; and the roof is in poor condition, allowing leakages to the interior. The following works are proposed: removal of roof, roofing materials, and ruined and dangerous walls; sorting of removed materials with the aim of re-using old undamaged bricks; construction and tiling of roof using the salvaged materials and similar new products; floor coating; electricity and plumbing installation; construction of restrooms.

IV. Outdoor theatre at the Kastritsa Quarry. Expenditure: €500,000. Timetable of works: 2016-2020. The regeneration of the old Kalogerakis Quarry in-

cludes the construction of a stone theatre, a bar, a parking area and restrooms. The wider area has been declared an archaeological site since 2000. The project includes the construction of a road and pavement network, along with the construction of a parking area by using the adjacent empty building block, as well as the construction of a drainage ditch. There is also planning for designated landscaped areas, depending on the aesthetic requirements and special ecological conditions of the area. Apart from the architectural design, landscaping and electromechanical designs must also be carried out.

IV. Planetarium at the University of Ioannina Campus (Science Edutainment Park). Expenditure: €2,000,000. Timetable of works: 2016-2020. Design and planning will be carried out for a fully digital planetarium with specific technical and operational features, such as: hemispherical 18-metre projection screen with a 23-degree inclination, 150 inclined seats, digital projection system with 6 DLP and 6 CRT projectors, Dolby Surround Sound system with 5.1 speaker channels at 18,000 watts, special LED cove lighting system and an astronomy simulation system. These features will facilitate virtual space travel in real time. When there are no lectures or space simulations, the room will be used to screen educational shows.

V. Image Museum at the Mekkeio Orphanage (12 Tsakalof Street). Expenditure: €230,000. Timetable

of works: 2016-2020. This imposing two-storey mansion was built in 1890 and has been donated to the Municipality. The stone engravings on the windows, the marble corbels on the balcony, the cast-iron railings and the raised arched door frame are some of the unique features of this building. It has nine rooms on the ground level and twelve rooms on the first level. Given that it is still in use today, it has had some rudimentary maintenance done; however, it does have some issues due to the ageing of materials and environmental impacts. Structurally, the building does not seem to be facing any significant problems. The structural problems mainly pertain to the corrugated asbestos cement roof, the weathering of some of the internal and external coatings, the deterioration of some of the interior window frames, and the ascending and descending dampness. The following works are proposed: removal of old roof and construction of new using roofing materials similar to those of the original building; repair of all coatings, and repainting of the interior and exterior using suitable materials; replacement of the aluminium window frames with materials salvaged from the original building, i.e. wooden with iron bars; repair of the wooden floor and re-tiling, embellishment of the facades; placement of insulation in the ceiling; landscaping of the outdoor area; removal of weathered mortar joints, wet sandblasting, and replacement of ruined and weathered wooden elements and mortar joints; repair and replacement of window frames (in-

terior and exterior); repair of plumbing, electrical and heating installations.

Additional maintenance works for the Pysinella Hall of the Municipality of Ioannina Cultural Centre and its auxiliary spaces (budget: €358,600.

Building extensions and landscaping of the D. Chatzis Multi-Purpose Venue exterior(€27,500)

These projects pertain to facilities that will host programme actions and are under review for inclusion in operational programmes co-funded by EU structural funds and Greece, with the Epirus Region acting as Managing Authority and with the framework programme period ending in 2020. In addition, the following urban development projects will be included in our candidacy programme, with the same funding source and timeframe, provided they are approved:

Regeneration of Park at the location Litharitsia (€2,000,000)

Implementation of sustainable urban mobility plan (junctions, improved pedestrian accessibility, parking areas, traffic arrangements), €3,000,000

Ioannina Cultural Park: programme to showcase a network of buildings in the historic centre of the city

of Ioannina, among its streets and alleys, which will also include buildings that will be used in the artistic programme (Veli Pasha Mosque, Soufari Serai). This plan to renovate Muslim, Jewish and Christian monuments looks at the long-term benefits that these interventions will bring to the cultural reserves of the city (€3,200,000). Specifically, the project includes:

> **Fixation-Restoration-Improvement of the 17th century Ottoman baths** (one of the earliest surviving Ottoman monuments in the city) at the foot of the NE acropolis of Ioannina Castle, included in the complex of monuments making up the NE acropolis and surrounding area (fortification, Aslan Pasha Mosque, mendereses, home, Turkish library, Soufari Serai). Clay pipes run along the walls and were used for hot water supply and heating. The domed cistern and the ovens for heating the bath are located in the east, on the part currently occupied by the newer building. Stalactites, the distinctive ornamentation of Islamic art with its complex array of vertical prisms, adorn the walls of the building. It survives in a semi-derelict condition, despite the improvised interventions at times (fixation of the surrounding walls, repairs to the dome, fixation of hypocausts and the ornamental elements).

> **Fixation-Restoration of the Jewish Synagogue** which is located inside Ioannina Castle and is the

only surviving synagogue in the city. The Jewish community of Ioannina may assign the relevant design. The Ancient Holy Synagogue of Ioannina is one of the largest and oldest such buildings surviving in Greece (Corfu, Chalkida, Rhodes).

> **Regeneration of the area spanning from the Ottoman baths (hamam) to Soufari Serai (palace of the horse riders) and the Turkish library, at the foot of the NE acropolis of Ioannina Castle.** The works will include the creation of a path to access the NE acropolis of the Castle, which houses the Municipal Museum. The regeneration design for this area has been carried out by the Municipality of Ioannina. Soufari Serai (the palace of the horse riders), along with the Castle walls, was built between 1815 and 1820 by Ali Pasha. It is one of the most significant cantonment buildings of that era. It housed Ali Pasha's Horse-riding School. Fixation and restoration works have already started being carried out in the building. Today it houses the General State Archives of Greece, Ioannina division.

> **Restoration and development of the Ottoman Library** as a tourism and cultural information centre

Note that this presentation, and by extension our budget, does not include regeneration of cultural heritage buildings that will be used to host actions of

our programme, but which are already included in the same funding and timeframe and will be carried out by the Ministry of Culture and Sports, under the supervision of its competent local Ephorates of Antiquities (Ioannina, Preveza, Thesprotia, Arta). These include the restoration and renovation projects underway in the underground corridors of Its Kale Castle in Ioannina, the ancient theatre of Nikopolis and the Acherontas Necromantic Oracle. Also note that the infrastructure projects co-funded by EU structural funds and Greece, with the Epirus Region acting as Managing Authority, are mentioned in the budget as municipal expenses, as the Municipality of Ioannina is the competent authority in charge of their implementation. Lastly, note that with regard to the ability to use and develop the existing infrastructure, in the context of the NSRF Operational Programme of Thessaly, Central Greece & Epirus 2007-2013, the Municipality's Technical Services Directorate is currently implementing (with extension having been granted after the end date), the following urban regeneration projects in Ioannina: regeneration / pedestrianisation of the city centre and lighting of listed buildings (total budget of €5,950,000) and regeneration of the historic centre of the city of Ioannina (€2,270,000).

5. Outreach



Explain how the local population and your civil society have been involved in the preparation of the application and will participate in the implementation of the year



A simple Google search in Greek for "cultural capital 2021" lists the official Ioannina candidacy website second (with almost 2000 visits just between mid October and mid November). The official Hellenic Ministry of Culture ECoC 2021 appears first and the Ioannina candidacy Facebook page appears third. The Facebook page has more Likes (8216 until 13 November, by citizens from ten European countries in total, including Greece) and more followers (534) than any of the other 15 pages presenting similar candidacies from other Greek cities in this social networking medium. We are quite pleased to say that most of the visitors to our website belong to the 25-34 year-old age group.

Since the beginning of the bid initiative, we have been aspiring to fulfil this new vision for our city along with the citizens and creative forces of Epirus. So we developed special platforms for dialogue and procedures for systematic consultations with regard to formulating our bid proposal. We also launched innovative initiatives throughout this venture so as to persuade the local population and the civil society to get involved. There were many and essential fields for participation and dialogue: the new growth vision for the city; the role of culture and creative industries in the growth plan; the creation of a central concept for the candidacy; actions to raise public awareness; the cultural programme of the proposal; and the involvement of teams which used to operate in the margins

of the city's social fabric. Many tools and procedures were used to involve the public, such as workshops, interviews, online sharing libraries (Dropbox, cloud), online brainstorming, and events to raise public awareness and provide information. A **team** made up of people of the arts and letters – such as university professors, distinguished artists, cultural managers with international presence, etc – have provided multifaceted support for the bid and have actively participated (through workshops and personal interviews) in crucial individual decisions concerning matters of strategy, cultural planning, synergies and collaborations. In the meantime, for the last six months, the **online initiative "Got a proposal? Let's hear it!"** has been inviting citizens actively involved in culture, sciences, sports, nature and volunteerism to send their own proposals for initiatives, events and actions. The **University of Ioannina**, as well as the **Ioannina Ephorate of Antiquities, Hellenic Ministry of Culture & Sports**, are the strategic partners for the development of the programme, while other cultural and artistic bodies of the city have contributed significantly to organising individuals actions (Municipal & Regional Theatre of Ioannina, Public Gallery, Ioannina Municipality Dance School, Stavradi Prison Directorate, etc). Finally, the **"Make it Happen" volunteer platform** has a 10-member team of experienced individuals at its core, who hold regular meetings with groups of university students and members of NGOs and other volunteer groups, run informational cam-

paigns, distribute promotional material, and organise innovative participation events, such as **"Embracing the Castle"**, **"Stone: the Voice from Within"**, **"Volunteers since Birth"**, etc. On the day the informational campaign for volunteerism was launched, i.e. on 9 July 2015, 230 citizens signed up as volunteers during the event. Today, the number of volunteers has reached 9,000.

In the near future, we are planning on launching an international Science, Culture and Entrepreneurship dialogue and partnership platform, **Link 21**, which will be ran by the University of Ioannina, under the auspices of the Municipality of Ioannina. The board of directors will be made up of distinguished personalities with international presence in these areas. The mission of Link 21 will be to foster and promote dialogue among urban and rural creative forces, as well as have them networking with similar groups in Europe and the rest of the world, with the ultimate aim being to create growth opportunities for the wider region. The actions of Link 21 will create opportunities for further education and training for scientists, artists, entrepreneurs and professionals from Epirus, while it will also support the establishment and development of innovative efforts. In this context, it will organise many initiatives, such as conferences and one-day meetings, summer schools for specific topics, academic and business competitions, exchange programmes for students and researchers, etc.



How will the title create in your city new and sustainable opportunities for a wide range of citizens to attend or participate in cultural activities, in particular young people, volunteers, the marginalised and disadvantaged, including minorities? Please also elaborate on the accessibility of these activities to persons with disabilities and the elderly. Specify the relevant parts of the programme planned for these various groups.

representing vulnerable groups took place in July 2015. Proposals were submitted and partnerships were established by jointly organising informational and artistic events, initiatives involving people in cultural production, etc. The bodies included the Ioannina Therapy Centre for Dependent Individuals, the Society of Psychosocial Research and Intervention, the

for the Disabled, and the Kypseli-Ioannina Association of Parents, Guardians and Friends of People with Disabilities.

Actions addressed to special audience groups have also been planned in the context of the artistic programme. Please refer to the programme description

for further details, and specifically the Beyond Boundaries Axis, which is based on the central concept of surpassing the limits, the dividing lines and exclusion. In brief, these actions are: Ioannina En Dynamei; Music Therapy Workshops for Vulnerable Social Groups; Expression and Creation in Confined Situations; the Bridge - Dance and Vulnerable Social Groups; and handcrafted jewellery workshops as part of the lifelong training programmes for the unemployed.

In the context of the candidacy, throughout the years of preparation, and culminating with the title year in 2021, a large number of initiatives will be launched. Along with the relevant actions included in the artistic programme, these initiatives will aim at boosting the **cultural participation of vulnerable social groups**, such as current or former addicts, refugees, migrants, people with disabilities, people with mental disorders, inmates, and elderly individuals living alone. The initiatives will be developed after **working closely with local civil bodies, under the scientific guidance of professionals and academics**. They will be initially tested in terms of quantifiable targets (participation, effectiveness, perceived benefit for the participants themselves, macroeconomic fundamentals for the city, etc) and ensuring that conditions for their future sustainability will be created, so that they may be transformed into permanent institutions of the city.



Explain your overall strategy for audience development, and in particular the link with education and the participation of schools.

Certain methods for audience development are included in the artistic programme of our candidacy. Please refer to the section containing our presentation for further details. In brief, our programme includes a large number of actions with free entry for the audience. These are staged in open areas in various central and remote parts of the city (streets, parks, neighbourhoods, lake perimeter). This audience development tool offers the chance to any passerby to participate in the cultural actions. In addition, the programme includes targeted actions with visits to specific audience groups, such as actions for vulnerable groups, as well as actions for school children, e.g. educational programmes. Finally, it includes actions attempting to attract younger crowds who may possibly not be interested in conventional artistic events (festival of colours, musical buses, gigs in bars, pop concert). However, the artistic programme is only one of the tools we intend to use for audience development.

SIMPLY CULTURE: This action attempts to introduce individuals to the various types of art and accompanying etiquette. This includes buying tickets easily, moving around in areas hosting events, and learning the unofficial etiquette associated with the experience of watching a cultural event, which includes the arrival time, the break and even when to clap. Depending on the needs of the team, an action plan will be formulated and implemented throughout the years of preparation and will include: a series of **viral videos (such as "Going to the Theatre: It's Simple")**; **visits of artistic ensembles to schools; open day for audiences to all the facilities hosting events; "Become an artist for a day!"** videos, with specific artistic themes, such as video artist, photographer, film director, dancer, etc; informational events at Open Care Centres for the Elderly (KAPI) and assistance in issuing group tickets for the **elderly**; special privileges, such as pre-show tour of the event venue, etc.

SELFIE CULTURE: Peer-to-peer sharing of a positive participation experience in a cultural event to social media friends may act exponentially as a powerful word-of-mouth tool for audience development. This process will be facilitated with the **installation and operation of WiFi services** in all areas hosting events as well as in hotspots around the city, along with the development of a special communications **and digital storytelling platform for the actions.**

CHILDREN & PUPILS: Special attention has been paid to the children and pupils, with actions that will be implemented in the context of the audience development strategy, in partnership with the ECoC 2021 volunteer platform. The following initiatives were already implemented this October in the context of the city's candidacy: **Embracing the Castle:** a 2,100-metre human chain made up of people, with 2,300 pupils from 42 schools embracing the castle of Ioannina; **Stone: the Voice from Within:** a site-specific dance event at the Castle Acropolis, in partnership with the Ioannina Ephorate of Antiquities, the Ioanna Nessi School of Classical and Modern Dance, and secondary education volunteers; and **Volunteers since Birth:** an action on volunteerism and participation jointly organised by 8 municipal Children's Creative Learning Centres for children aged 6-12

6. Management

A. FINANCE

City budget for culture:



What has been the annual budget for culture in the city over the last 5 years (excluding expenditure for the present European Capital of Culture application)?

Usual annual budget for culture in the city (in euros)

Year	€	% of the total annual budget for the city
2010	2.079.854,00	2,60
2011	2.529.281,30	3,30
2012	1.980.878,91	2,64
2013	1.736.630,10	2,19
2014	1.510.156,25	1,99



In case the city is planning to use funds from its annual budget for culture to finance the European Capital of Culture project, please indicate this amount starting from the year of submission of the bid until the European Capital of Culture year.

Budget of the ECC project: Timetable of city Expenditure (in euros)

	2016	2017	2018	2019	2020	2021	Total
Operating Expenditure	350.000,00	505.400,00	852.650,00	211.050,00	105.000,00	193.454,00	2.217.554,00
Capital Expenditure	0,00	1.230.500,00	3.001.000,00	4.257.022,00	2.905.800,00	1.010.000,00	12.404.322,00
						Total	14.621.876,00

Budget of the ECC project: Timetable city capital Expenditure (in euros)

Αντικείμενο	2016	2017	2018	2019	2020	2021	Total	C: Cultural infrastructure U: Urban infrastructure
Sustainable Urban Mobility: nodes, improving accessibility pedestrians and disabled people parking lots, traffic arrangements		500.000,00	450.000,00	550.000,00	1.000.000,00	500.000,00	3.000.000,00	U
Jewish Heritage Museum			200.000,00	214.222,00			414.222,00	C
Ark of sounds: Reconstructure of the existing buildings "Veli Tzami" & "Mendrese"		145.000,00	65.000,00	190.000,00			400.000,00	C
Additional work to the event room of Cultural Centre of Ioannina			358.600,00				358.600,00	C
Formation of kastritsas quarry			202.200,00	297.800,00			500.000,00	C
Additional work and formation to the multiculture space D. Chatzis		27.500,00					27.500,00	C
Multifunctional bioclimatic facilities of culture & sports in Kardamitsa			251.200,00	515.000,00	233.800,00		1.000.000,00	C
Reformation to the Cultural park: Ottoman baths, Ottoman library, municipal museum, Jewish synagogue, art gallery		278.000,00	550.000,00	1.740.000,00	372.000,00	260.000,00	3.200.000,00	C
Edutainment park & planitarium		250.000,00	250.000,00	250.000,00	1.000.000,00	250.000,00	2.000.000,00	C
Enhancement and restoration Litharitsia park			500.000,00	200.000,00	300.000,00		1.000.000,00	U
Mekkio, gallery & event space, restoration		30.000,00	100.000,00	100.000,00			230.000,00	C
Old city hall in Perama, restoration & transformation to a n event space			74.000,00	200.000,00			274.000,00	C
Total	0,00	1.230.500,00	3.001.000,00	4.257.022,00	2.905.800,00	1.010.000,00	12.404.322,00	



Which amount of the overall annual budget does the city intend to spend for culture after the European Capital of Culture year (in euros and in % of the overall annual budget)?

We are planning on increasing and maintaining the level of the annual budget allocated to culture at 5-7% of the total annual budget.

Operating budget for the title year

Income to cover operating expenditure: :



Please explain the overall operating budget (i.e. funds that are specifically set aside to cover operational expenditure). The budget shall cover the preparation phase, the year of the title, the evaluation and provisions for the legacy activities. Please also fill in the table below.

Income from private sector (in euros)	Income from public sector (in euros)
22.400.000,00	14.621.776,00
Total	37.021.776,00

Budget of CCE project: Total income for operational expenditure (in euros)

Total income for operational expenditure	From Public sector (in euros)	From Public sector (in %)	From Private sector (in euros)	From Private sector (in %)
24.617.454,00	2.217.454,00	9,01	22.400.000,00	90,99

Budget of CCE project (in euros) - Overall Income

Income from	€	%	Sector	Status
National Government		-	Public	
City	14.621.776,00	39,50	Public	secure
Region	-		Public	
EU	0,00	0,00	Public	planned
PIK (Payment in Kind Bond)	20.400.000,00	55,10	Private	planned
Sponsors	2.000.000,00	5,40	Private	secure
Total	37.021.776,00	100,00		

Income from the public sector:



What is the breakdown of the income to be received from the public sector to cover operating expenditure?

Please fill in the table below:

Budget of CCE project: Income of public sector to cover operational expenditure (in euros)

	in euros	in %
National Government	0,00	
City	2.217.454,00	100
Region	0,00	
EU ("Melina Merkouri" award is not included)	0,00	
Other	0,00	
Total	2.217.454,00	



Have the public finance authorities (City, Region, State) already voted on or made financial commitments to cover operating expenditure? If not, when will they do so?

The relevant commitments will be made once we have passed on to the next stage of the ECoC 2021 selection process, before the relevant submission of our updated bid file.



What is your fund raising strategy to seek financial support from Union programmes/funds to cover operating expenditure?

Approximately 85% of all actions pertaining to infrastructure development are expected to be co-funded by the EU structural funds through operational programmes implemented by Greece in the context of the EU Regional Policy for the programming period 2014-2020, with the Epirus Region acting as the Managing Authority and the Municipality of Ioannina as the supervisory body. These are mentioned in the

table as municipal expenses due to the supervisory capacity. Moreover, a small part of the artistic actions may be funded by other EU programmes (e.g. the programme includes an action with proposed funding from the Media sub-programme of the Creative Europe EU programme).



According to what timetable should the income to cover operating expenditure be received by the city and/or the body responsible for preparing and implementing the ECoC project if the city receives the title of European Capital of Culture? Please fill in the table below (this question is optional at pre-selection stage):

Source of income to cover operational expenditure (in euros)	2016	2017	2018	2019	2020	2021
EU	0,00	0,00	0,00	0,00	0,00	0,00
National Government	0,00	0,00	0,00	0,00	0,00	0,00
City	350.000,00	505.400,00	852.650,00	211.050,00	105.000,00	193.354,00
Region	0,00	0,00	0,00	0,00	0,00	0,00
Sponsors	50.000,00	50.000,00	200.000,00	200.000,00	1.000.000,00	500.000,00
PIK (payment in kind bond)	250.000,00	1.150.000,00	7.000.000,00	11.000.000,00	1.000.000,00	0,00
Total	650.000,00	1.705.400,00	8.052.650,00	11.411.050,00	2.105.000,00	693.354,00

Income from the private sector:



What is the fund-raising strategy to seek support from private sponsors?
What is the plan for involving sponsors in the event?

We are in the process of seeking sponsors for the entire programme as well as sponsorships for specific actions among private companies and other private entities. Our candidacy has already been sponsored by the natural mineral water bottling companies Vikos (Epirotiki Bottling Company SA, National Champion European Business Awards 2015/2016) and Zagori (Hitos Company SA, with corporate social responsibility actions since 2007), as well as the Ioannina Agricultural Poultry Cooperative Pindos.

These sponsors have committed to financially supporting the European Capital of Culture - Ioannina 2021. Furthermore, T. Nitsiakos Group (Nitsiakos Poultry Company AVEE, Nitsiakos, Mills, Pet Food, Foodmaster SA, AGROPA SA, Hotel du Lac, Marilena Premium Hotel), the F. Vartziotis Hardware & Computer Software Applications Lab (which offers services and hi-tech products to organisations such as the European Space Agency) and TWT GmbH Science & Innovation based in Stuttgart, Germany, have also

expressed their intention to financially support Ioannina ECoC 2021. As for specific actions, after talks with the Jewish Museum of Athens we can count on the help of the Central Board of Jewish Communities in Greece via the Ioannina Jewish Community for seeking sponsors who will assist in the construction of the permanent Jewish Museum of Ioannina, as well as for temporary actions pertaining to the Ioannina Jewish Community. In addition, the Magum Photos agency in Paris has voiced its intention to financially support the temporary exhibition included in the programme with photos from its archives. In the meantime, we are in talks with the media for finding media sponsors for the programme and its actions.

Payment-In-Kind Bond: Apart from the usual forms of funding by private sponsors, the expenses required to implement the programme have led us to seek alternative financial resources. Once the announcement for the designation of the ECoC 2021 has been made, the newly established Ioannina Capital of Culture 2021 Organisation intends to issue a Payment-In-Kind (PIK) Bond as a way to fund part of the cultural actions included in the programme. It will be a bond that can be cashed to attend events or shows, or may offer additional counter-benefits to the holder. The Ioannina 2021 PIK Bond is not just a bond, but a link with Ioannina. The people purchasing the PIK Bonds will be future visitors to Ioannina as ECoC 2021, but also friends of Ioannina and

Greece for a number of years thereafter, who wish to assist us in fulfilling our vision. The PIK Bonds will be sold through broker dealers who will be sought in various cities in Greece and abroad – mainly in countries with Greek communities and a strong Greek presence, especially communities of Epirotes – as well as in cooperation with existing organisations. They may also be sold online. The payment in kind (upon display of the bond or the online purchase receipt) will be free entry of the holder to all the facilities used by the cultural programme and to nearly all the shows. Holders will also enjoy special discounts at private companies volunteering to participate in a special programme (hotels, restaurants, shops, airlines, etc). The incentive for private companies to participate in the programme will be free advertising in nearly all forms of media during the events. The funds raised through the sale of PIK Bonds will be used exclusively to finance the programme. The face value of each PIK Bond will be €300.00 or the equivalent in foreign currency. It will have a multi-currency form, therefore, allowing foreign investors to participate. The amount of the PIK Bond will be set after taking into account the investment expenses, as well as the estimated number of potential investors. The interest rate will be determined depending on the existing market conditions, based on the average return of specific government bonds, with a possible maturity up to 2024. Secondary market option for the capital and interest will be

stipulated upon issue of a PIK Bond, so that buyers who may not use it may be able to transfer it to a third party. The applicable law will either be the UK or the US law. A low "A" rating will be sought for the PIK Bonds. The Cooperative Bank of Epirus has already pledged to act as guarantor for the PIK Bonds in the event of contingencies and risks that would render the Capital of Culture institution, and by extension the use of the PIK Bonds, non-feasible. The PIK Bond will have an elegant, collector's edition design and will be printed on fine paper.

Taking into account the number of Greek expatriates around the globe, the number of buyers has been estimated at 68,000, with expected sales reaching €17,000,000.00 (68,000 x €300.00):

- > USA and Canada 1,500,000 of Greek origin / expected buyers = 2% (30,000 buyers)
- > Europe: 1,000,000 of Greek origin / expected buyers = 3% (30,000 buyers)
- > Australia etc: 400,000 of Greek origin / expected buyers = 2% (8,000 buyers)

Operating expenditure:



Please provide a breakdown of the operating expenditure, by filling in the table below.

Operating Expenditure (in euros)	Programme Expenditure (in euros)	Programme Expenditure (in %)	Promotion & Marketing* (in euros)	Promotion & Marketing* (in %)	Wages, overheads, administration (in euros)	Wages, overheads, administration (in %)	Reserve (please specify in %)
24.617.454,00	12.797.413,00	51,99	7.668.372,00	31,15	3.751.669,00	15,24	1,62

Planned timetable for spending operating expenditure

YEAR	Programme Expenditure (in euros)	in %	Promotion & Marketing* (in euros)	in %	Wages, overheads, administration (in euros)	in %	Reserve (please specify in %)
2016	0,00	0	250.000,00	3	100.000,00	3	
2017	0,00	0	355.400,00	5	248.835,00	7	
2018	315.000,00	2	602.650,00	8	350.000,00	9	
2019	550.940,00	4	835.000,00	11	460.000,00	12	
2020	1.237.800,00	10	2.103.371,00	27	750.000,00	20	
2021	9.245.300,00	72	2.975.034,00	39	1.310.000,00	35	50
2022	1.097.373,00	9	325.957,00	4	304.000,00	8	50
Μετά	351.000,00	3	220.960,00	3	228.834,00	6	
Total	12.797.413,00		7.668.372,00		3.751.669,00		

* This amount includes estimated costs for the PIK bond (allocation and management)

Budget for capital expenditure:



What is the breakdown of the income to be received from the public sector to cover capital expenditure in connection with the title year?
Please fill in the table below:

Income from public sector to cover capital expenditure	in euros	%
National Government	0,00	
City	12.404.322,00	100%
Region	0,00	
EU ("Melina Merkouri" award is not included)	0,00	
Other	0,00	
Total	12.404.322,00	

Budget of the ECC project: Overall capital expenditure	in euros
Funding of new cultural infrastructure or updating facilities (including museums, galleries, theaters, concert halls, art centres, etc.)	8.404.322,00
Urban revitalisation (renovation of squares, gardens, streets, public space development, etc.)	4.000.000,00
Total	12.404.322,00



Have the public finance authorities (city, region, State) already voted on or made financial commitments to cover capital expenditure? If not, when will they do so?
What is your fund raising strategy to seek financial support from Union programmes/funds to cover capital expenditure?

The works are currently under review for inclusion to the aforementioned operational programmes, which will be co-funded by the EU structural funds and national resources, with the Epirus Region acting as the Managing Authority and the Municipality of Ioannina as the supervisory body.



According to what timetable should the income to cover capital expenditure be received by the city and/or the body responsible for preparing and implementing the ECoC project if the city receives the title of European Capital of Culture? Please fill in the table below. (This table is optional at preselection stage)

Source of income (in euros)	2016	2017	2018	2019	2020	2021
National Government	0,00					
City	0,00	1.230.500,00	3.001.000,00	4.257.022,00	2.905.800,00	1.010.000,00
Region	0,00					
EU ("Melina Merkouri" award is not included)						



If appropriate, please insert a table here that specifies which amounts will be spent for new cultural infrastructure to be used in the framework of the title year.

Capital expenditure for new cultural infrastructure

Cultural infrastructure	(in euros)
Jewish Heritage Museum	414.222,00
Ark of Sounds: Reconstructure of existing buildings "Veli Tzami" & "Mendrese"	400.000,00
Additional work to the event room of Cultural Centre of Ioannina	358.600,00
Formation of kastritsas quarry	500.000,00
Additional work and formation to the multiculture space D. Chatzis	27.500,00
Multifunctional bioclimatic facilities of culture & sports in Kardamitsa	1.000.000,00
Reformation of the Cultural park: Ottoman baths, Ottoman library, municipal museum, Jewish synagogue, art gallery	3.200.000,00
Edutainment park & planetarium	2.000.000,00
Mekkio, gallery & event space, restoration	230.000,00
Old city hall in Perama, restoration & transformation to a n event space	274.000,00
Total	8.404.322,00

B. ORGANISATIONAL STRUCTURE



What kind of governance and delivery structure is envisaged for the implementation of the European Capital of Culture year? How will this structure be organised at management level? Please make clear who will be the person(s) having the final responsibility for global leadership of the project? How will you ensure that this structure has the staff with the appropriate skills and experience to plan, manage and deliver the cultural programme for the year of the title? These two questions above could be answered by enclosing in particular diagrams, the statutes of the organisation, its staff numbers and the curricula vitae of those primarily responsible.

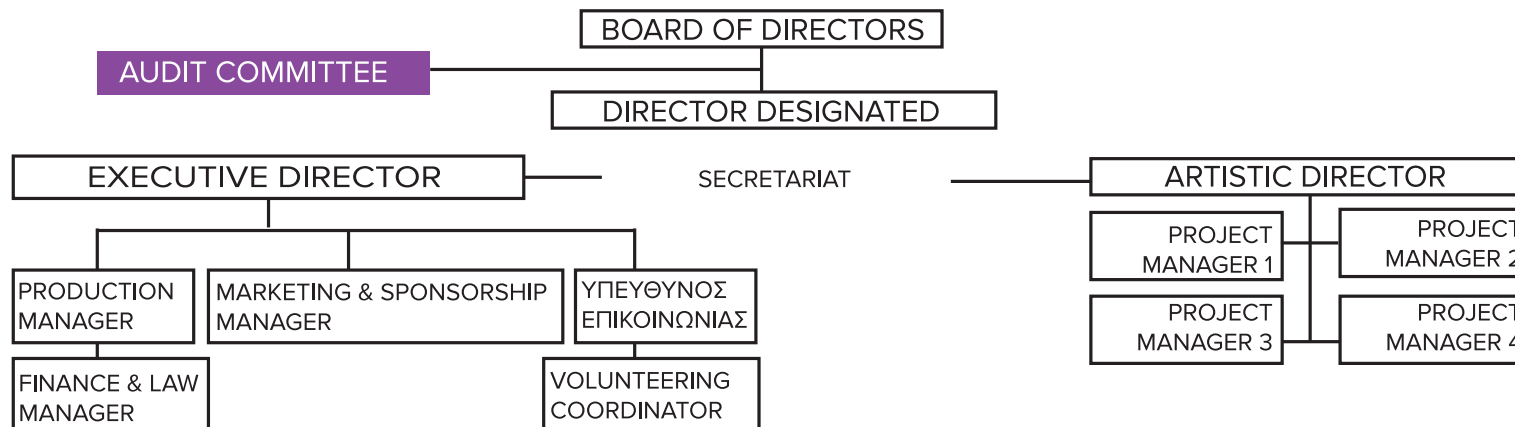
The role, functions and activities of the Ioannina Capital of Culture Organisation (ICCO) will serve the following objectives:

- To ethically manage the cultural programme, the cultural resources and the reserves and infrastructure, while supporting the conservation of the natural environment and the cultural identity, as elements connected to sustainable development.
- To boost and promote contemporary European culture, cross-border cooperation, and develop the cultural heritage and cultural reserves.
- To encourage social participation.
- To internationally link European culture to the aims of cultural diplomacy.

- To link culture with tourism and manage them jointly.
- To acquire new planning and management tools that will assist its operational flexibility.

The ICCO will aim to plan, organise and carry out cultural and media actions, as well as be responsible for their management. The Organisation's Board of Directors will be the main administrative body. The General Director will follow a vertical management approach and will be assisted by an auditing committee and a Deputy General Director, responsible for coordinating the individual directorates. The Artistic Director will be supervised and managed by the General Director and will be assisted by

Project Managers who will be responsible for part of the artistic programme, coordination with foreign bodies, public relations, training, changes and problem solving. We propose a simple and small organisational structure, with intense specialisation, though, which will include qualified and experienced professionals who will be able to manage funds, carry out marketing activities and assign projects to contractors (outsourcing). An organisational structure separated into sectors facilitates in managing and planning, as well as in locating the needs for infrastructure, facilities and main services. Meanwhile, it allows for the practical use of gathered information and makes locating needs clearer and more accurate.



How will you make sure that there is an appropriate cooperation between the local authorities and this structure including the artistic team?

By decision of the Board of Directors, the legal form of the ICCO will be a Special-Purpose Development Company of the Municipality of Ioannina, which ensures cooperation between local authorities and the ICCO. In the organisational chart, the artistic team falls

under the Artistic Director, who is under the General Director. This demonstrates the hierarchy of the Municipality in terms of cultural strategy issues, without, however, undermining the autonomy of issues relating to the artistic choices of the Artistic Directorate.

According to which criteria and under which arrangements have the general director and the artistic director been chosen - or will be chosen? What are - or will be - their respective profiles? When will they take up the appointment? What will be their respective fields of action?

For the purposes of drawing up this bid, and prior to the establishment of the Ioannina Capital of Culture Organisation (until the designation of Ioannina as the ECoC 2021), Dr Maria Stratsiani, Director of the Municipality of Ioannina Cultural Centre, served as temporary Executive Director of the working group, while film director Nikaiti Kontouri, who has studied Law, Theatre and Music in Greece and the USA, served as Artistic Director of the

working team that prepared the programme for the bid.

For the purposes of the Ioannina Capital of Culture 2021 Organisation, the General Manager and Artistic Manager will be appointed as soon as Ioannina is designated as the ECoC 2021 and the Organisation has been established. They must fulfil the following criteria for these two significant positions:

- CV and job interview that will strongly demonstrate their experience on an executive or artistic level for each management sector (at least fifteen years), their progressive personal and professional development, their major successes, their experience on a European or international level that would assist them in the European dimension of the programme, their ability to manage human and financial resources, their ability to act autonomously and develop initiatives, their interpersonal communication skills in the context of working groups, their resilience, their ability to work effectively under pressure, their professional integri-

ty and their professional code of conduct.

- Proactive participation - strongly indicated through the interview with regard to motivation - in the vision developed for Ioannina 2021, as indicated in this proposal, as well as strong indications of their ability to contribute essentially towards formulating and carrying out our strategy and programming.

The General Manager will have an executive capacity and will be responsible for the overall management of the ECoC 2021, including its media profile,

its relationships with key stakeholders, its audience development, and the general management of materials, as well as the financial and human resources of the ECoC 2021. The Artistic Director will be responsible for preparing the artistic programme, choosing the activities, contacting either orally or in writing the bodies and artists organising or participating in activities, and facilitating the performance of the actions in any way. The Artistic Director will work closely with the General Manager on matters pertaining to the budget and the financial management of the actions, as well as on matters relating to the venues where the actions are to take place.

C. CONTINGENCY PLANNING:



Have you carried out/planned a risk assessment exercise? What are the main strengths and weaknesses of your project? How are you planning to overcome weaknesses, including with the use of risk mitigation and planning tools, contingency planning etc.

Based on the self-assessment we carried out of the strengths, weaknesses, opportunities and threats to formulate our cultural strategy and aims as ECoC 2021, we came up with the following risk assessment to develop our strengths and opportunities, but also manage any weaknesses and risks, with risk ratings from low to high. We then came up with risk prevention and contingency measures, which are included in the following table:

Type of risk	Impact	Likelihood	
Financial	HIGH	M	<ul style="list-style-type: none"> Non-availability of funds on time or lack of financial resources. PREVENTION MEASURES: Securing a financial reserve in advance. CONTINGENCY MEASURES: Seeking alternative financial resources through sponsors.
Political / Financial	HIGH	M	<ul style="list-style-type: none"> Unexpected changes in government policies (taxation, etc) that may affect programming and planning. CONTINGENCY MEASURES: Adjusting the programme and plans accordingly and flexibly before the new government policy is implemented.
Political / Nature	HIGH	L	<ul style="list-style-type: none"> Force majeure. Clauses to be included in all contracts.
Natural / Security	HIGH	L	<ul style="list-style-type: none"> Natural or man-made disasters (flooding, fire). PREVENTION & CONTINGENCY MEASURES: Immediate preparation of security plan for each venue/infrastructure and staff disaster management training.
Financial / Administrative	HIGH	L	<ul style="list-style-type: none"> Going over-budget. PREVENTION MEASURES: Avoiding underestimation of budget expenses, forming provisions for all types of expenses.
Procedural	HIGH	L	<ul style="list-style-type: none"> Negative budget / financial report discrepancies. PREVENTION MEASURES: Avoiding fraud with financial audits that cover all the expenses, regular audits and in-house accountants.
Administrative	MEDIUM	M	<ul style="list-style-type: none"> Excessive allocation of time on main projects. Underestimating the time required. PREVENTION MEASURES: Realistic time management, early commencement of works, checks at each stage of the project.
Administrative /	MEDIUM	M	<ul style="list-style-type: none"> Difficulty in communication and cooperation among employees in key positions or with key stakeholders. PREVENTION MEASURES: For employees - fostering techniques for cooperation among groups / For stakeholders – maintaining close cooperation. CONTINGENCY MEASURES: For employees - implementing organisational hierarchy / For stakeholders – organising workshops to find solutions.
Reputational	MEDIUM	L	<ul style="list-style-type: none"> Reputational damage within cultural stakeholders due to cancellations or failure to timely meet our financial obligations. PREVENTION MEASURES: Planning actions and securing funding reserves in advance. CONTINGENCY MEASURES: Timely communicate problems and jointly seek alternative solutions of consent.
Reputational	MEDIUM	L	<ul style="list-style-type: none"> Loss of the public's trust due to low-quality or time-consuming services. PREVENTION MEASURES: Hiring and training qualified staff.
Natural	LOW	H	<ul style="list-style-type: none"> Changing weather (e.g. rain) in outdoor activities. TREATMENT MEASURES: Last-minute rescheduling of venue or date.
Strategic	LOW	M	<ul style="list-style-type: none"> The results arising from the advance / interim / mid-term assessments showing that the strategic objectives are not being met. CONTINGENCY MEASURES: Flexible adjustment / alternative measures so as to meet the objectives.

Type of risk	Impact	Likelihood	
Technical	LOW	M	<ul style="list-style-type: none"> Technical issues arising before or during the events. PREVENTION MEASURES: Equipment to be tested days in advance. CONTINGENCY MEASURES: Technical personnel on overtime alert so as to intervene. Rescheduling of event for another day only if unavoidable.
Administrative	LOW	M	<ul style="list-style-type: none"> Cancellation of event due to an artist's or organisation's non-availability at late notice. CONTINGENCY MEASURES: Flexibly seek alternatives for the closest possible date.
Administrative / Reputation	LOW	L	<ul style="list-style-type: none"> Event proves less popular than expected among audiences / target groups. PREVENTION MEASURES: Implementation of audience development plan and communication plan.
Administrative	LOW	L	<ul style="list-style-type: none"> The infrastructure of a venue is not ready on time to host an event. PREVENTION MEASURES: Time management of project and procedures. CONTINGENCY MEASURES: Finding an alternative venue.
Human	LOW	L	<ul style="list-style-type: none"> Resignation, illness, injury, death or other loss of key personnel. TREATMENT MEASURES: Temporary replacement by alternate staff / permanent replacement if necessary.
Reputational	LOW	L	<ul style="list-style-type: none"> An event being of a lower cultural quality than expected. PREVENTION MEASURE: Key concept and full CVs of the participants to be submitted in the programming stage.

Colour grading of risk assessment: ● high, ● medium, ● low / Grading of capital lettering: **H** high, **M** medium, **L** low

D. MARKETING AND COMMUNICATION



Could your artistic programme be summed up by a slogan?

The key concept of the programme can be summed up in the slogan "Here and Beyond". It is a call to think, to act, to live "beyond" what is known, familiar and obvious. It invites us to explore the literal and metaphorical sense of one's land and its connection to the world and then transcend it.



What is the city's intended marketing and communication strategy for the European Capital of Culture year?

There are 3 levels of key audience groups for Ioannina 2021: local, national and European. These include public opinion shapers, such as journalists, culture / tourism bloggers, cultural administrators, cultural tourism agencies, experienced travellers interested in culture, artists, people of the arts and creative indus-

tries, art students, etc. The communication strategy is separated into 3 phases, each one with specific and quantifiable objectives:

PHASE 1 Building interest: It involves the preparation years and aims at:

- a. Raising awareness with regard to Ioannina both as ECoC 2021 and as a contemporary networking, education and innovation hub. It is important to successfully communicate the elements that render Ioannina and Epirus an attractive destination, as well as establish the city's location in the contemporary European happenings as a place of culture, and organise flagship events, incorporating elements that would make them once-in-a-lifetime experiences.
- b. Including the willingness to visit in the options under consideration, i.e. examine on the part of the audience target groups the likelihood they would visit Ioannina within the title year. In this case, it is important to provide information on accessibility from other European capitals, the complete cultural programme and any simultaneous activities, accommodation and food, and any elements complementing a visit to Ioannina (sights, gastronomy, lifestyle).

PHASE 2 Securing active audiences:

It pertains to the final preparation stage and the title year. The aim is to get audiences to schedule their visit and purchase tickets. In this phase, it is important that the selection process and ticket purchase are user friendly, and that scheduling of visits is facilitated through specific accommodation & event packages, etc.

PHASE 3 Managing the after waves:

A special marketing mix will be developed in this phase to meet specific targets. It will be based on a combination of traditional and latest generation communication and marketing tools. These include media development of candidacy ambassadors; fam trips by European journalists; social media platforms (Facebook, Twitter, YouTube, Google+) and other platforms that may be trending in the next few years (e.g. Ello); web content pertaining to the experience of visiting the city from own sources and third parties (bloggers, journalists, travel websites, testimonials); viral videos introducing the city's lifestyle; flagship promotional actions such as volunteerism; above-the-line campaigns in strategic partnership with select media outlets; flash mobs in Brussels and other European cities (main cultural tourism markets) as well as the ECoC 2017-2020; Truck 21 (national roadshow action, whereby a branded truck visits Greek cities before the beginning of the title year, recreating the atmosphere of Ioannina 2021); and mobilisation of the Diaspora Epirotes via their local organisations abroad. Initiatives for tickets and experiential packages for the title year, competitions, group visits, etc. These will potentially be combined with the special bonds. Furthermore, cooperation with the Romanian ECoC 2021, development of packages combining events in Greece and Romania, special cultural tours for visitors with more available time or income (e.g. retirees) and attractive audience exchange packages, i.e. Greeks to visit Romania and Romanians to visit Greece.



How will you mobilise your own citizens as communicators of the year to the outside world?

A series of initiatives will transform the citizens of Ioannina into ECoC 2021 ambassadors. These will include the following:

- a. **My City, My Story** - social media digital storytelling platform, where citizens will post photos of their family history or more contemporary ones, accompanied by a small narration associated with the city of Ioannina.
- b. Participation / **interactive support in social media** by adopting the bid logo in their social media profile or by wearing the badge to support the bid.
- c. **Street art - having young artists transform the urban landscape** in select parts of the city and screening viral time-lapse videos of the process.



How does the city plan to highlight that the European Capital of Culture is an action of the European Union?

The logos of the European Union, the Creative Europe programme and the ECoC sub-programme, as well as the relevant wording, will be clearly displayed in any promotional and dissemination activity.

Another priority is to raise awareness among children and young people, which is included in the edutainment actions for schools. The first cycle has been concluded and is in the process of being enriched, so that promotional activities will continue to run throughout the preparation for the ECoC 2021. These include the use of narrative tools in class: the myth of Europa's abduction, the history of the continent, the establishment of the EU, the institution of the ECoC (topics depending on the age of the children). The action concludes with games and creative exercises, such as "Painting for my City as the European Capital of Culture" (the paintings will be collected and exhibited in a hall of the Municipality's Cultural Centre), as well as a competition for proposals to highlight the special features of the city, its history, its heritage, its European dimension, ways to invest money and attract sponsors, and projects that will continue beyond ECoC 2021.

Additional information:



In a few lines explain what makes your application so special compared to others?

Our bid for the ECoC 2021 title focuses on people. It is entirely based on the people of Ioannina, of Epirus, of Greece, of Europe, of the entire world. It is active in and supported by the people who live or hail from Epirus, with the key concept having been inspired by these same people and their own needs for personal and collective development. It proposes a programme whereby even if any actions are cancelled, are replaced, are modified or evolve until 2021, the subject-based axes will remain current and relevant to the considerations and values of all people, regardless of where they come from or where they live. Not least, one of the main foreseen funding means of this programme is not the support of a major sponsor, but people themselves (Payment-in-Kind Bonds). At a time when Greece, Europe and the world are going through a financial and social crisis, and the value systems of everyone are being questioned, our human-focused European culture could only place people again at the core of its values, in order to meet the challenges and further evolve.

"Eppur si muove",
Galileo Galilei (1564-1642)